



### **moloco // mobile location compass**

- personalisierter urbaner Reisebegleiter
- individuelle Orientierung
- Informationsabruf on demand
- Positionsbestimmung via GPS
- Internetzugang via UMTS oder WLAN



## moloco // webplattform

- persönliches Nutzerkonto
- Rubriken & Interessen verwalten
- Farbcodierung
- Community
- Locations & Veranstaltungen eintragen
- Datenbank



### **moloco // gerät**

- Handformat, Ø 7cm
- rundes Display
- Touchpad zum Scrollen und für 2 Funktionstasten
- Kamera
- Drehmechanismus
- Induktionsladung



**moloco // gerät**

◦ Drehmechanismus des Gehäuse



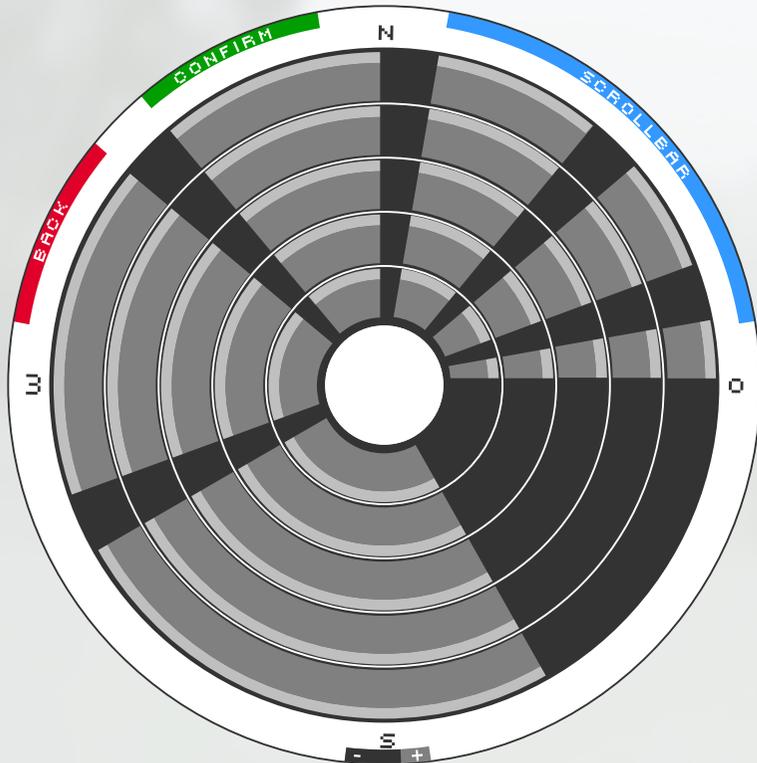
**moloco // gerät**

◦ Einschalten



**moloco // gerät**

- Kamera öffnen - LocationmarkerModus



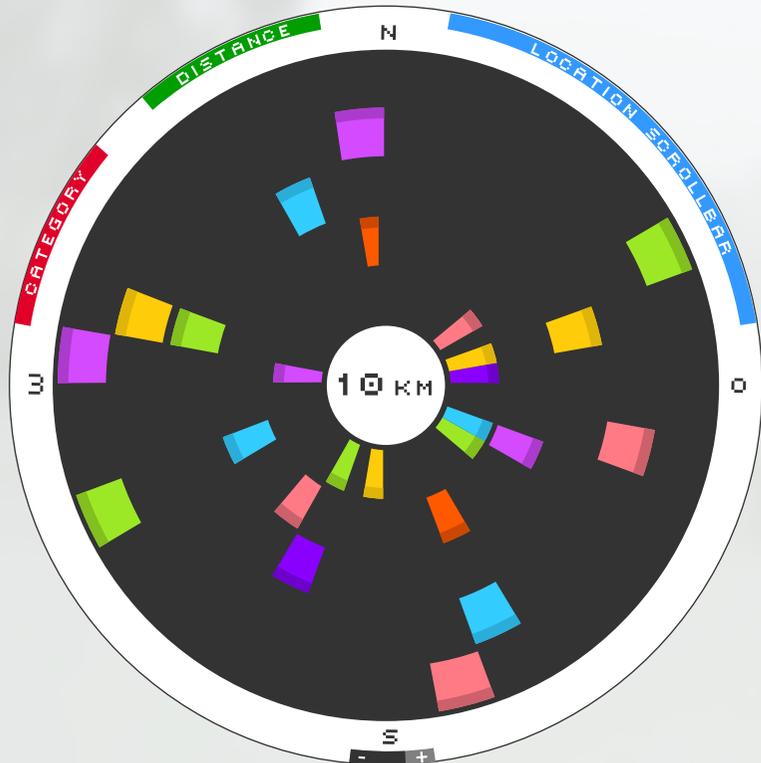
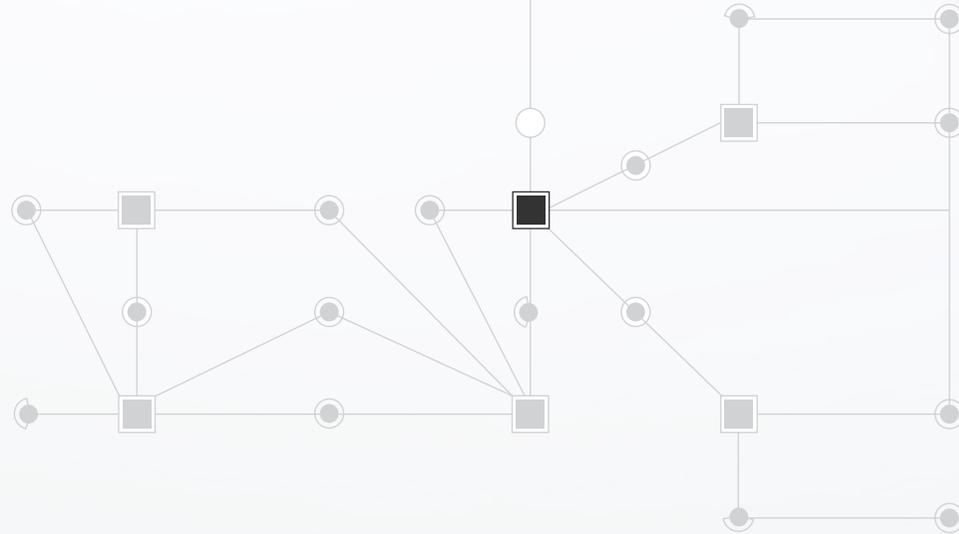
## moloco // display

- Kompaß
- 5-Ringvisualisierung
- je nach Distanz unterschiedliche Winkel
- Tastenvisualisierung
- Batteriestatus



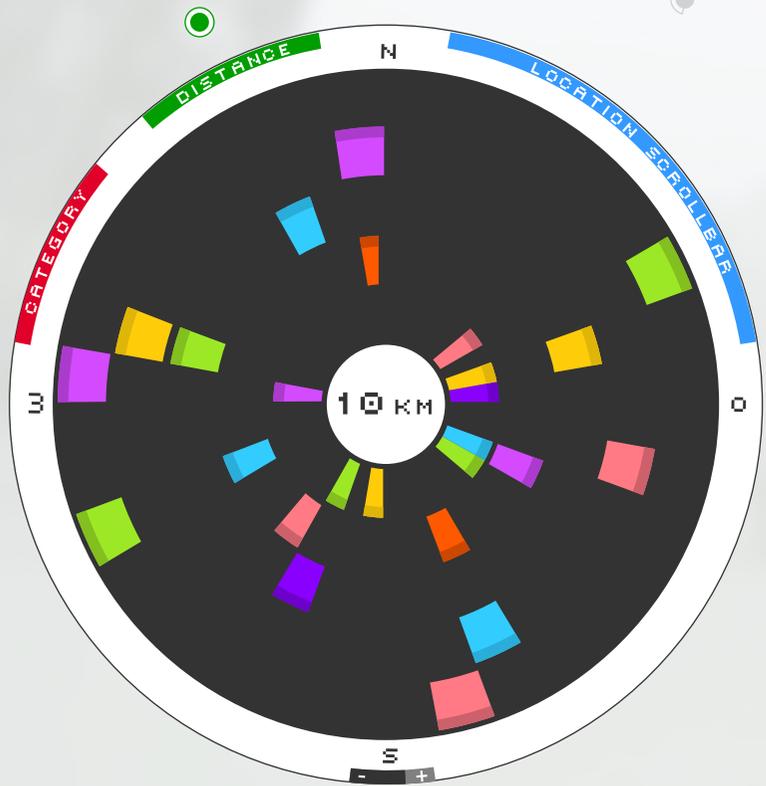
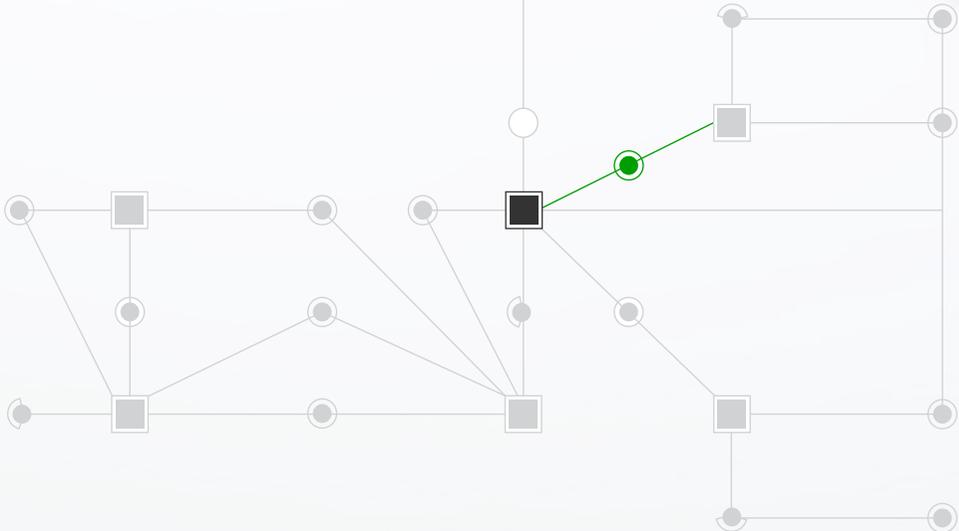
### **moloco // anschalten**

- Drehen der Rückseite bis zum ersten Einrastpunkt
- Verbindung mit Internet und GPS
- Kompaß und Logo werden geladen

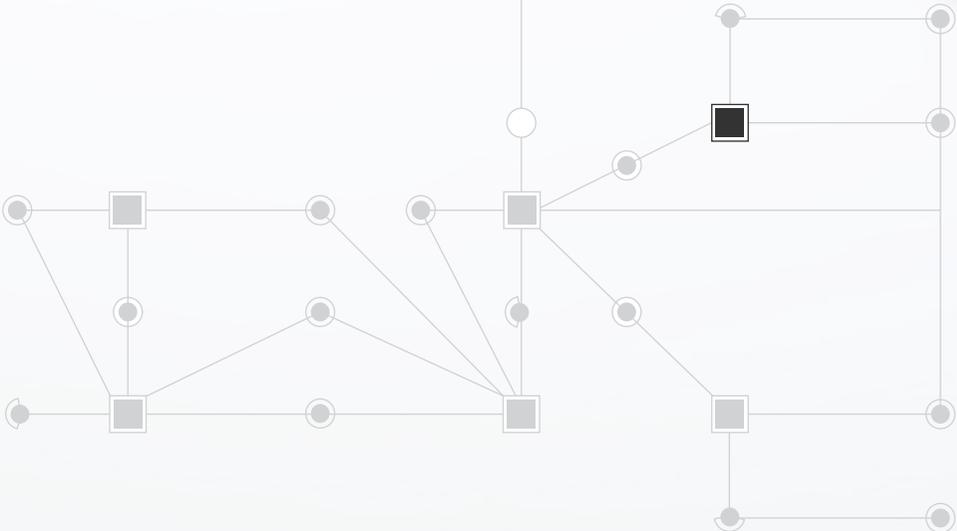


### moloco // locationanzeige

- Locations in meiner Umgebung werden geladen
- eingestellte Distanz wird angezeigt
- farbliche Codierung nach Rubriken



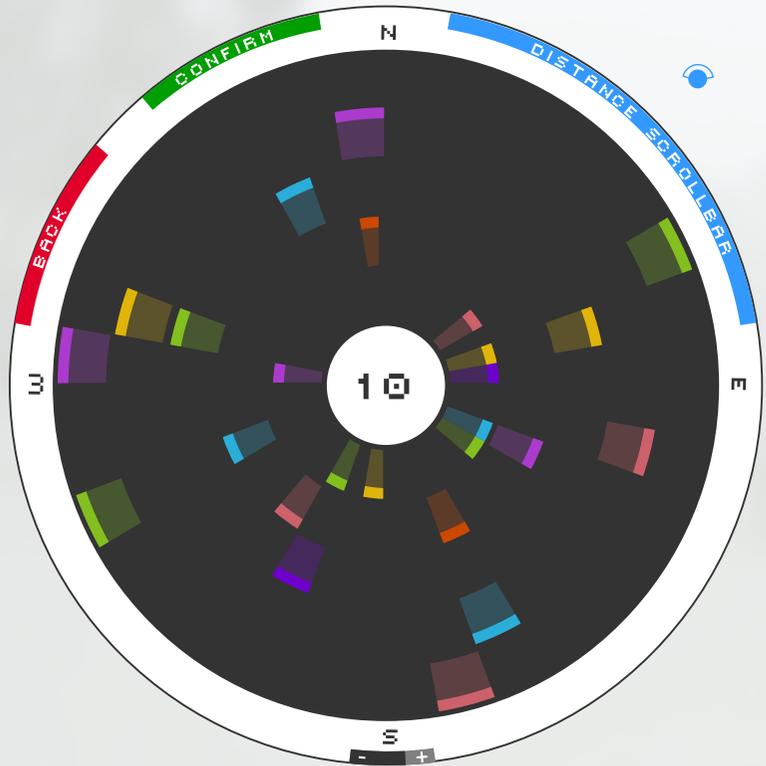
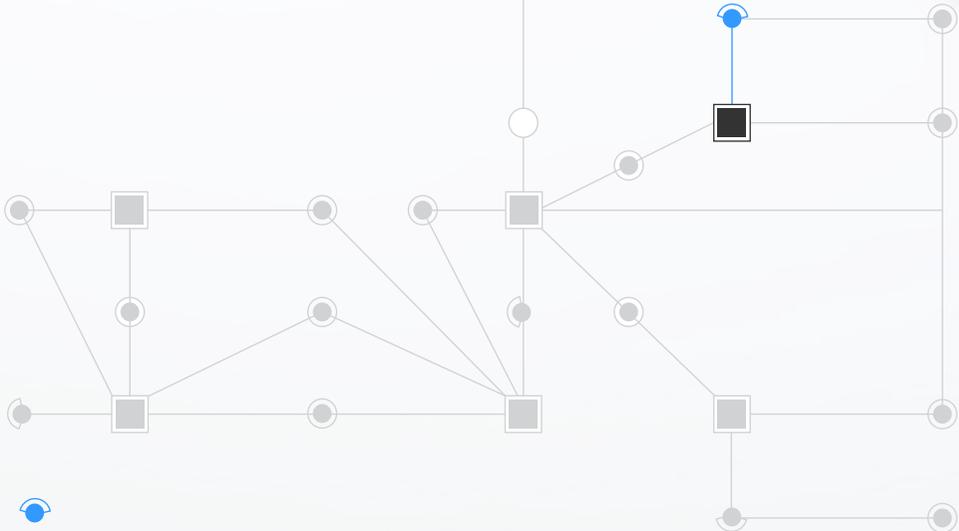
moloco // locationanzeige



