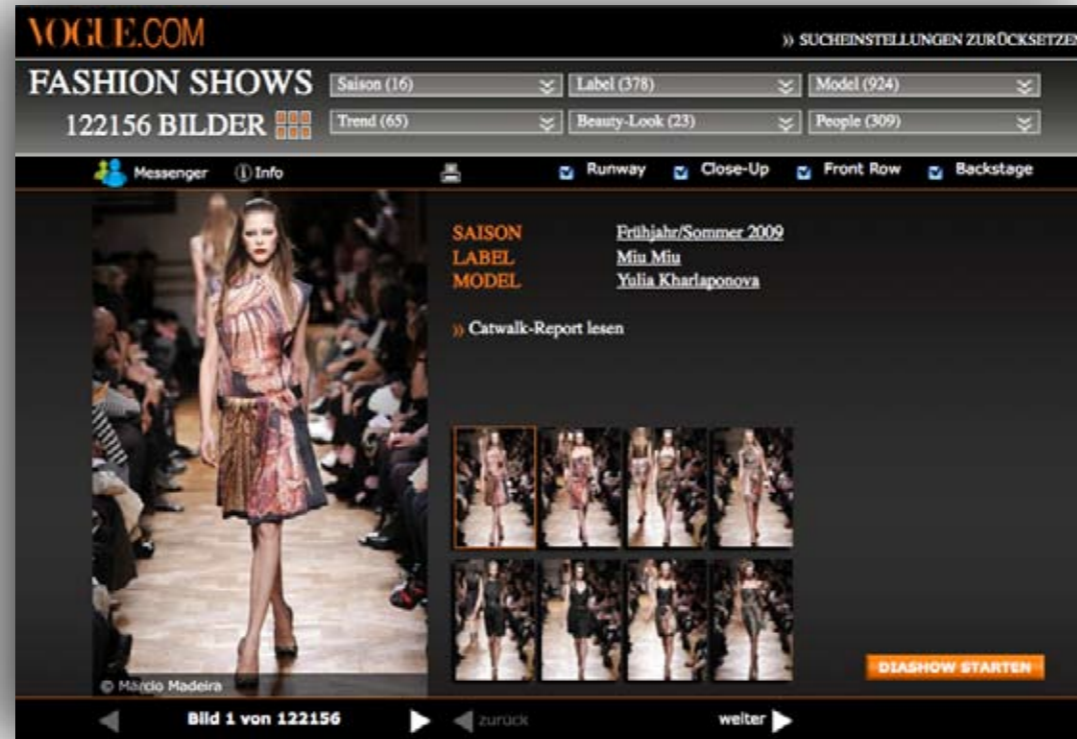


00/
PRESENTATION

VOGUE | DATA VISUALIZATION
MATTEO AZZI

- * ***lookbook* restyle**
- * **increase surfing average time**
- * **increase clicks**

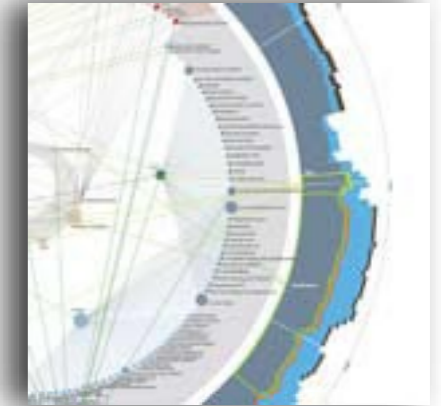
02/ LOOKBOOK



- *used by 40-50% of users
- *large amount of data
- *static navigation
- *slow
- *no visual connections

- *Vogue as dream**
- *bring the user inside highfashion**
 - *easy/exciting navigation**
 - *users customization**
 - *interaction between users**
- *visualise connections between categories**

