



moloco // mobile location compass

- personalisierter urbaner Reisebegleiter
- individuelle Orientierung
- Informationsabruf on demand
- Positionsbestimmung via GPS
- Internetzugang via UMTS oder WLAN



moloco // webplattform

- persönliches Nutzerkonto
- Rubriken & Interessen verwalten
- Farbcodierung
- Community
- Locations & Veranstaltungen eintragen
- Datenbank



moloco // gerät

- Handformat, Ø 7cm
- rundes Display
- Touchpad zum Scrollen und für 2 Funktionstasten
- Kamera
- Drehmechanismus
- Induktionsladung



moloco // gerät

◦ Drehmechanismus des Gehäuse



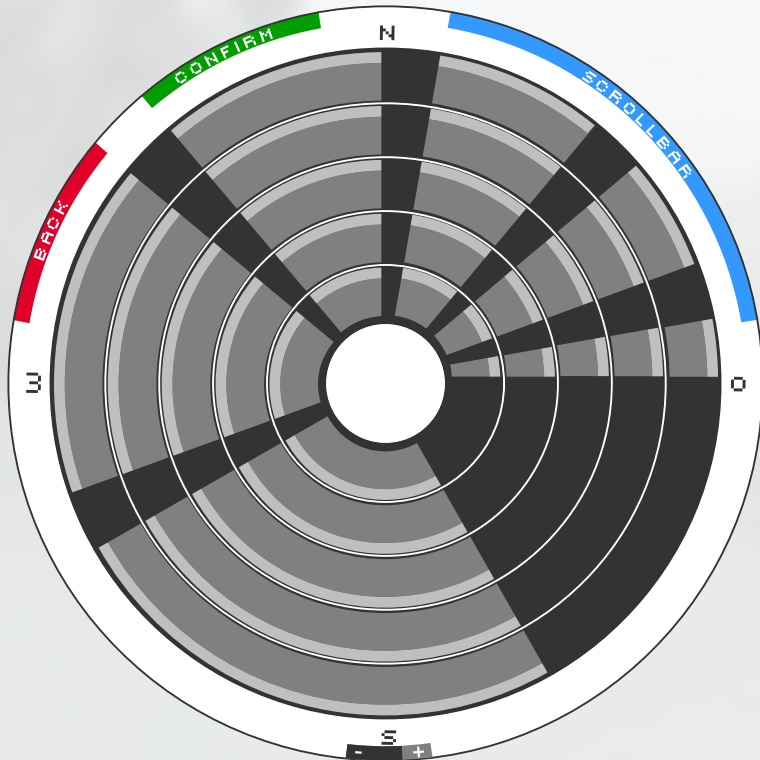
moloco // gerät

◦ Einschalten



moloco // gerät

- Kamera öffnen - LocationmarkerModus



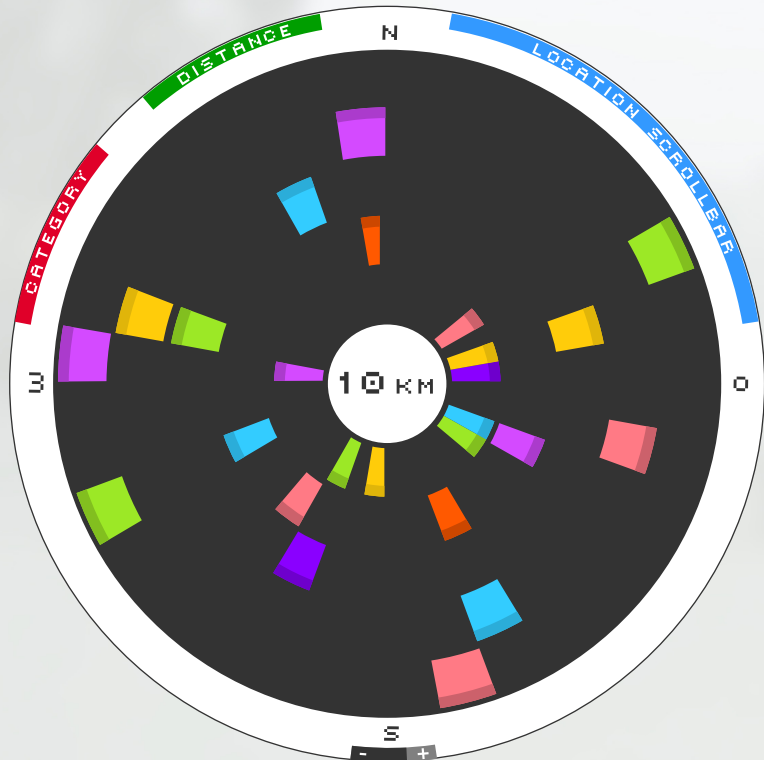
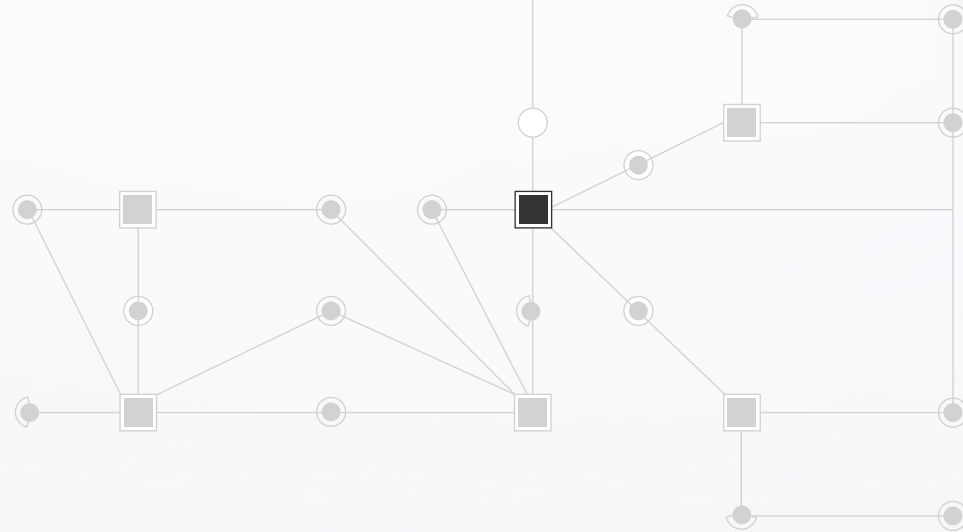
moloco // display

- Kompaß
- 5-Ringvisualisierung
- je nach Distanz unterschiedliche Winkel
- Tastenvisualisierung
- Batteriestatus



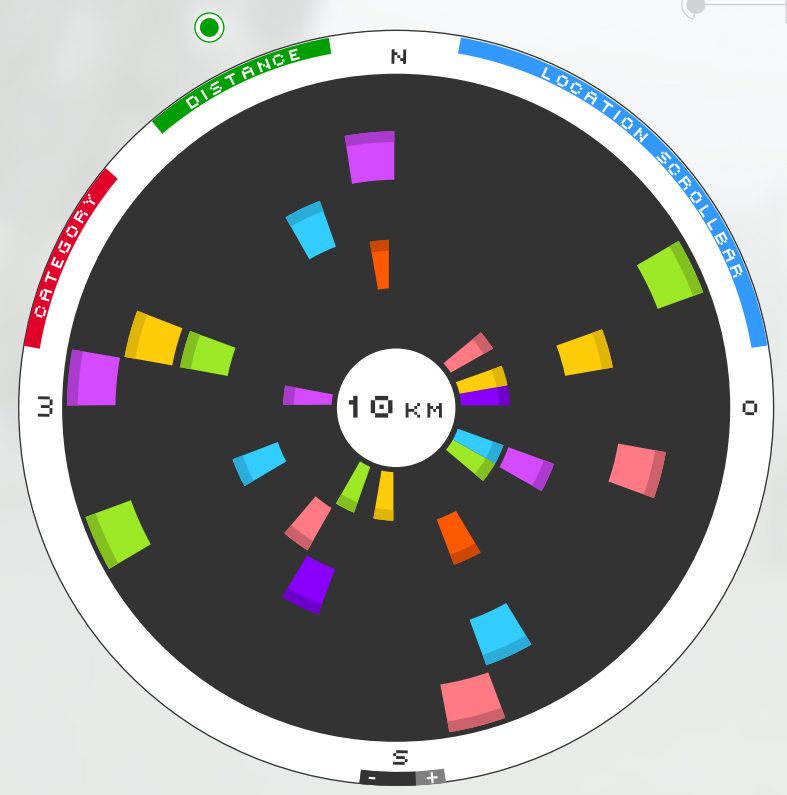
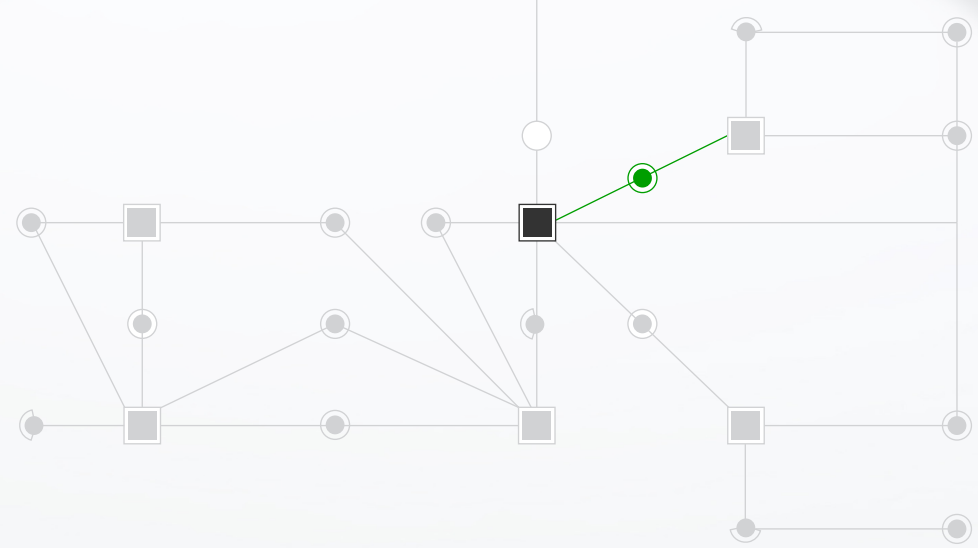
moloco // anschalten