**moloco // distanz**

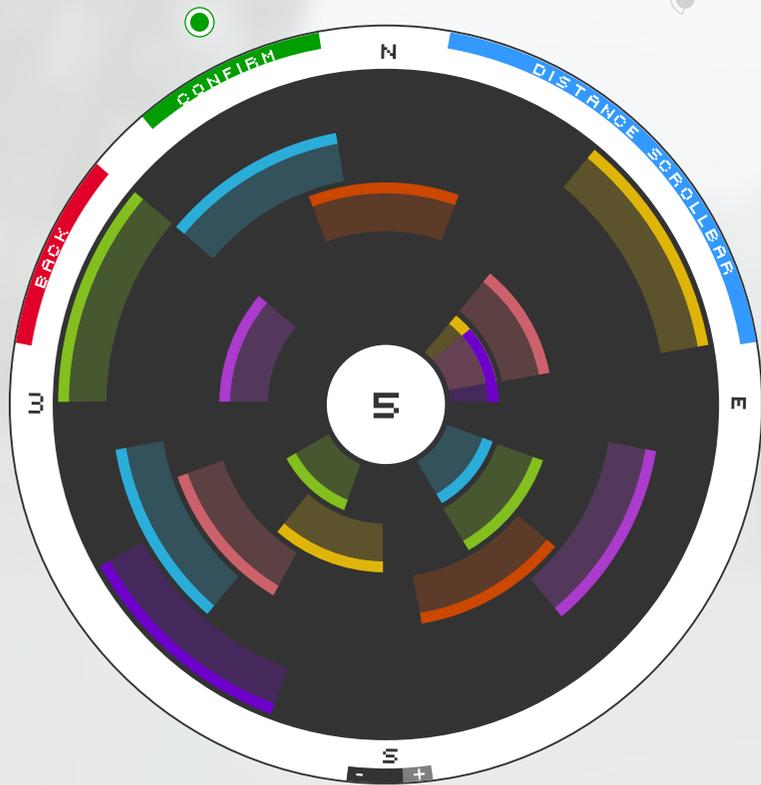
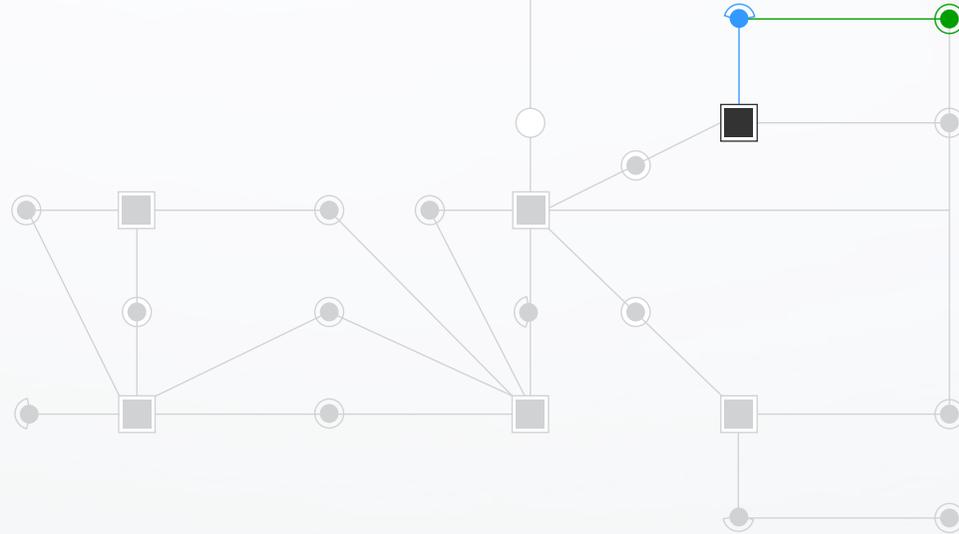
○ Distanz 1km - max. 10km





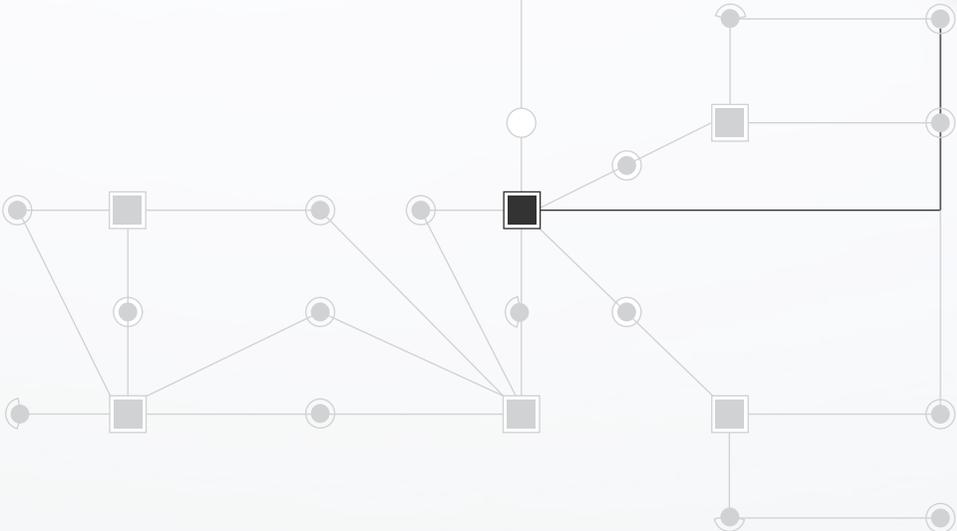
**moloco // distanz**

o durch Scrollbar Distanz anpassen

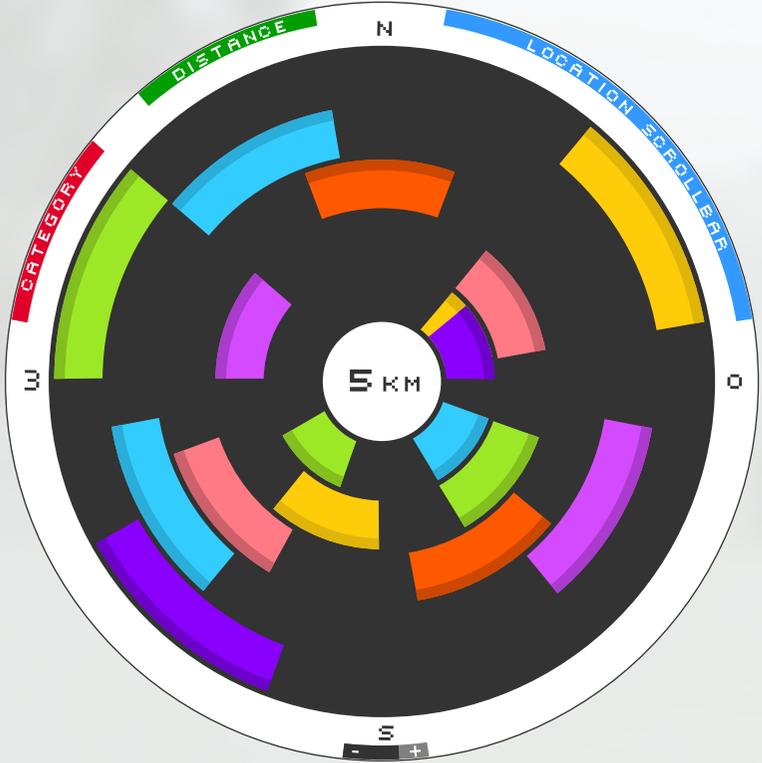


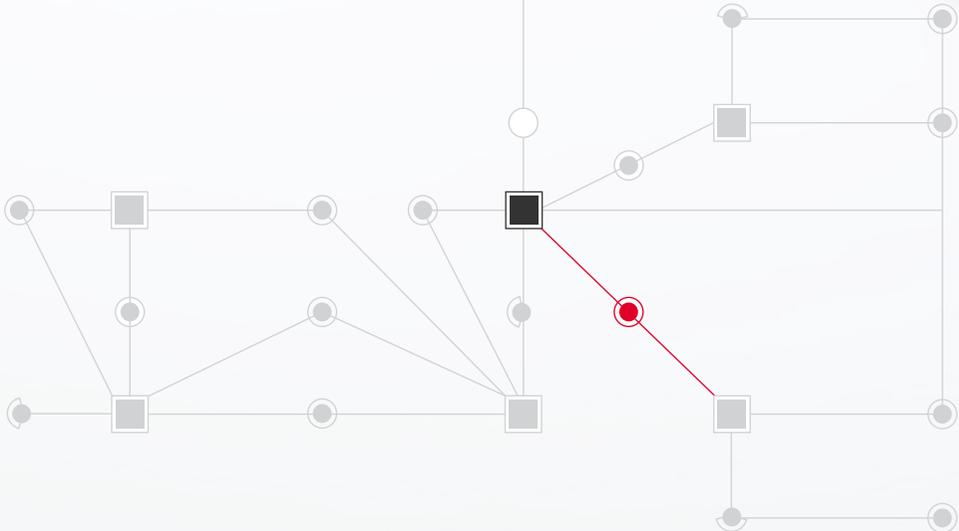
### moloco // distanz

- Locations rutschen nach außen
- Radius der Balken paßt sich an

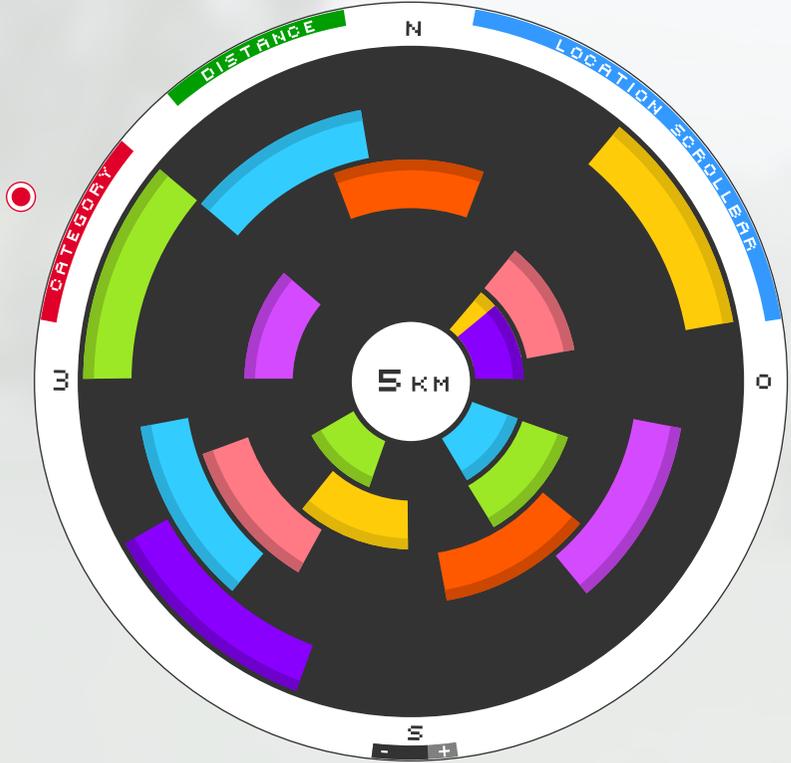


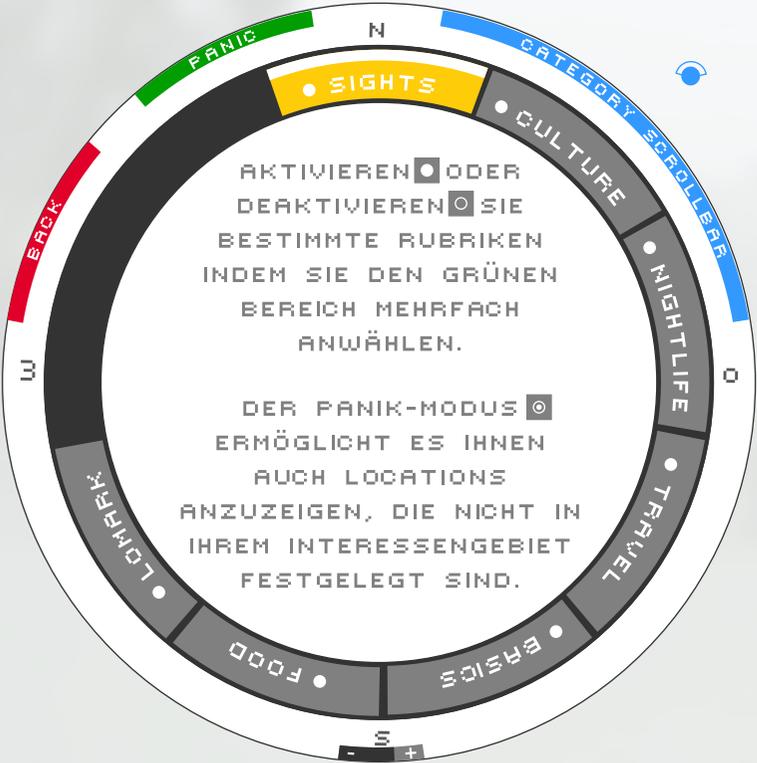
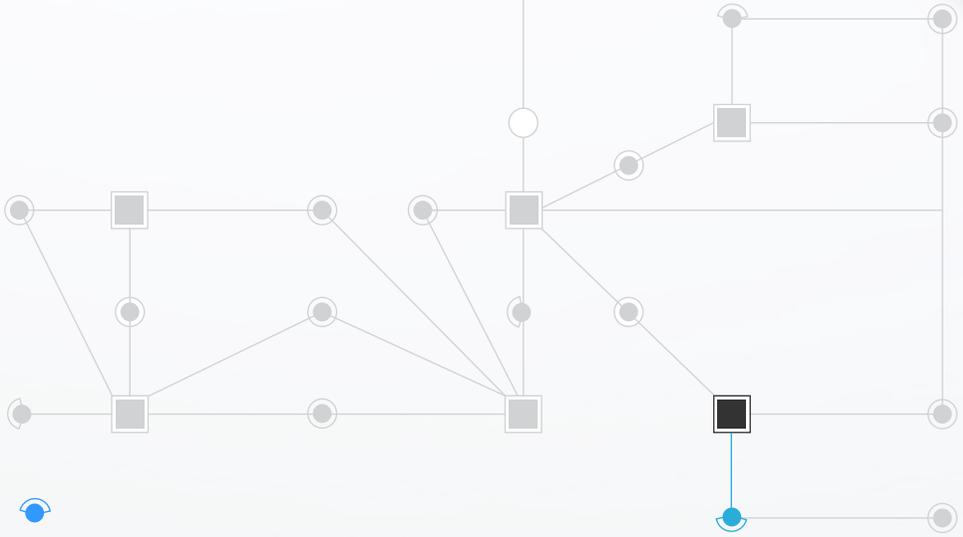
moloco // locationanzeige