*DensityDesign



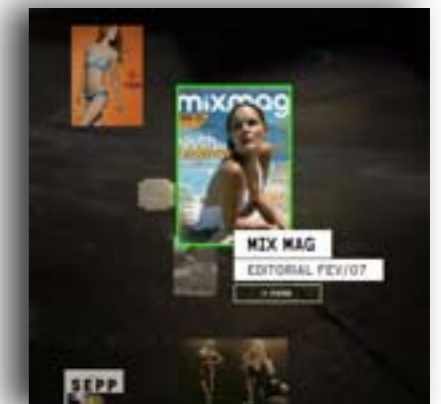
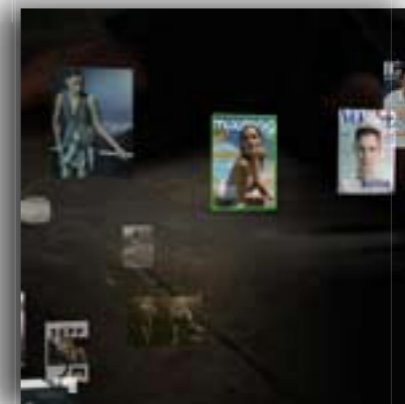
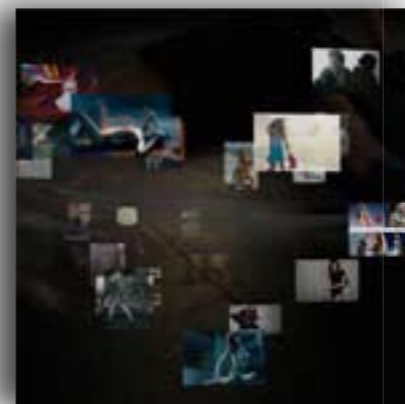
*Code_swarm