- Drehen der Rückseite bis zum ersten Einrastpunkt
- Verbindung mit Internet und GPS
- Kompaß und Logo werden geladen

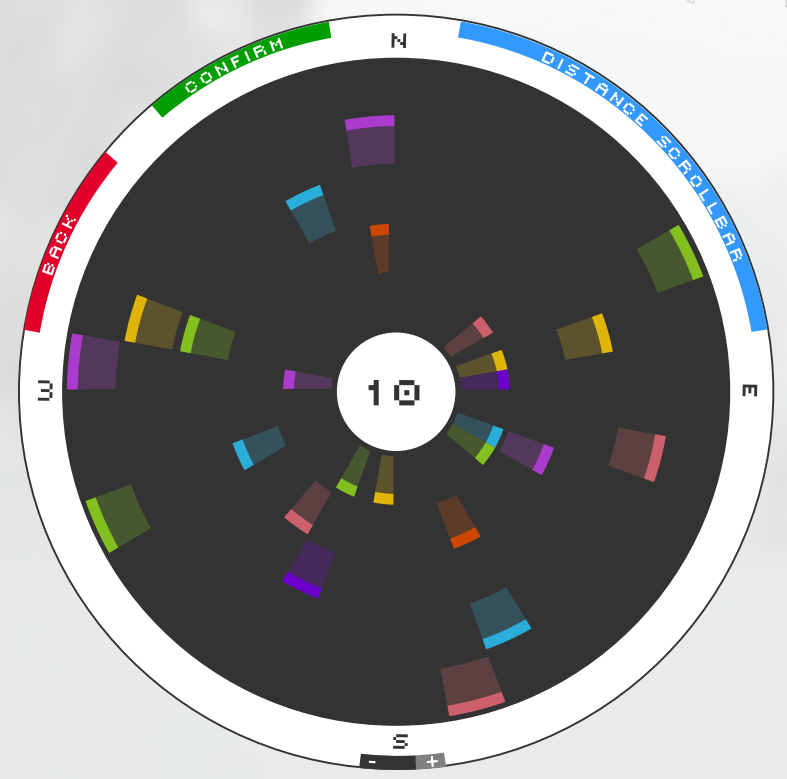
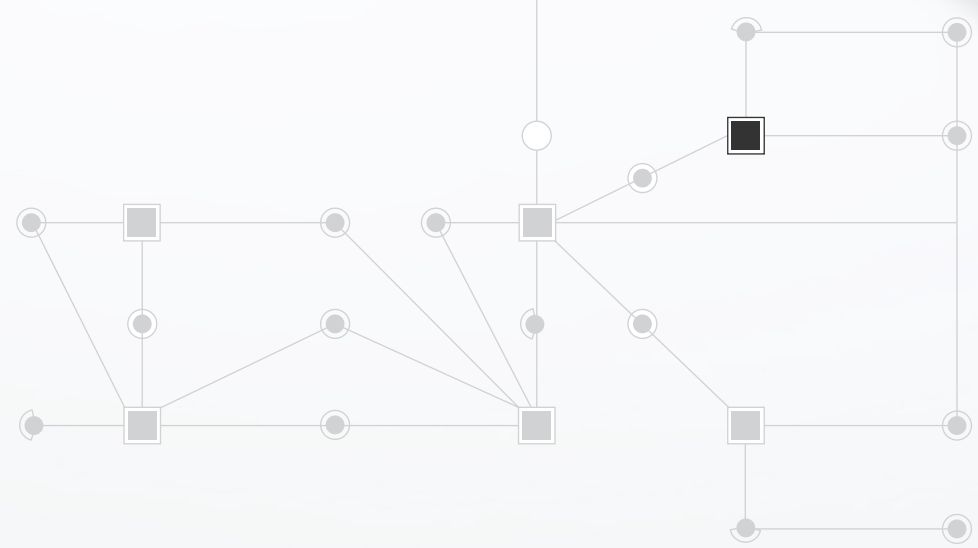