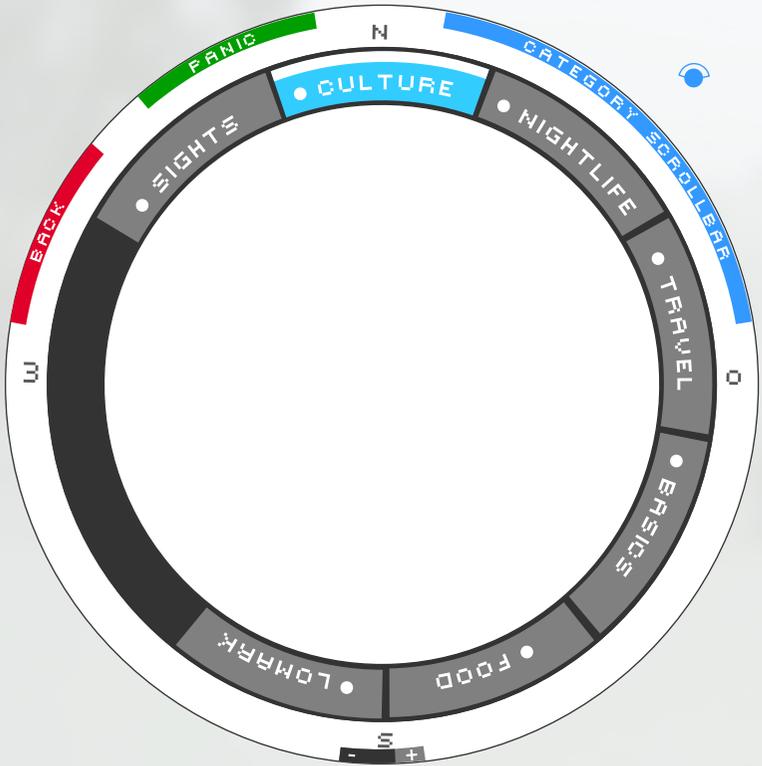
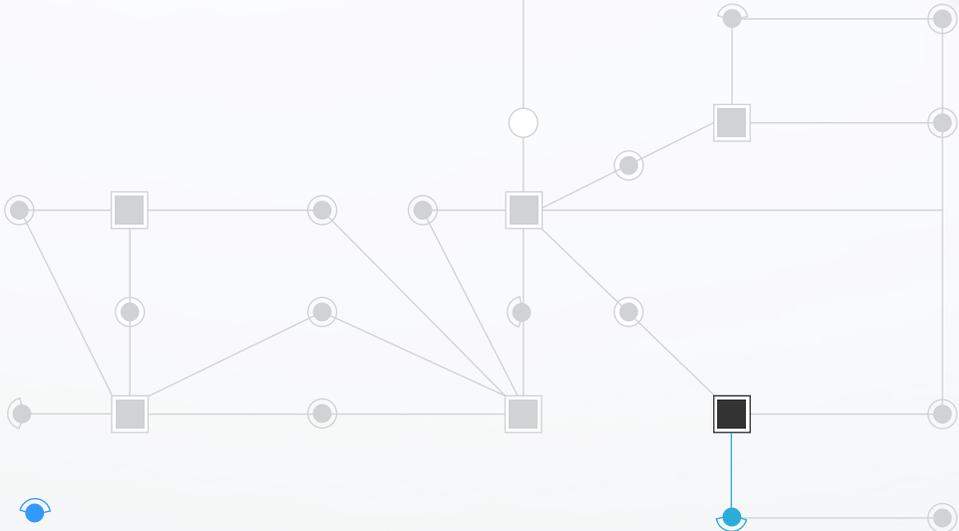
moloco // locationanzeige





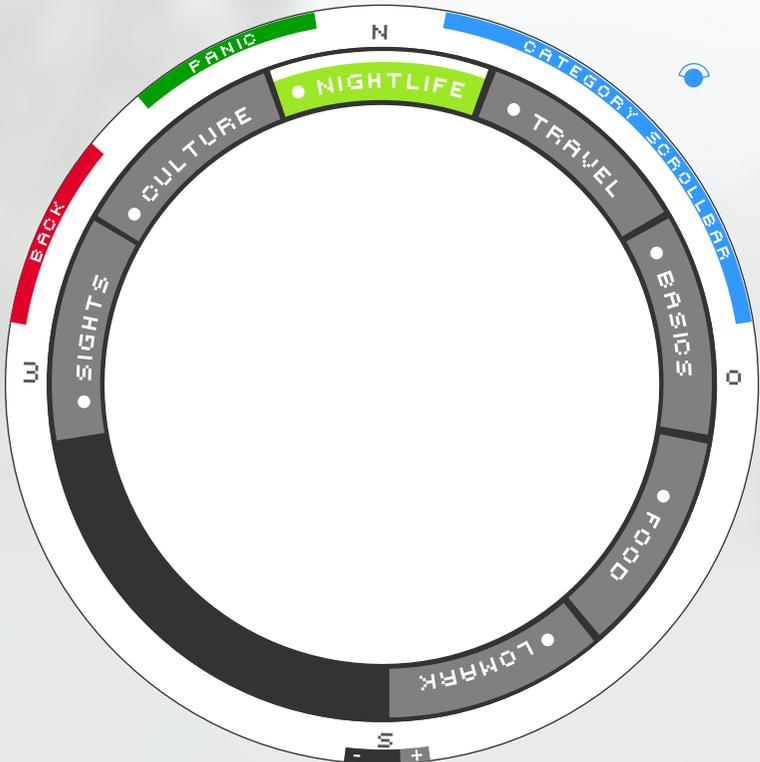
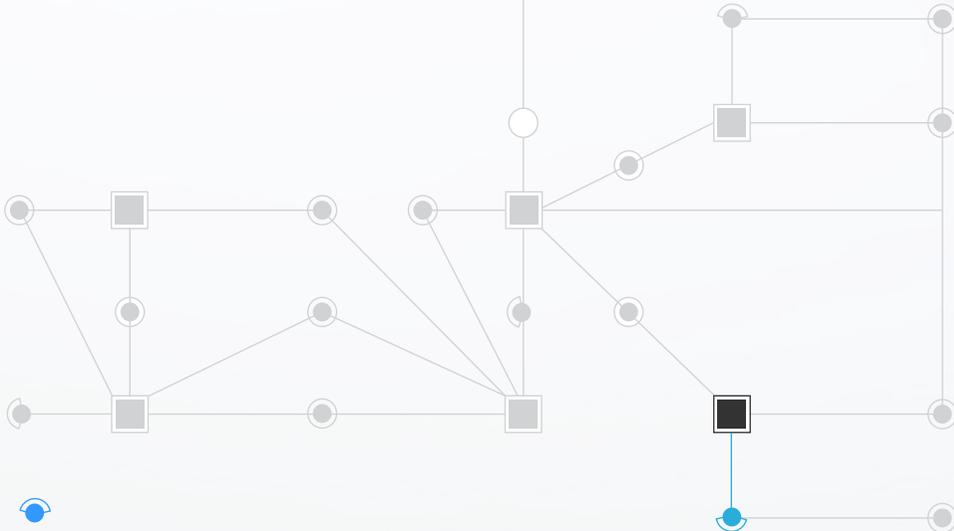
### moloco // rubriken

- Rubriken anpassen

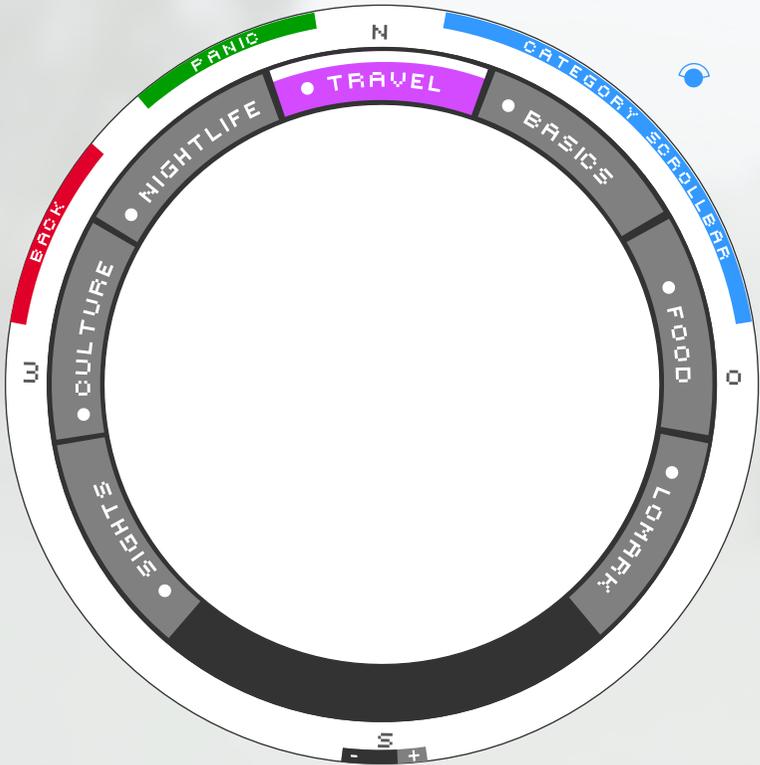
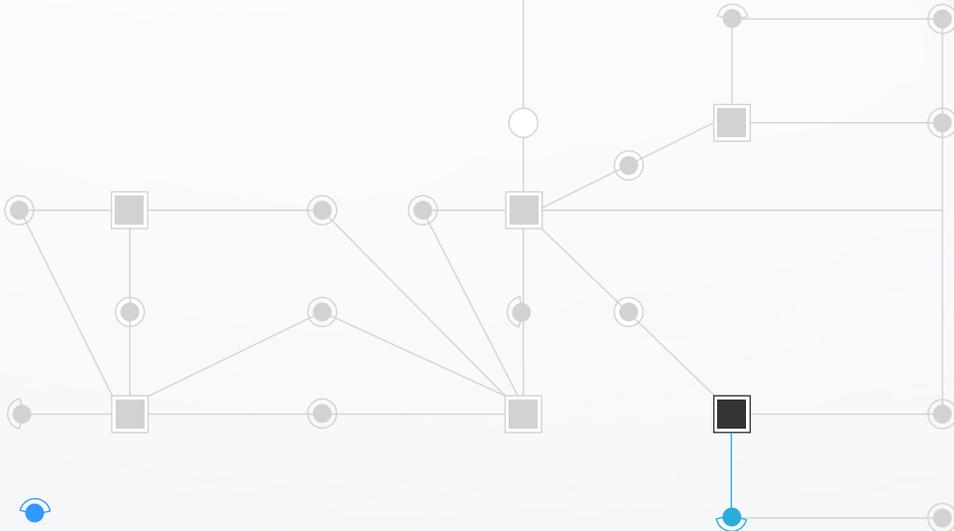


**moloco // rubriken**

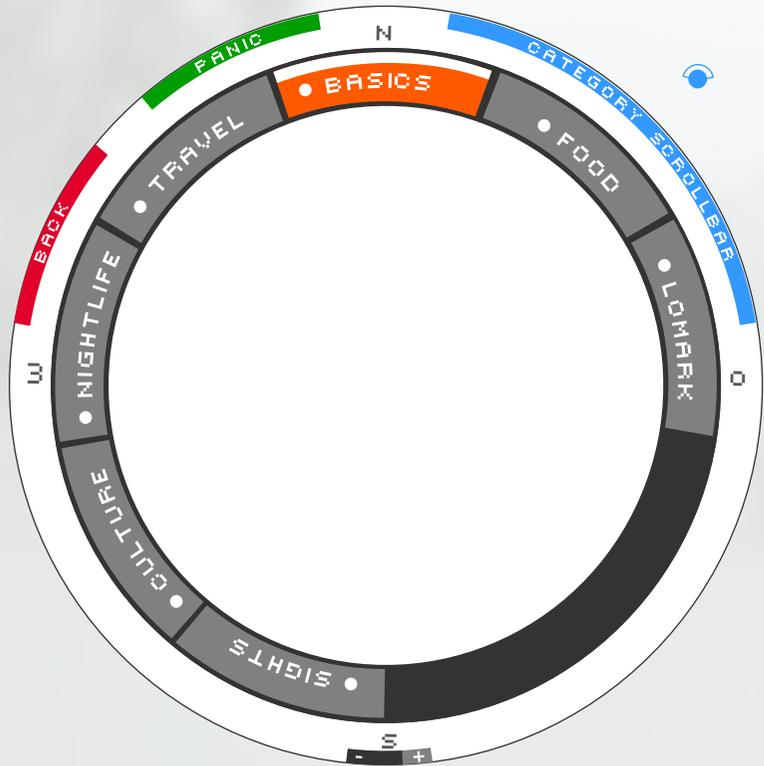
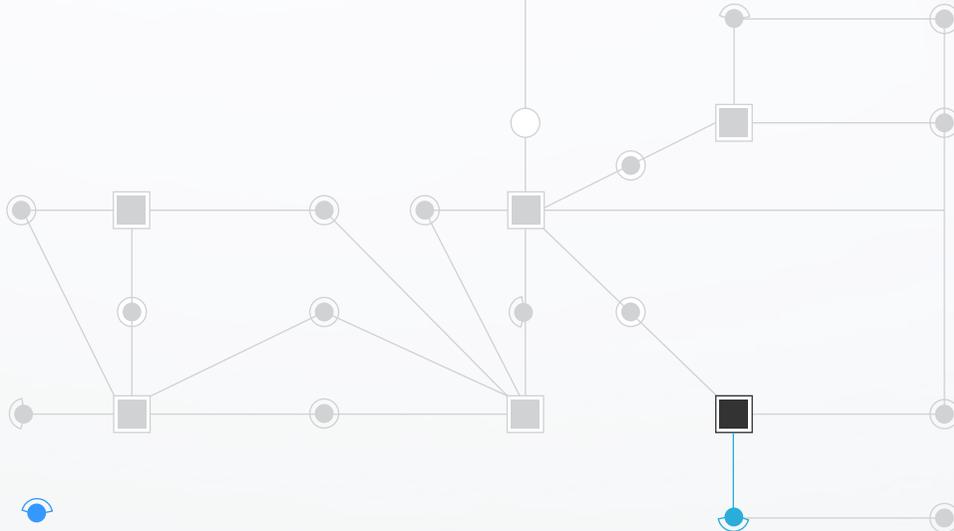
o angewählte Rubrik rutscht hoch