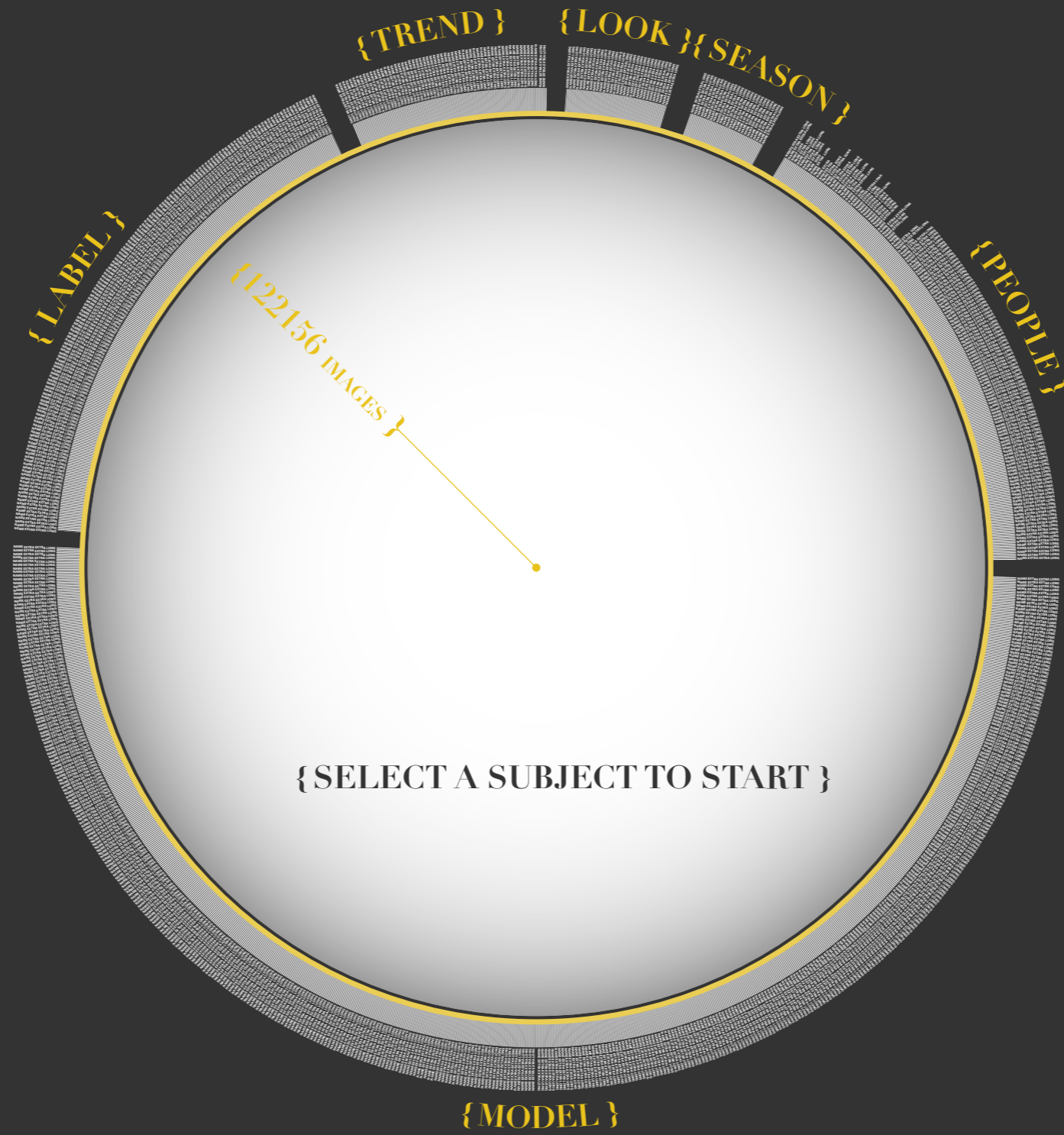