moloco // locationanzeige

- Locations in meiner Umgebung werden geladen
- eingestellte Distanz wird angezeigt
- farbliche Codierung nach Rubriken

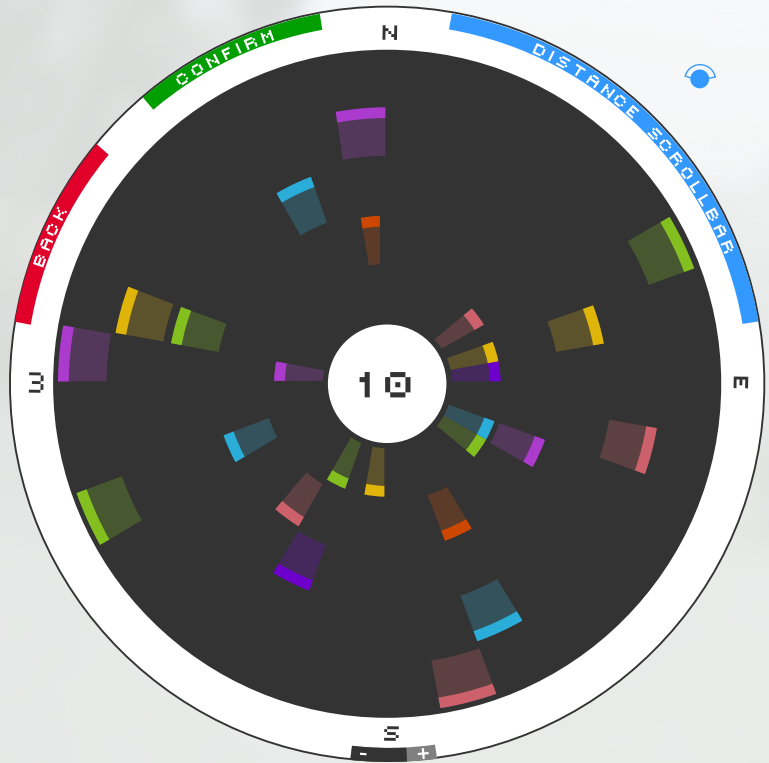
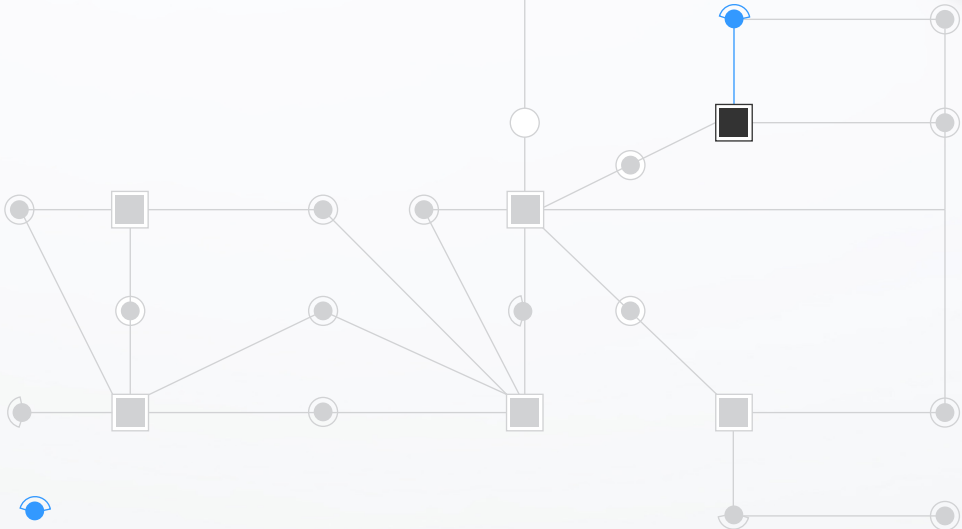