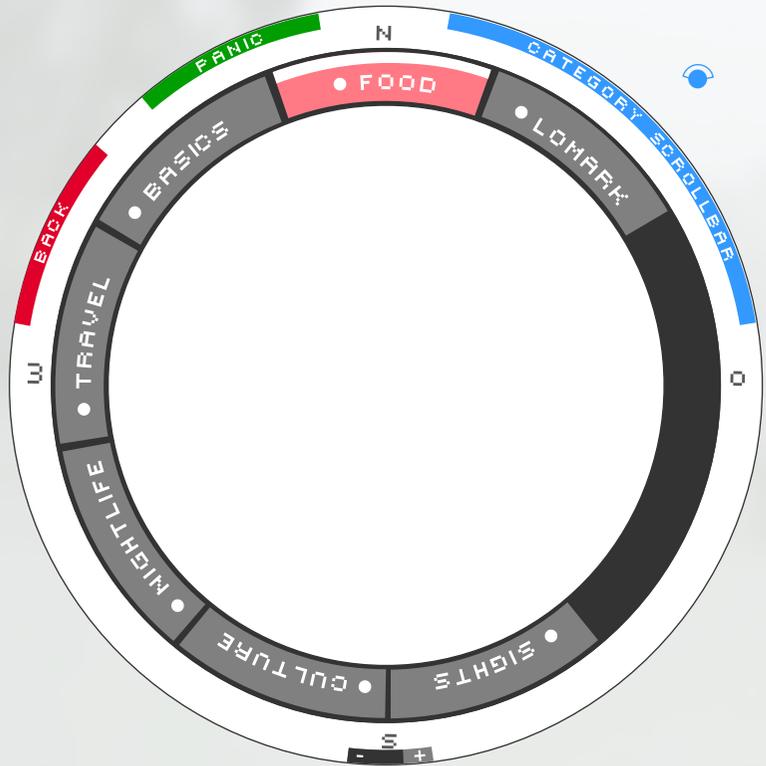
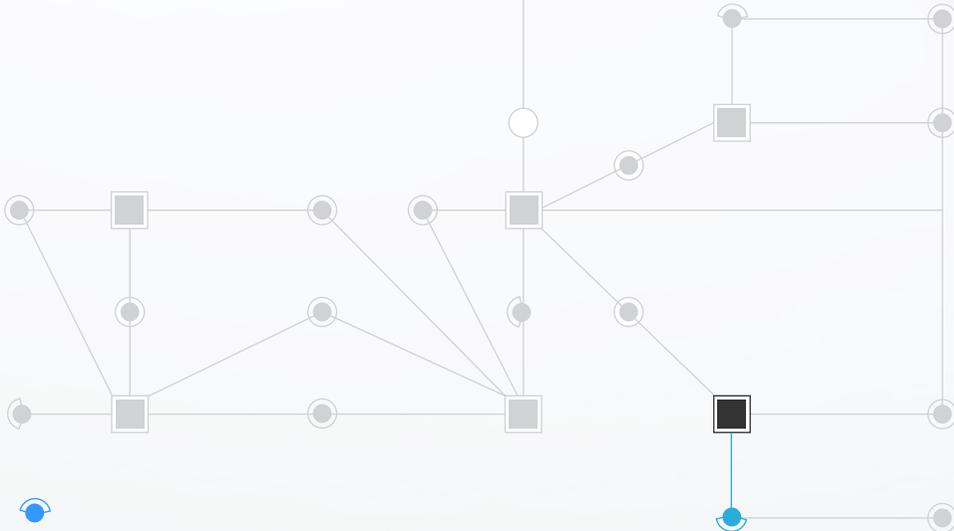
moloco // rubriken



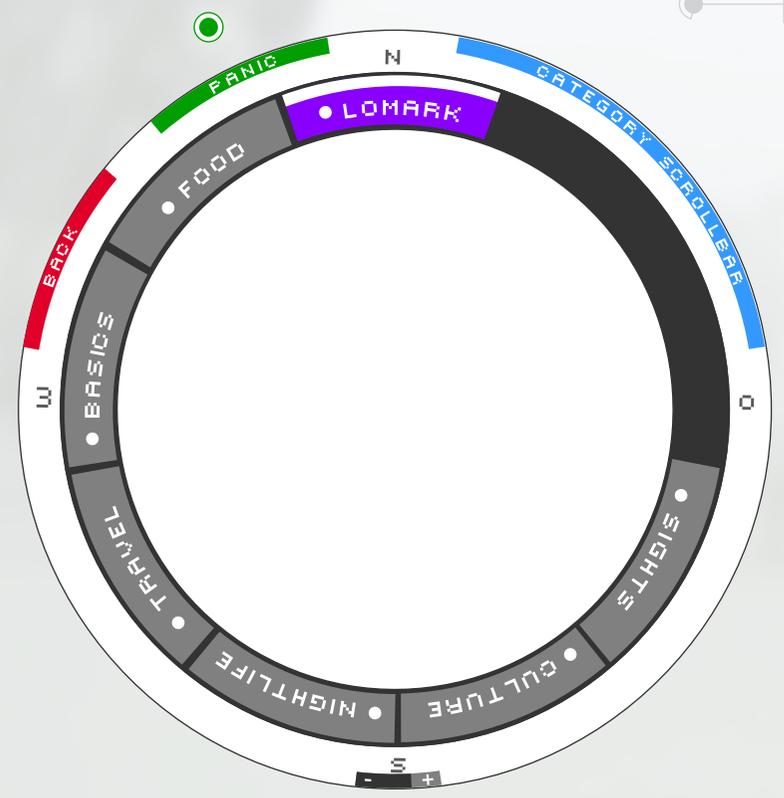
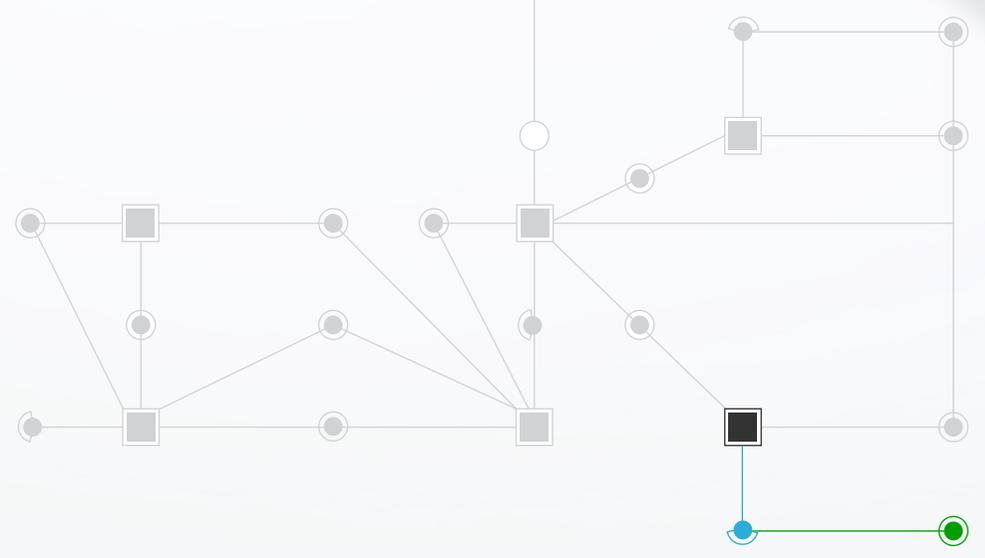
moloco // rubriken



moloco // rubriken

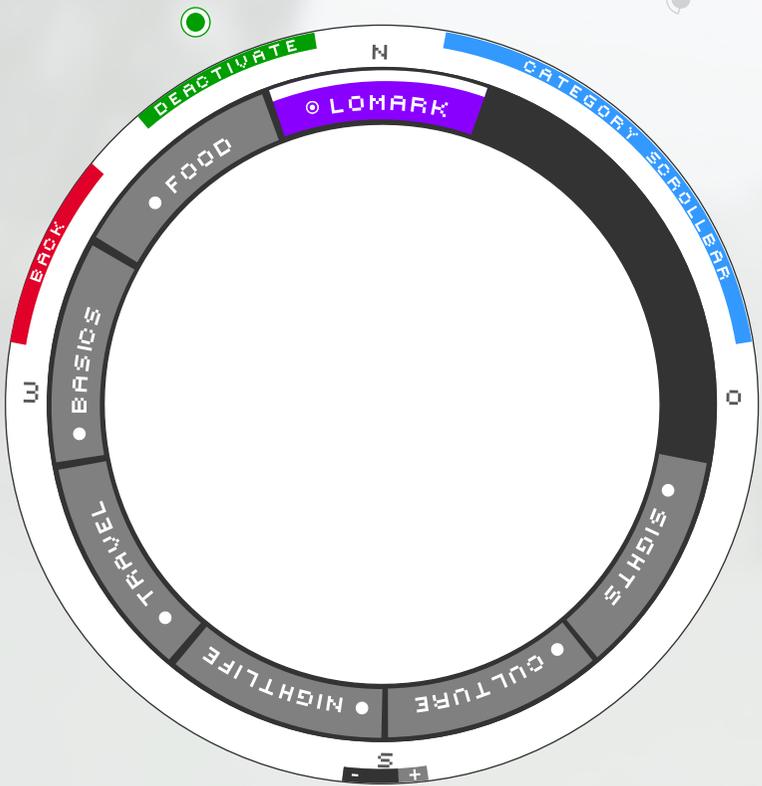
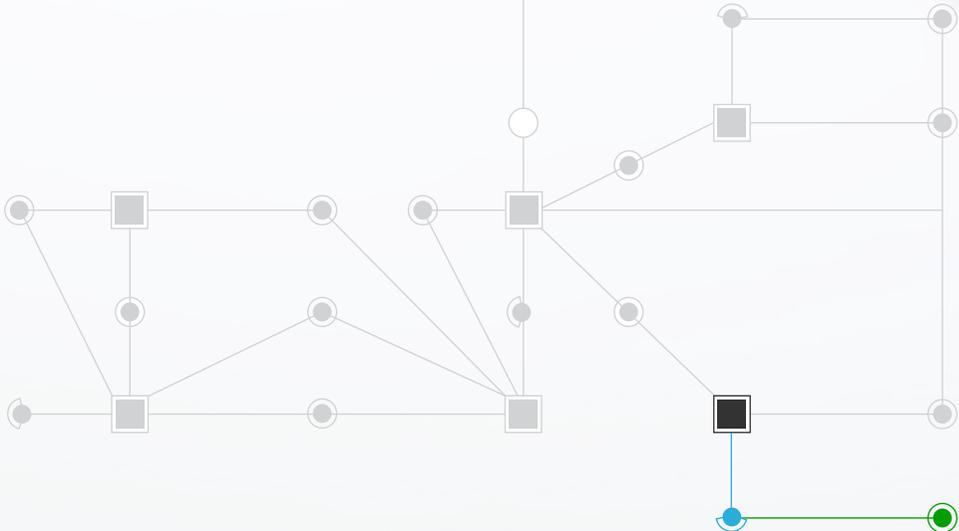


moloco // rubriken



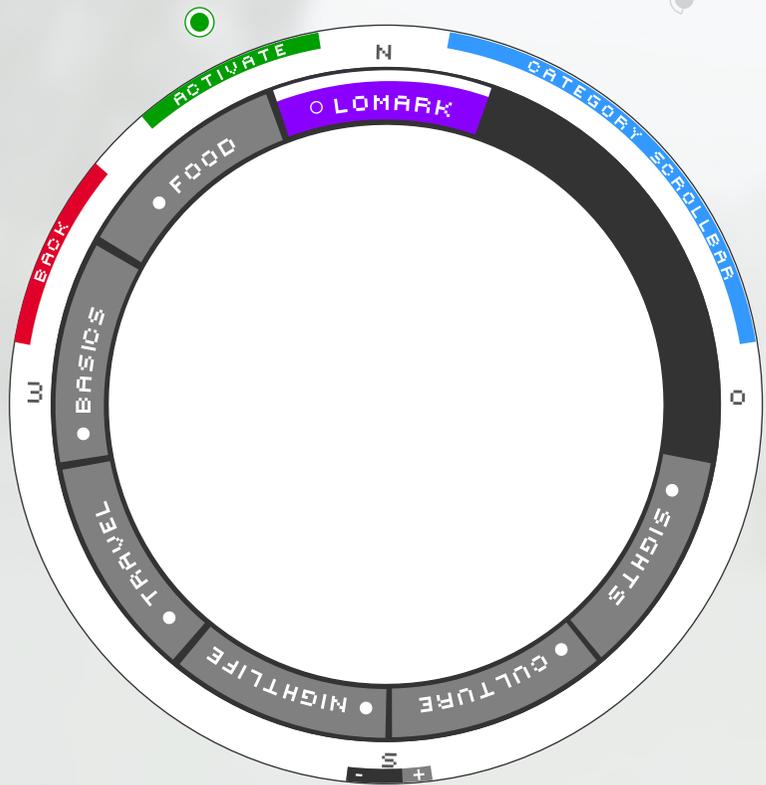
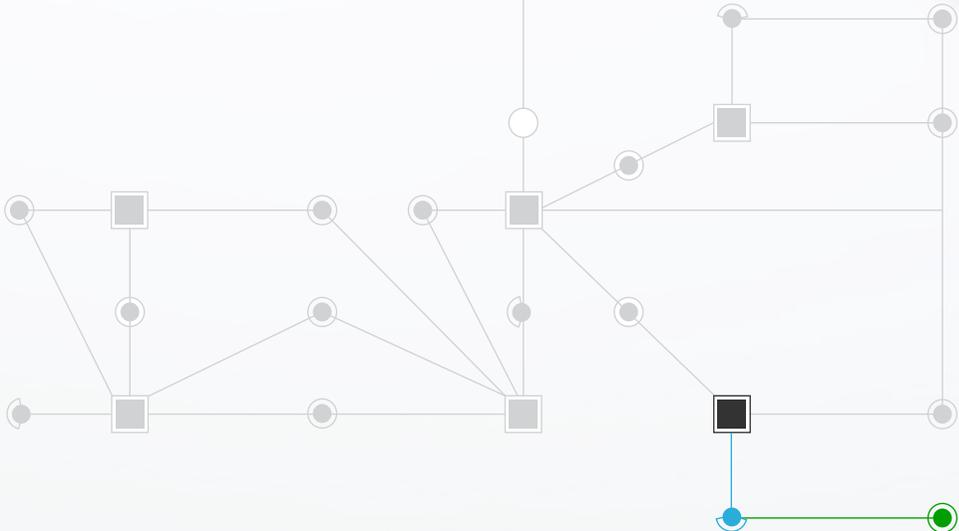
moloco // rubriken