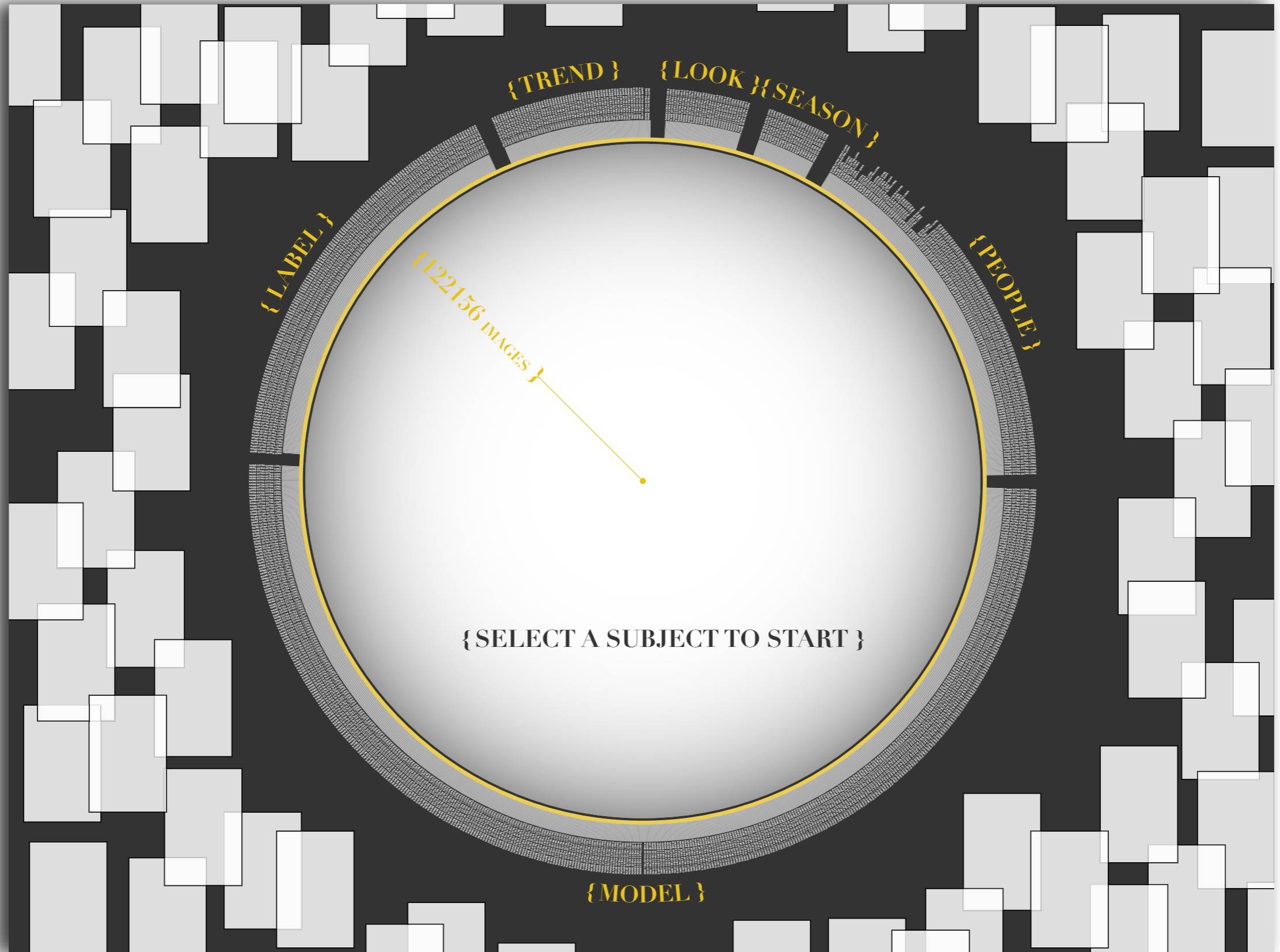
*Studyscape

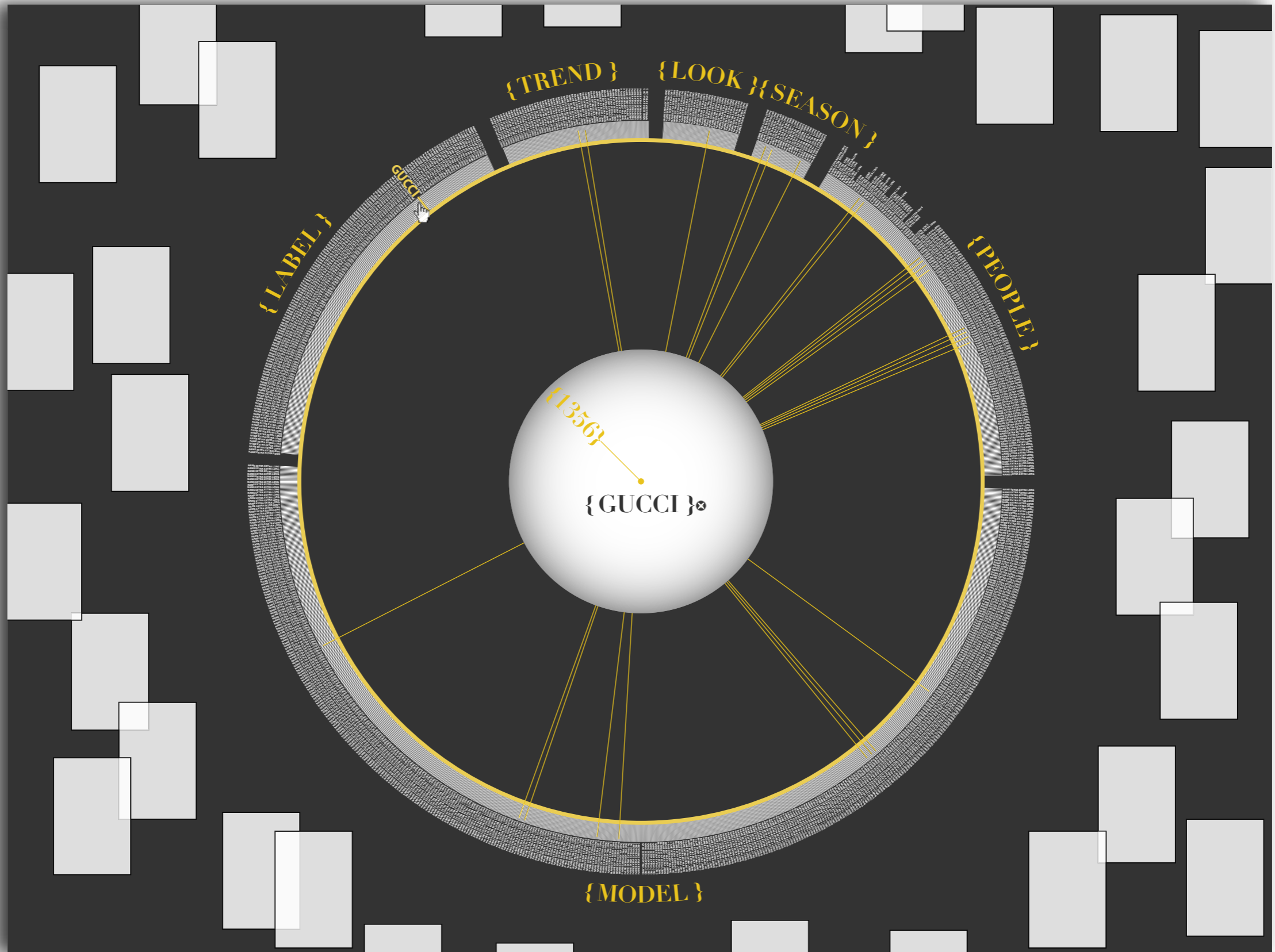