o panic modus



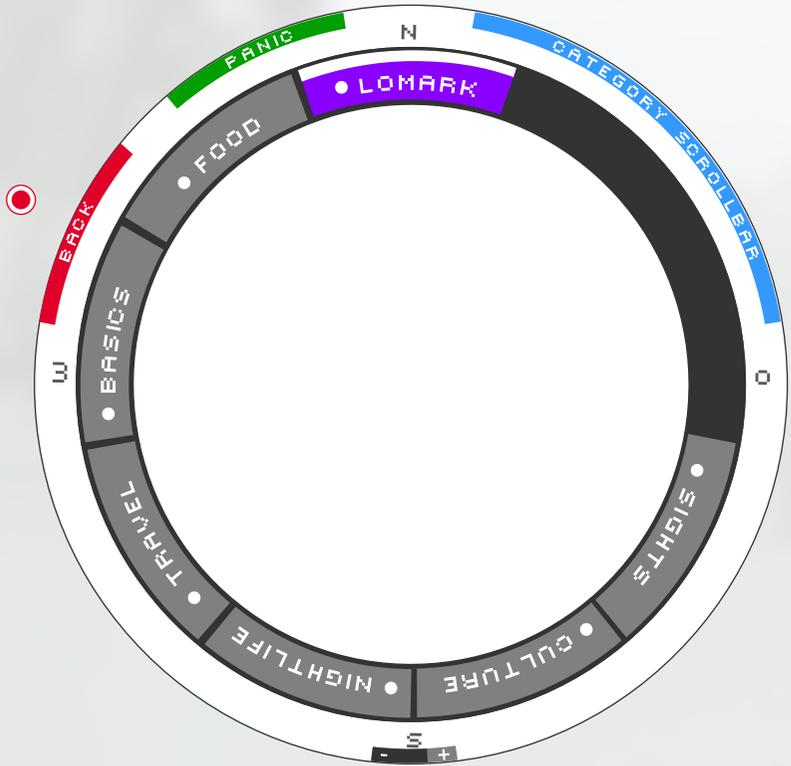
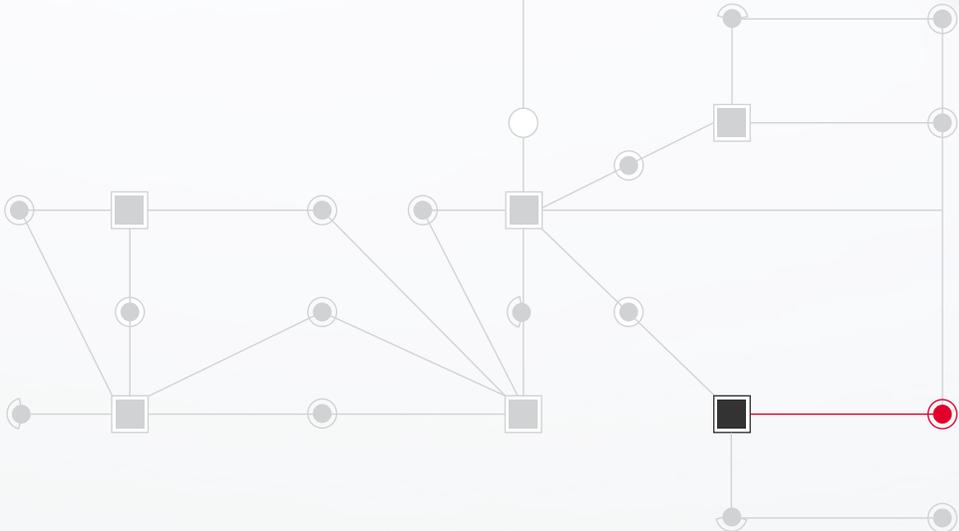
moloco // rubriken

o deaktivieren

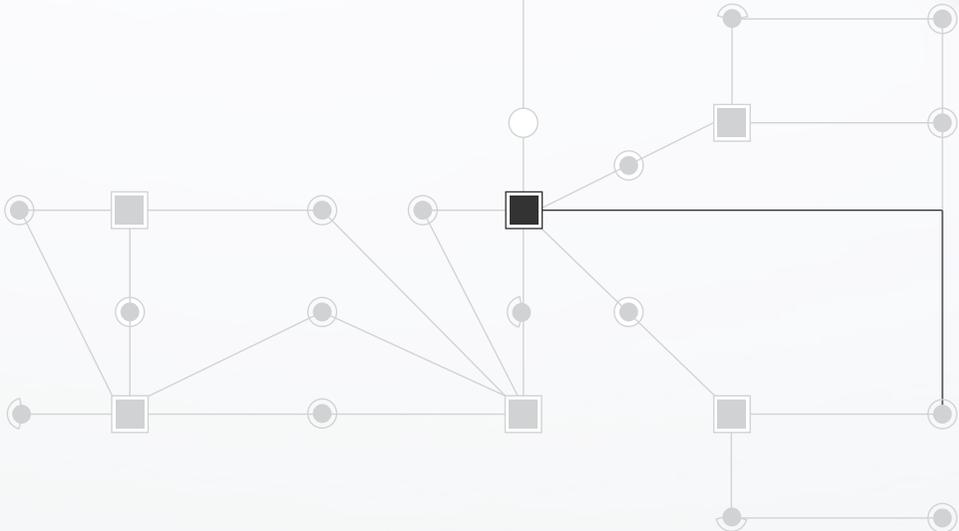


**moloco // rubriken**

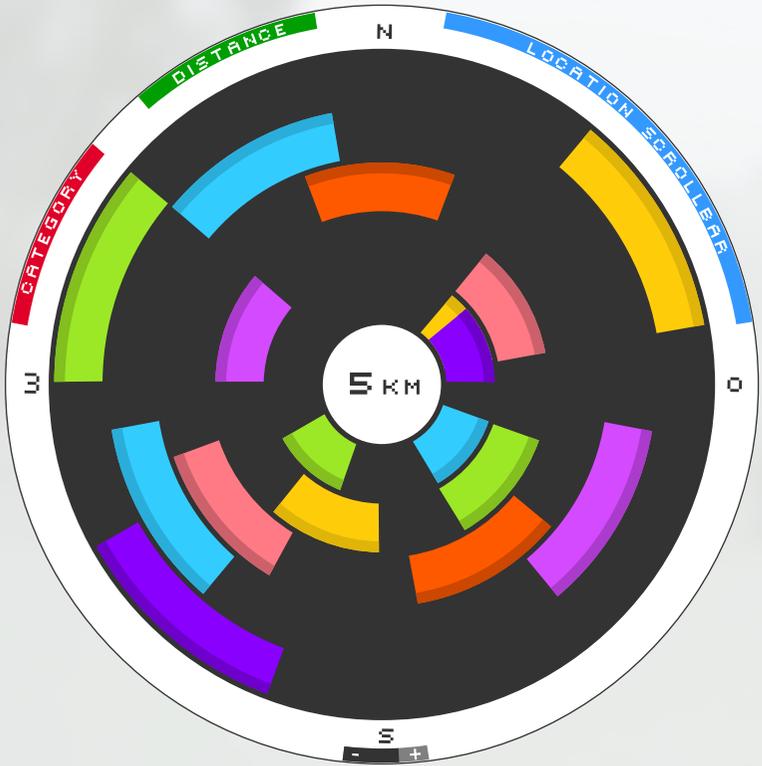
o aktivieren

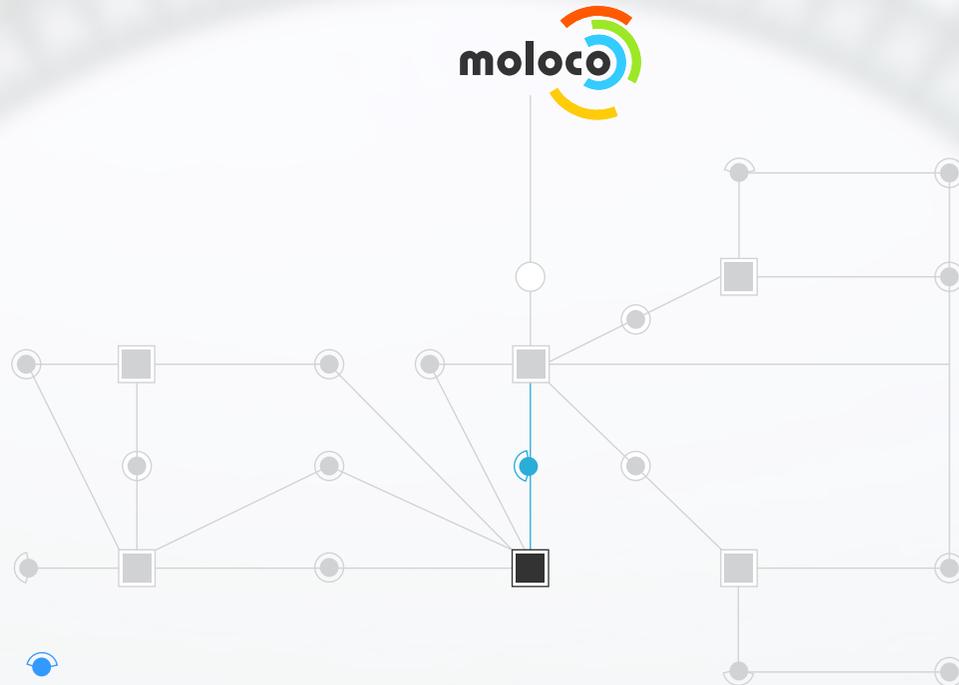
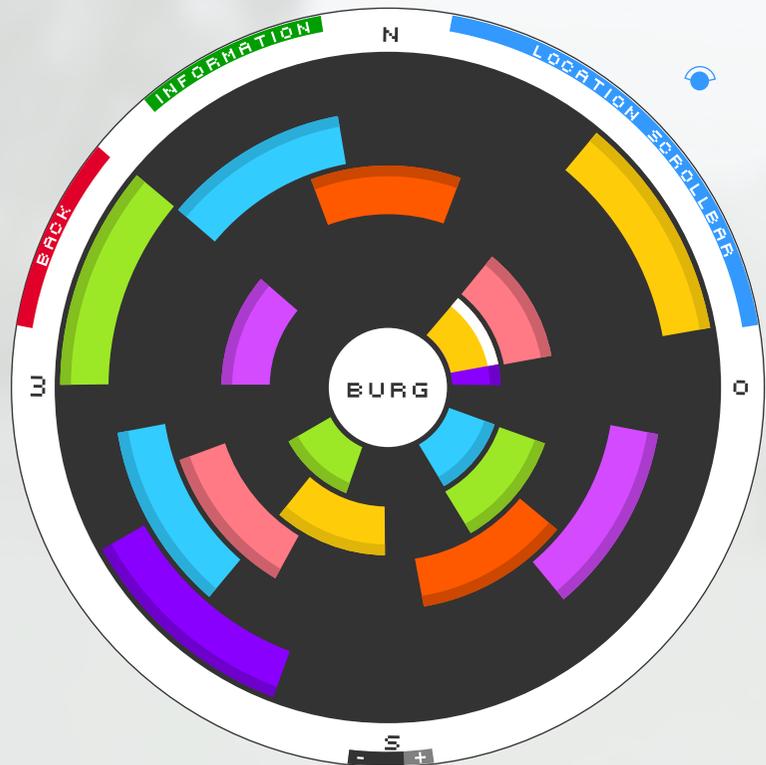


moloco // rubriken



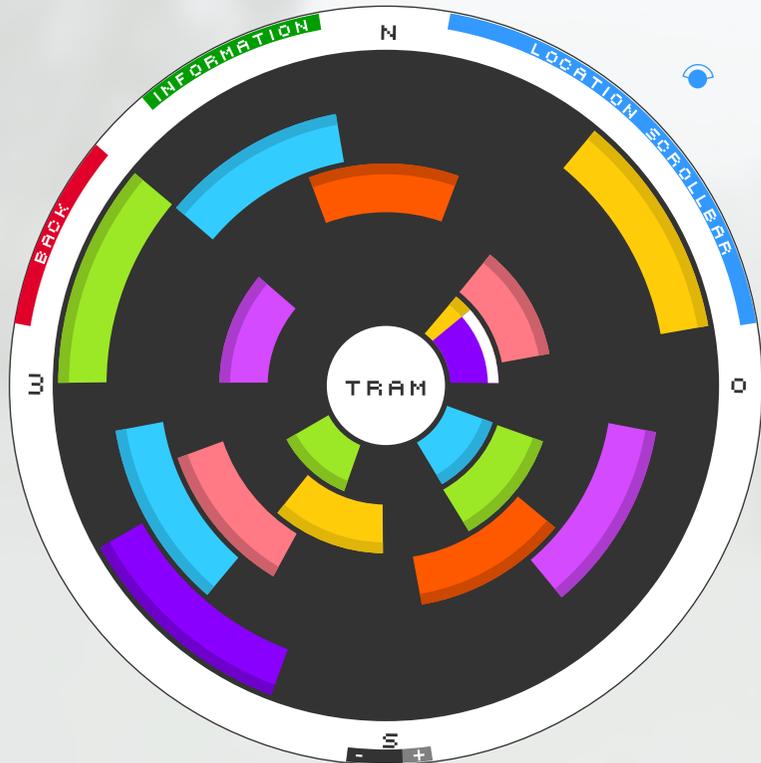
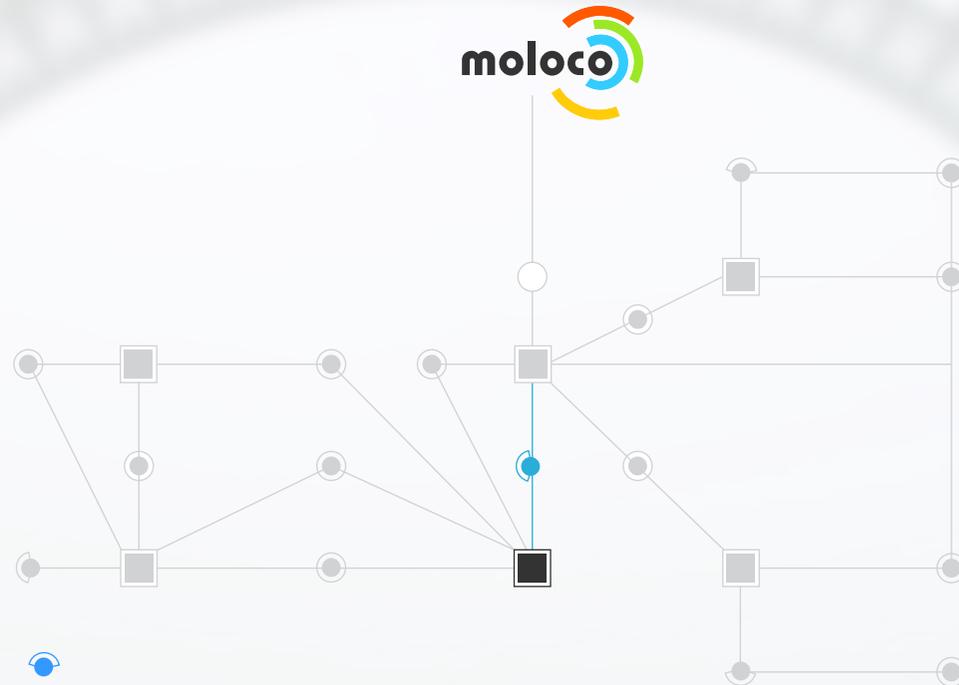
moloco // locationanzeige





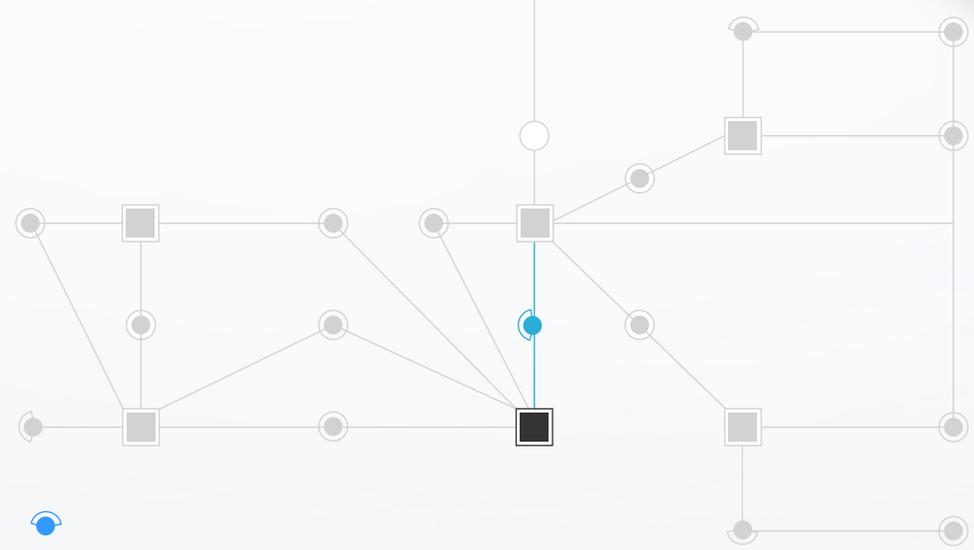
## moloco // locationanzeige

- durch scrollen Locations auswählen
- Tastenfunktionen wechseln
- Highlighting durch weißen Balken

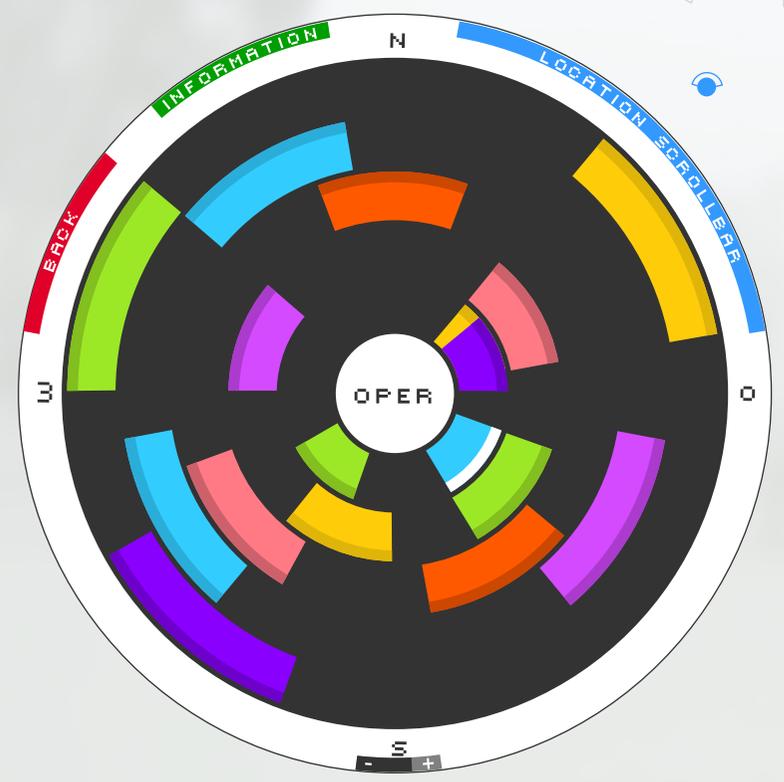


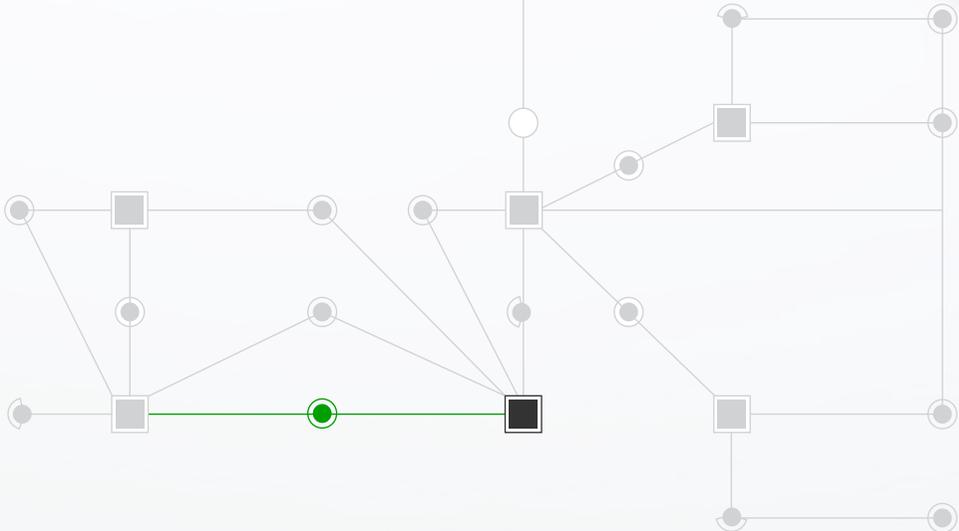
## moloco // locationanzeige

- aktive Location rutscht bei Überlagerung nach vorn
- Ticker zeigt Namen der Location und genaue Entfernung

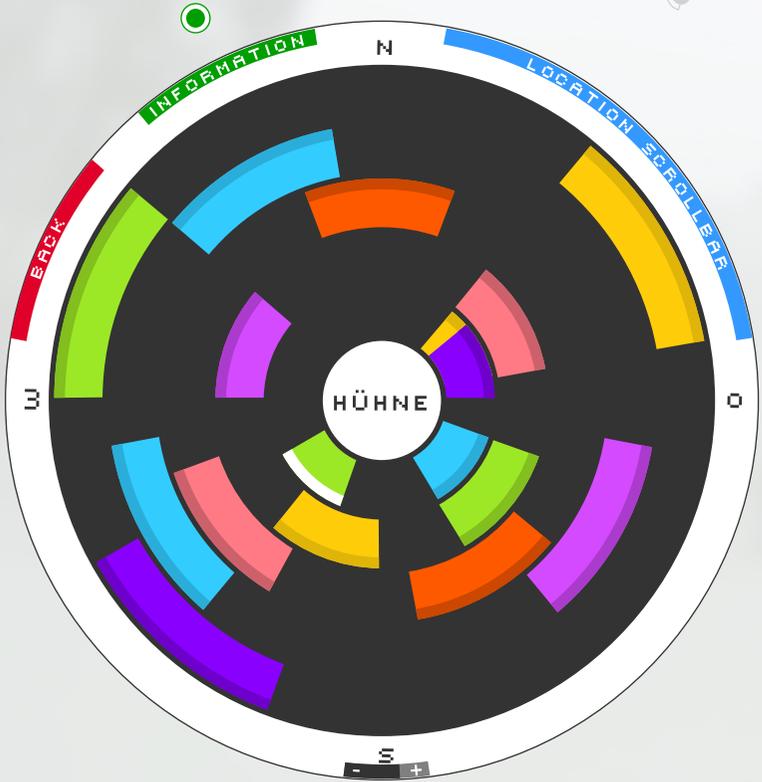


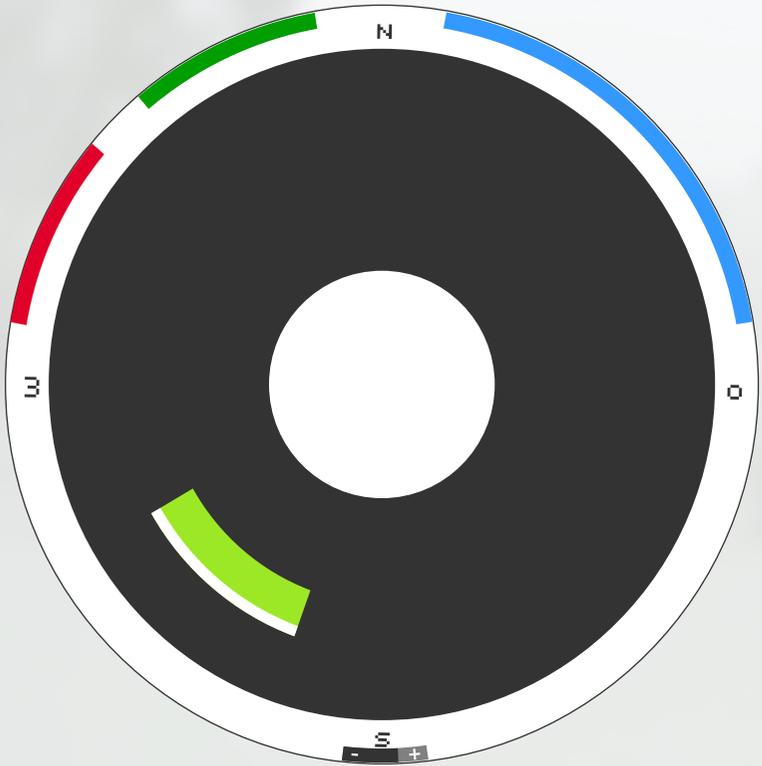
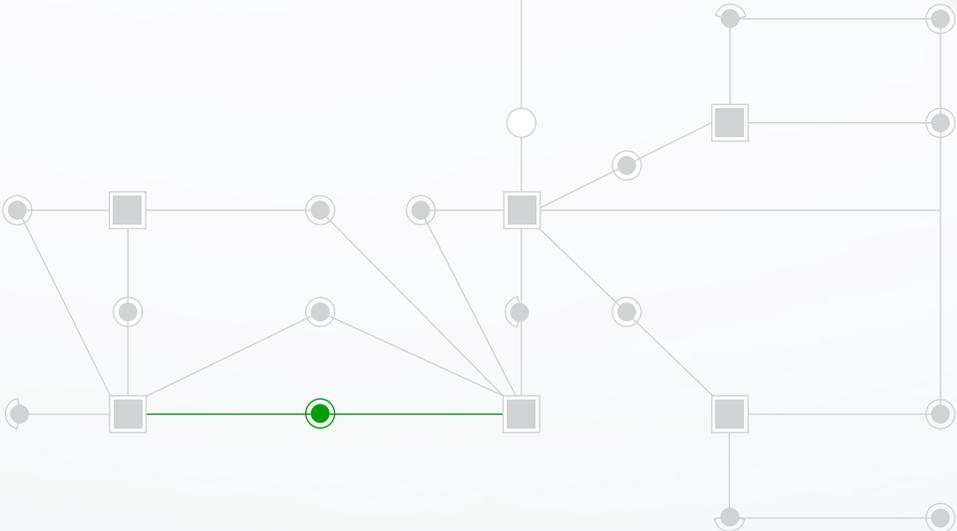
moloco // locationanzeige