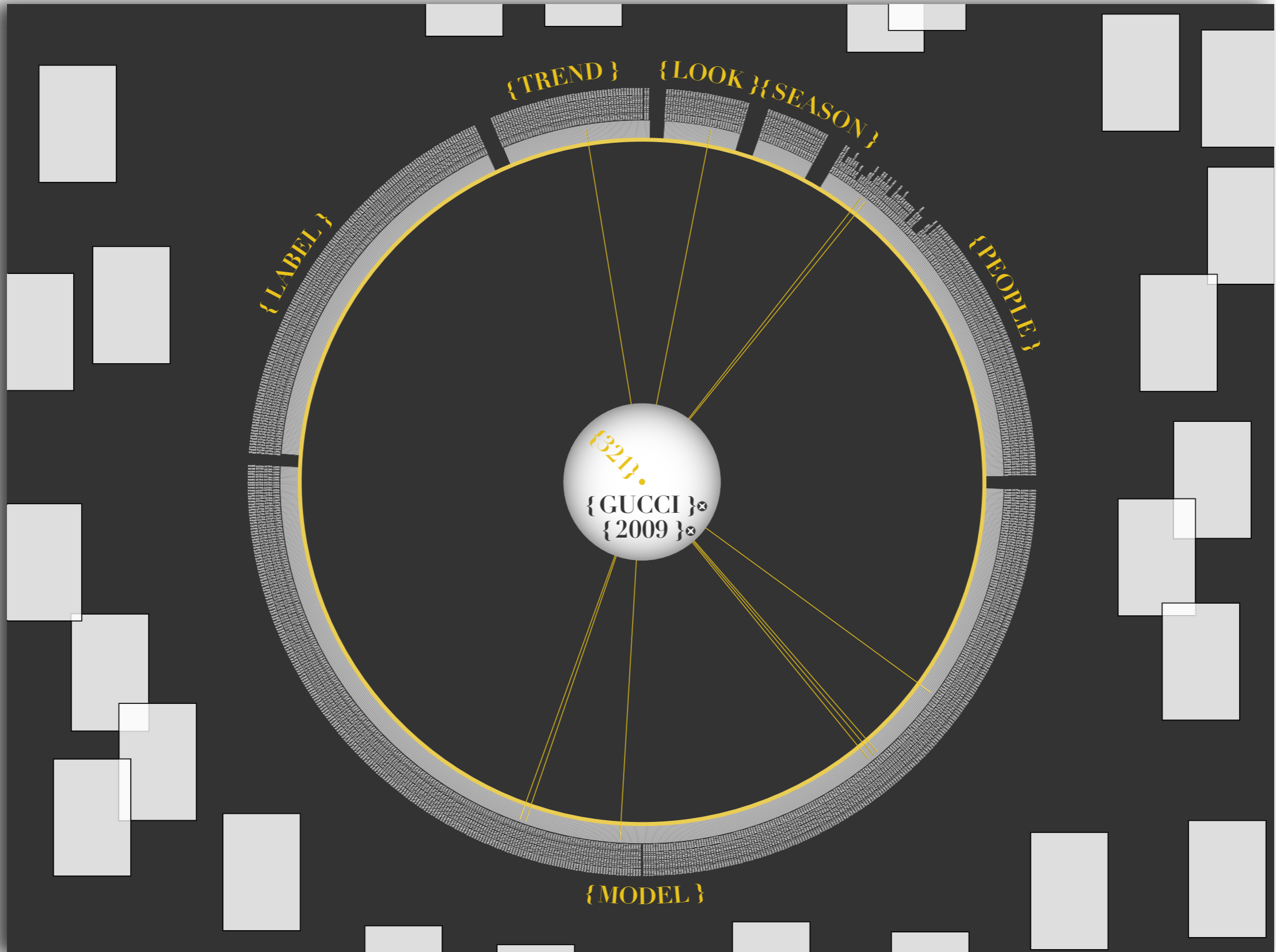