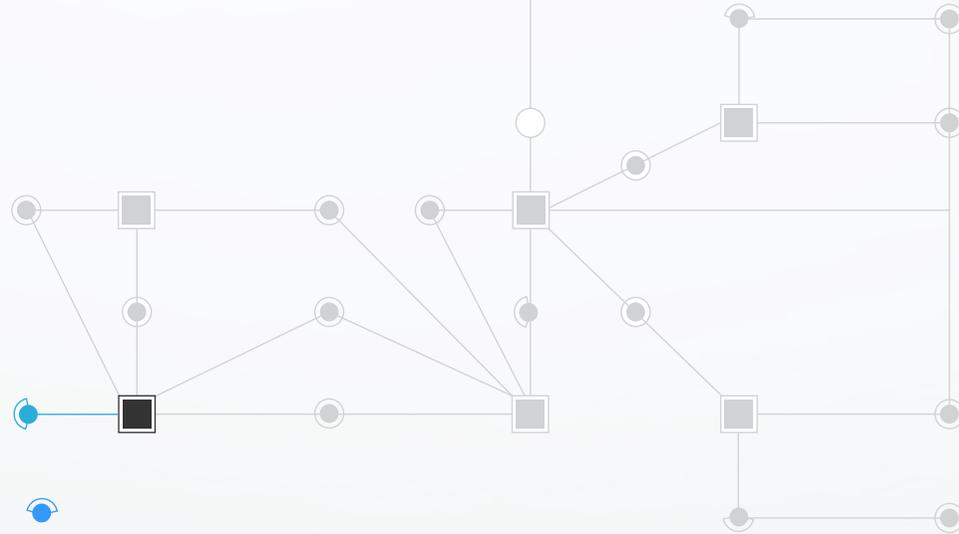


moloco // locationanzeige





moloco // locationanzeige



BACK SELECT N INFO SCROLLBAR

HÜHNERMANHATTAN

KATEGORIE  
NIGHTLIFE

ADRESSE  
LUDWIG-WUCHERER-STR

START  
21.00 UHR

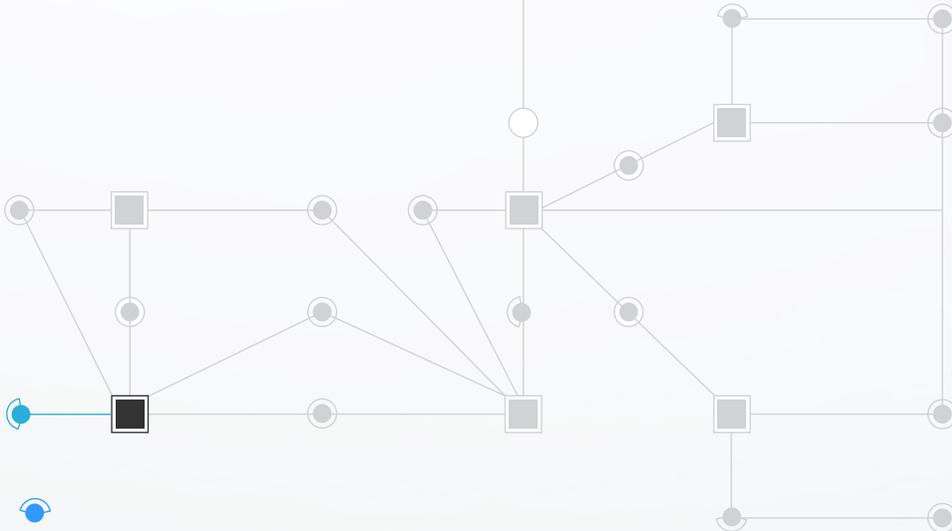
EINTRITT  
FREI

PROGRAMM  
≡

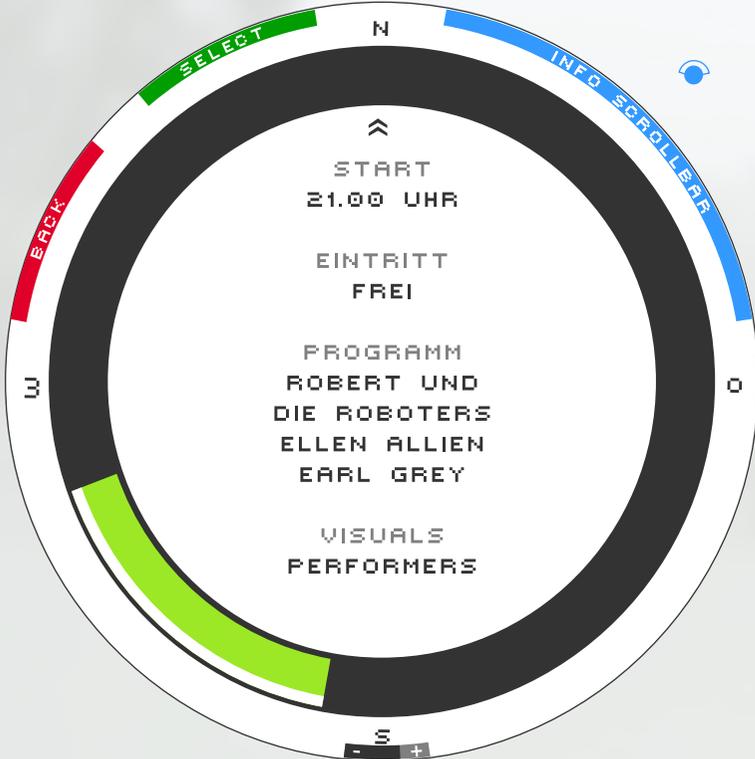
S - +

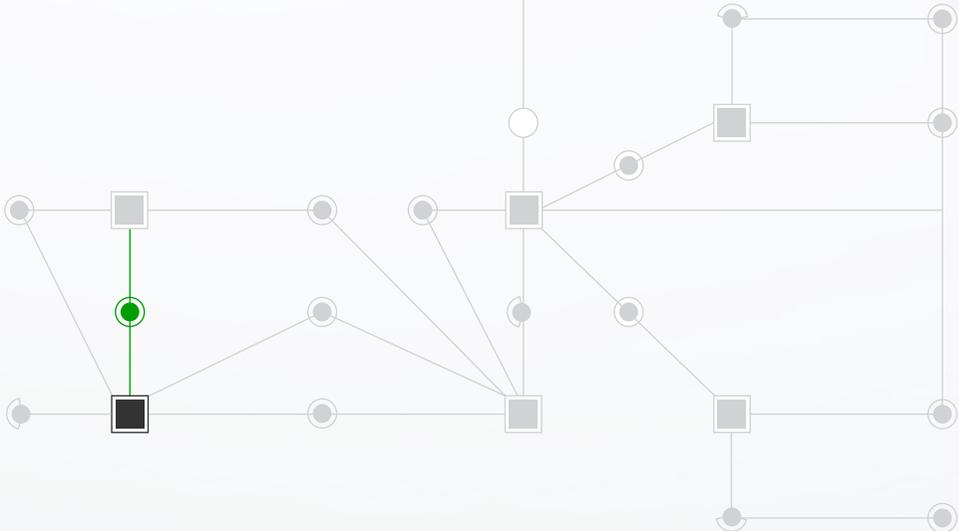
### moloco // infoanzeige

o Infos zur Location



moloco // infoanzeige



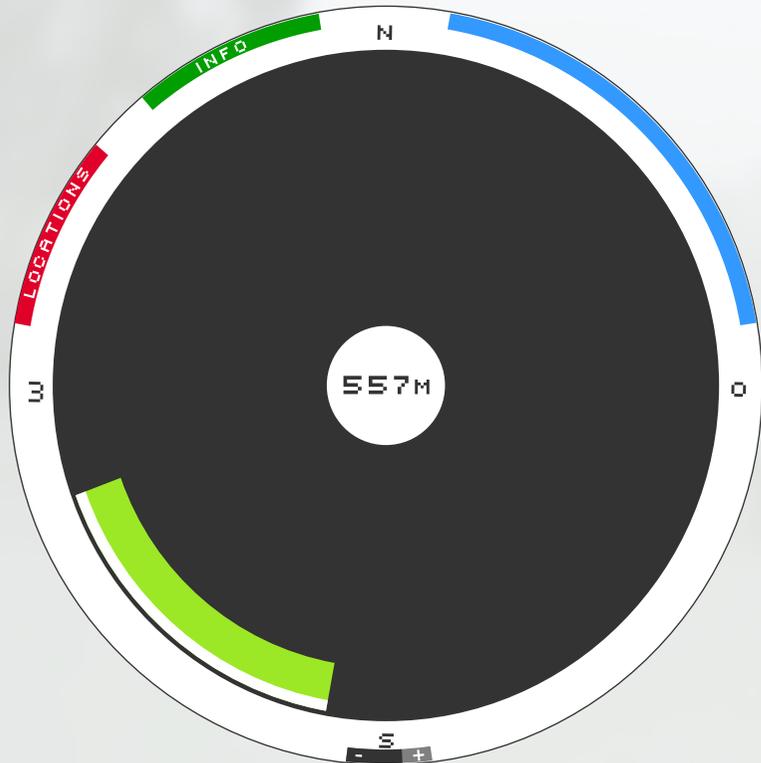
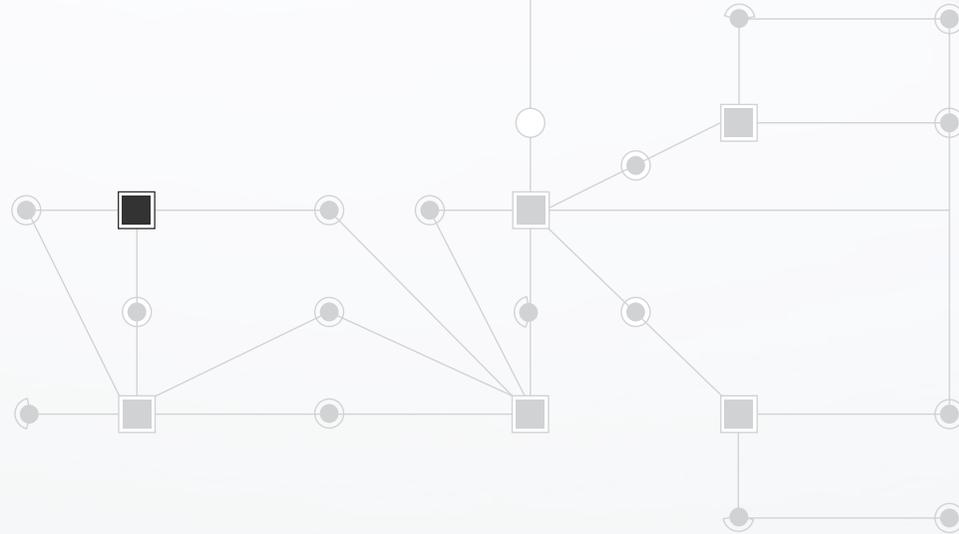


moloco // infoanzeige

A circular menu interface with a black background and white text. The menu items are arranged in a circle around the center. The center contains the following text:

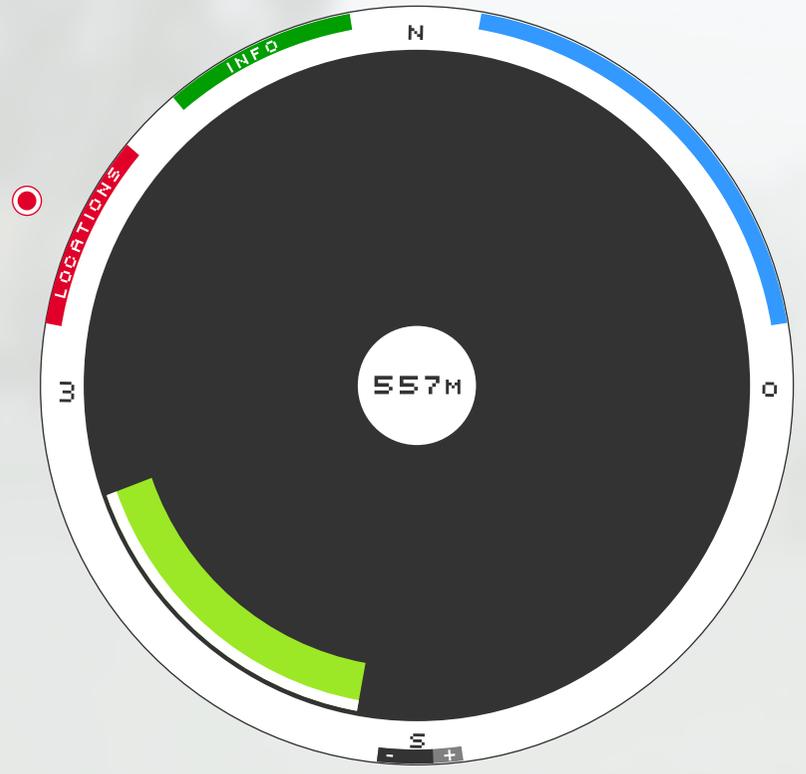
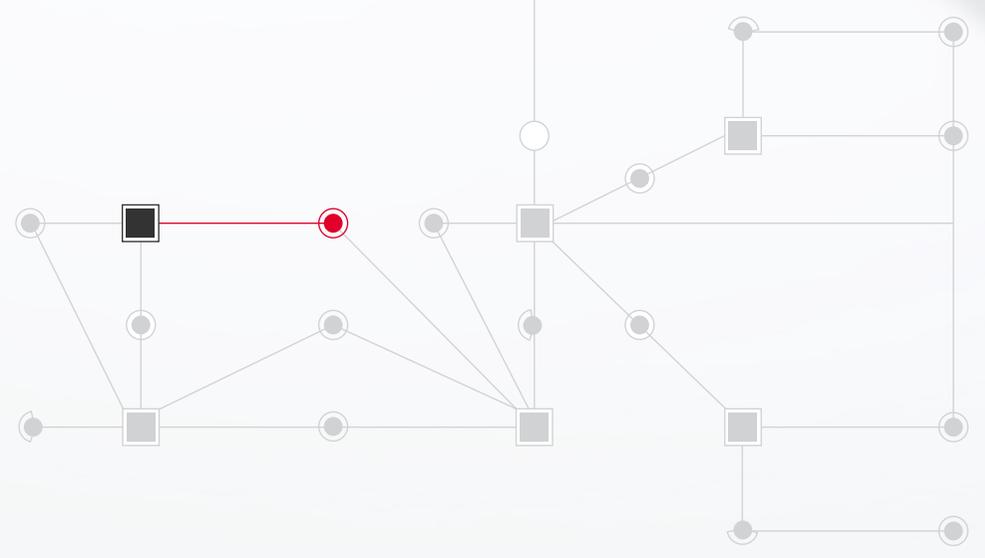
- HÜHNERMANHATTAN
- KATEGORIE NIGHTLIFE
- ADRESSE LUDWIG-WUCHERER-STR
- START 21.00 UHR
- EINTRITT FREI
- PROGRAMM
- ≡

The circular menu has a red segment labeled 'BACK', a green segment labeled 'SELECT', a blue segment labeled 'INFO SCROLLER', and a white segment labeled 'S'. A scroll bar is visible at the bottom of the circle.