*Mint

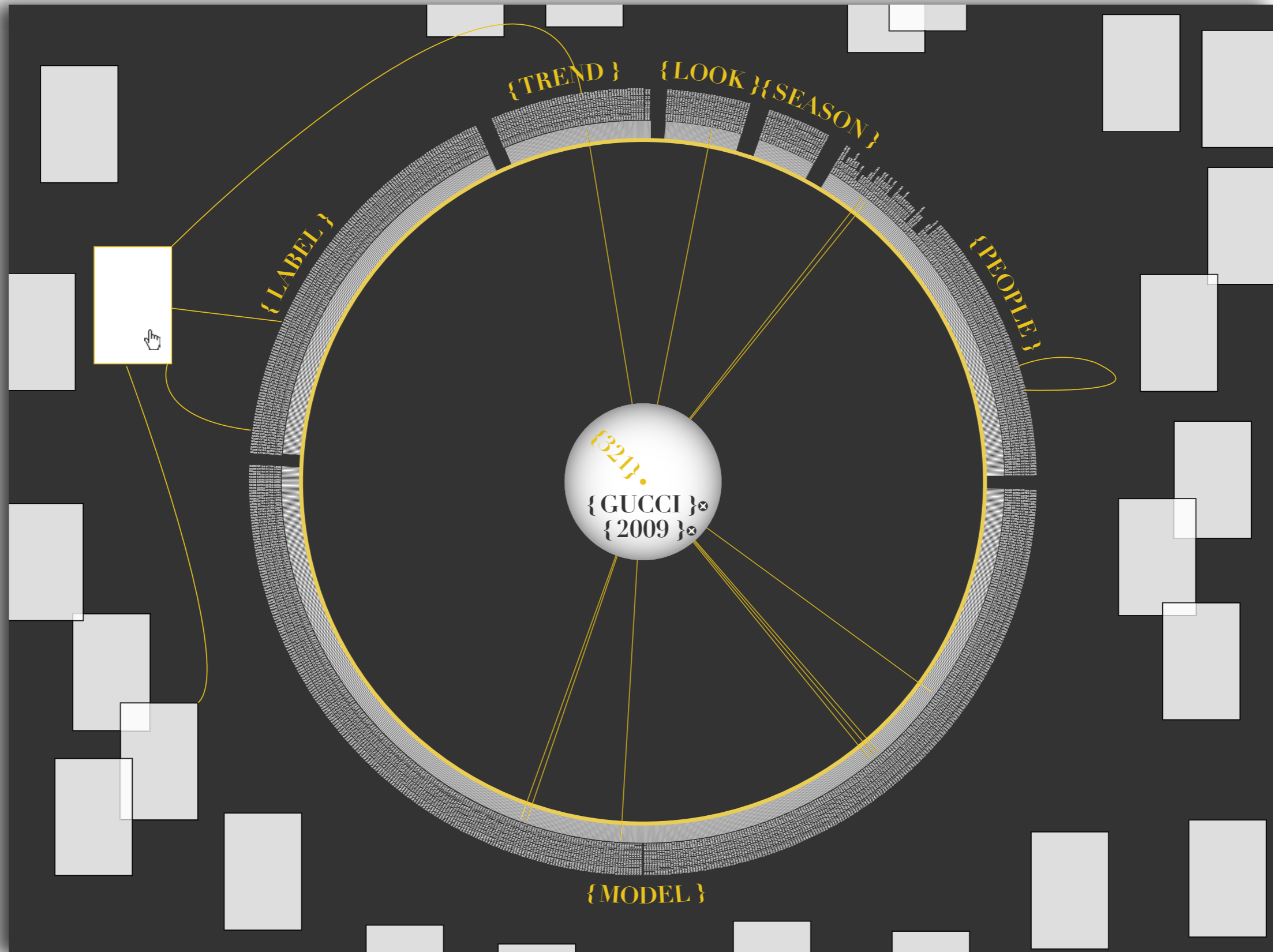