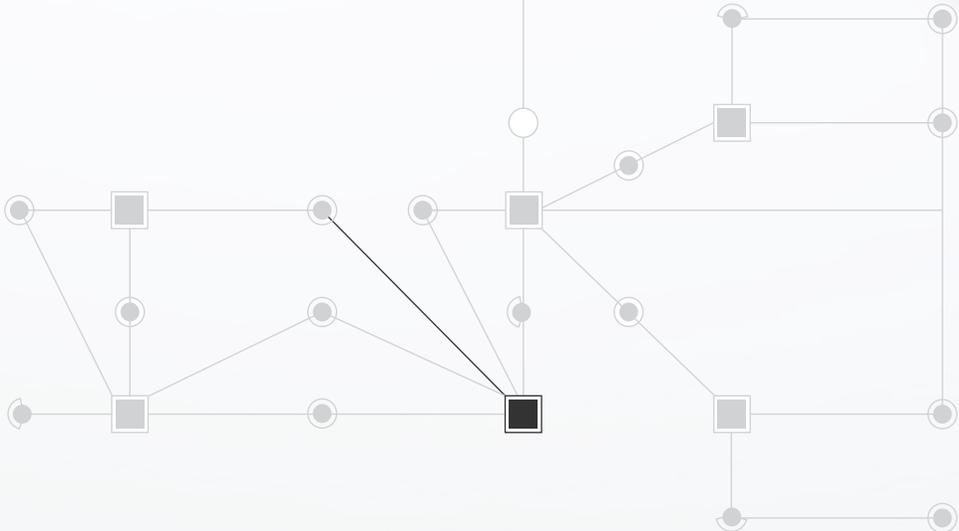


## moloco // locationguide

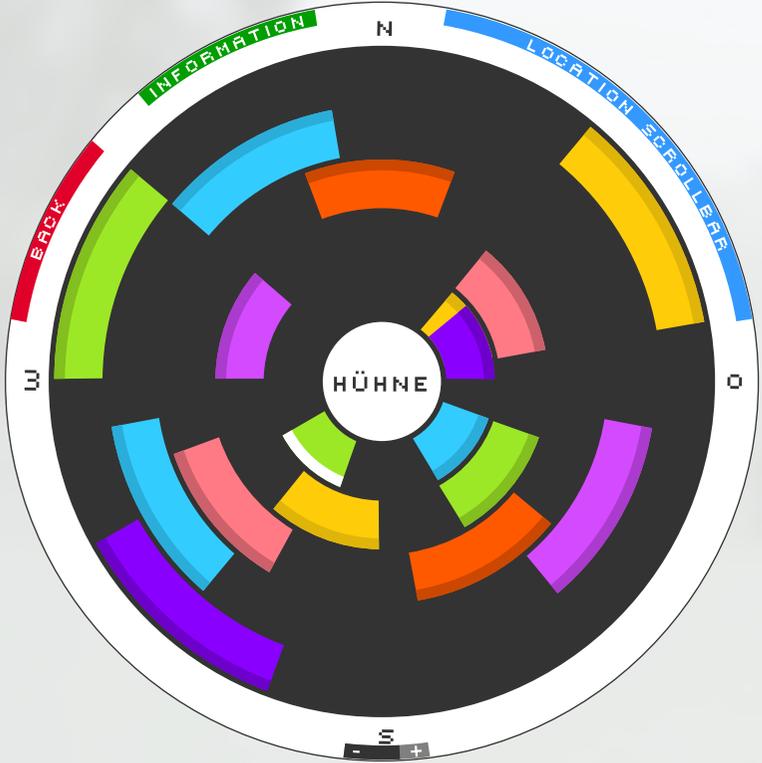
- Anlauf-Modus einer bestimmten Location
- Name und aktuelle Entfernung werden angezeigt

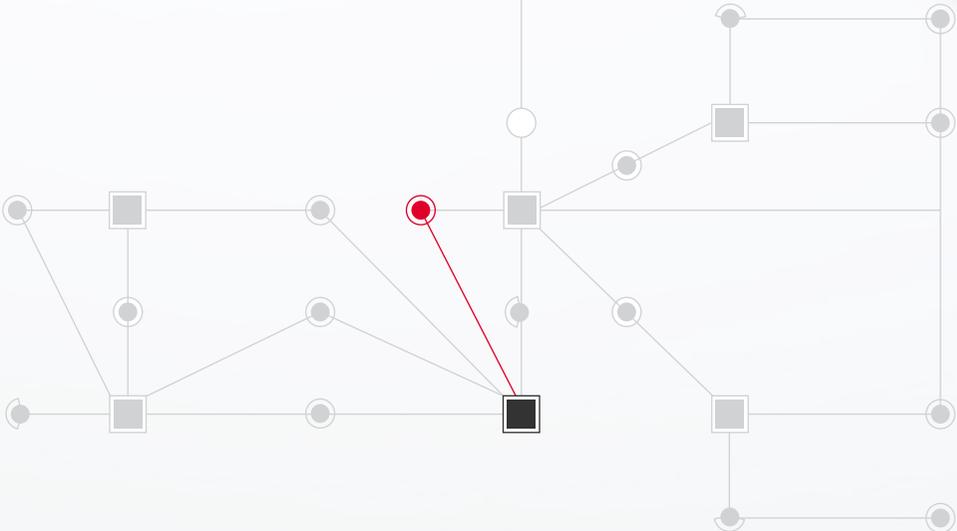


moloco // locationguide

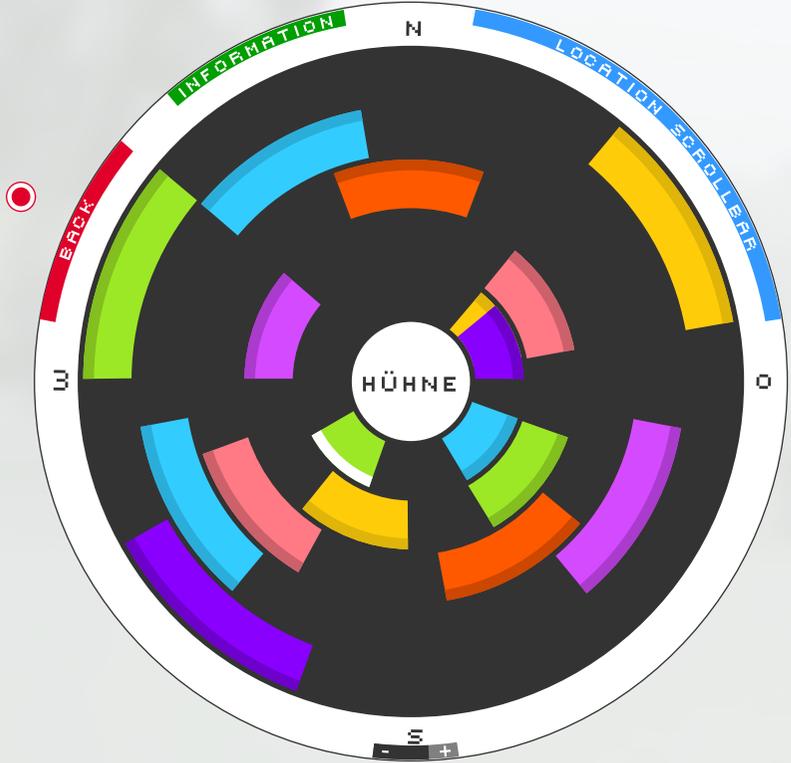


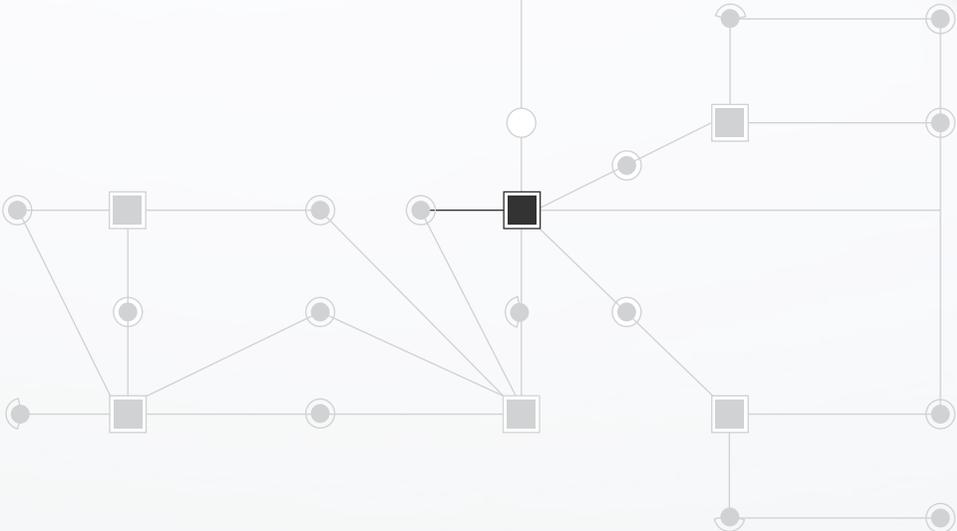
moloco // locationanzeige



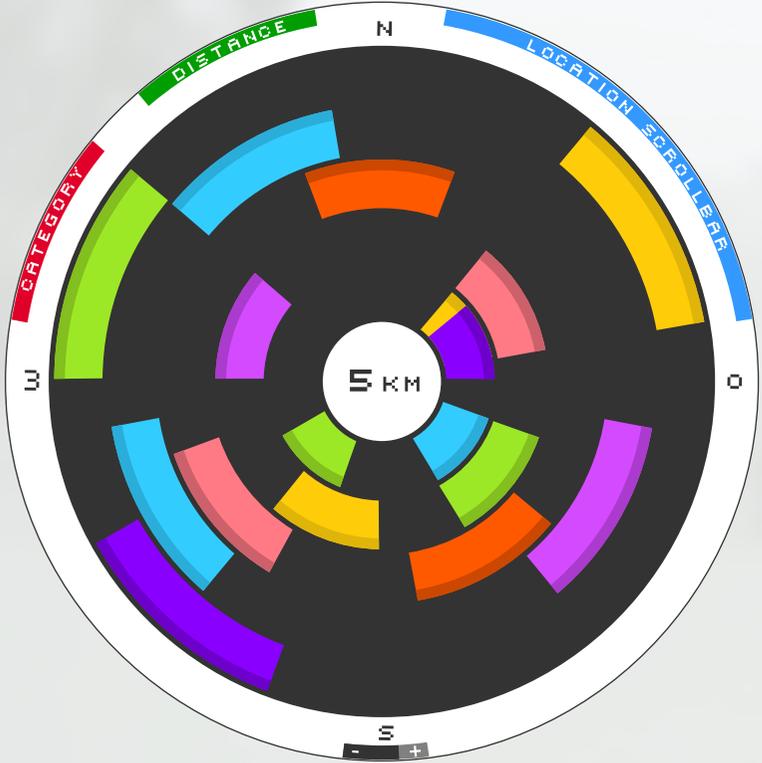


moloco // locationanzeige





moloco // locationanzeige





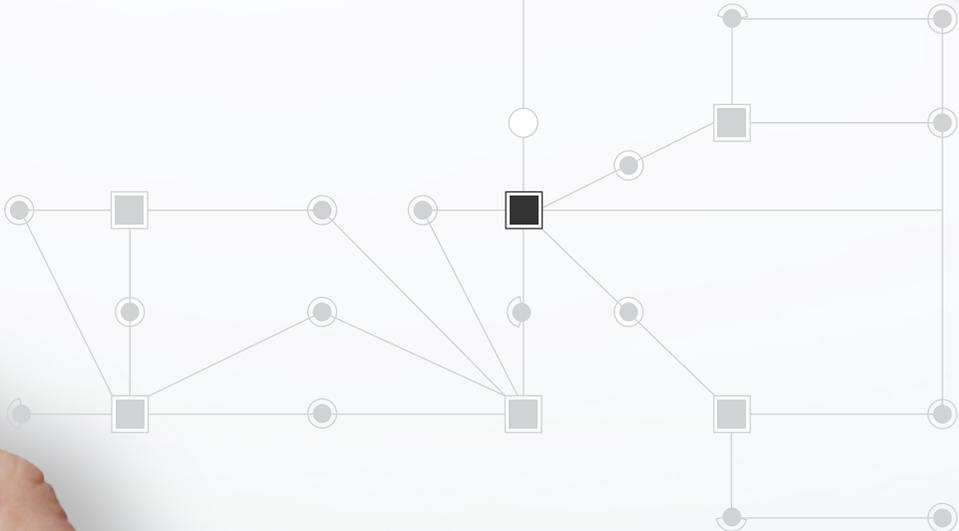
### **moloco // locationmarker**

- Drehen der Rückseite bis Kameraeinrastpunkt
- Kamerasicht wird aktiv auf Display

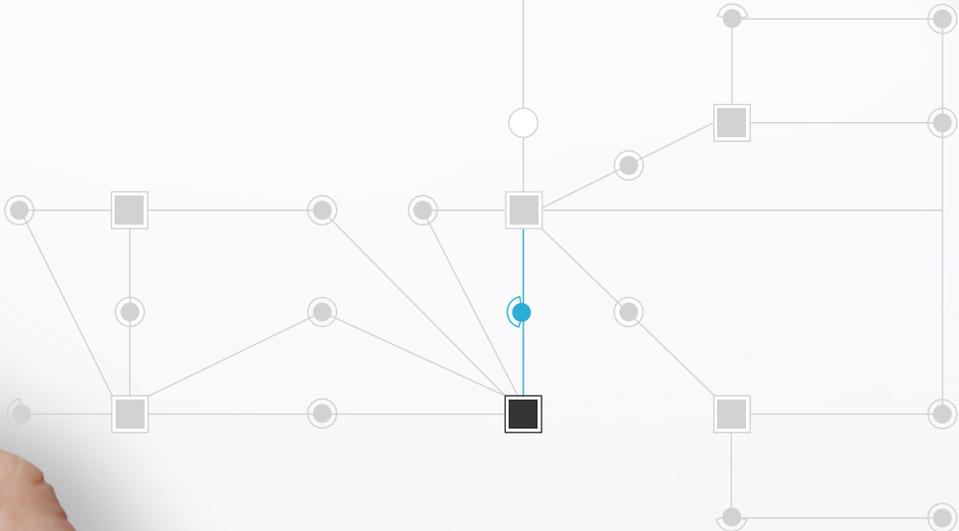


## **moloco // locationmarker**

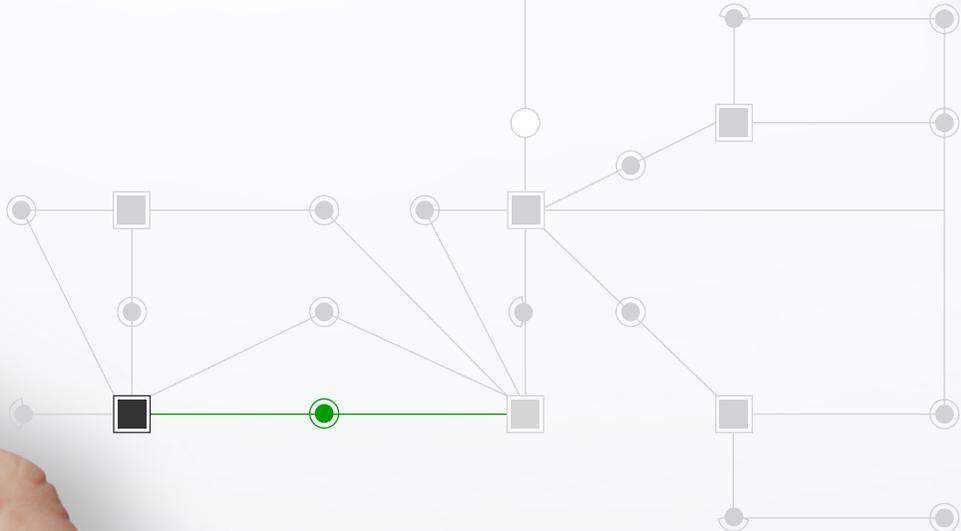
- Foto wird mit Koordinaten in der Rubrik „Lomark“ gespeichert



moloco // locationanzeige



moloco // locationanzeige



moloco // infoanzeige