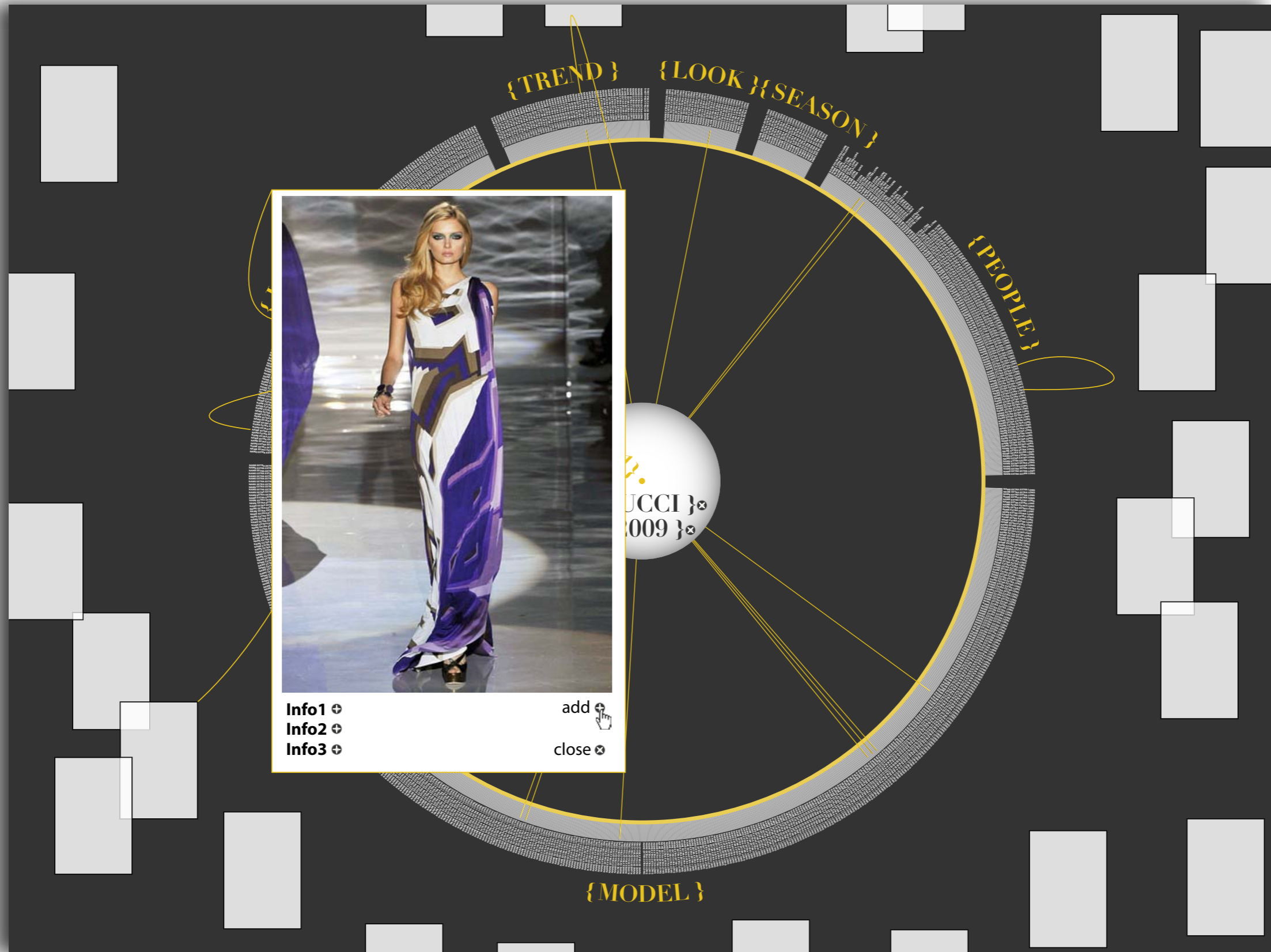














06/
END

*Thank you