moloco // locationanzeige



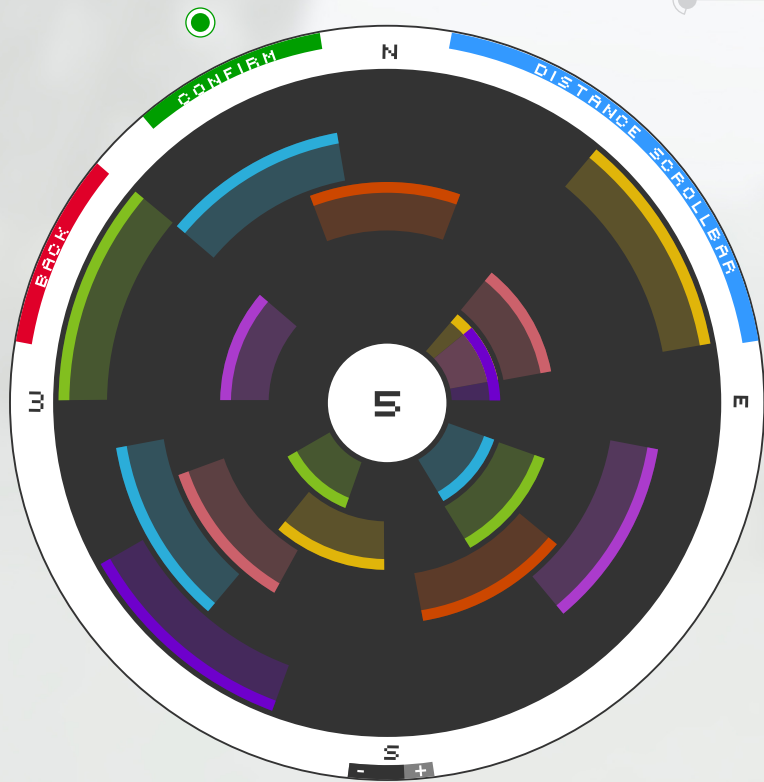
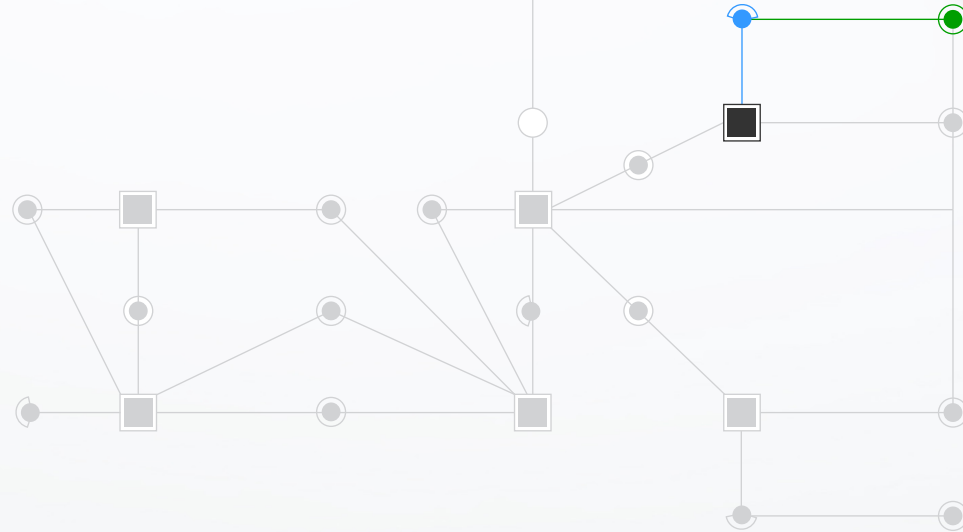
moloco // distanz

○ Distanz 1km - max. 10km



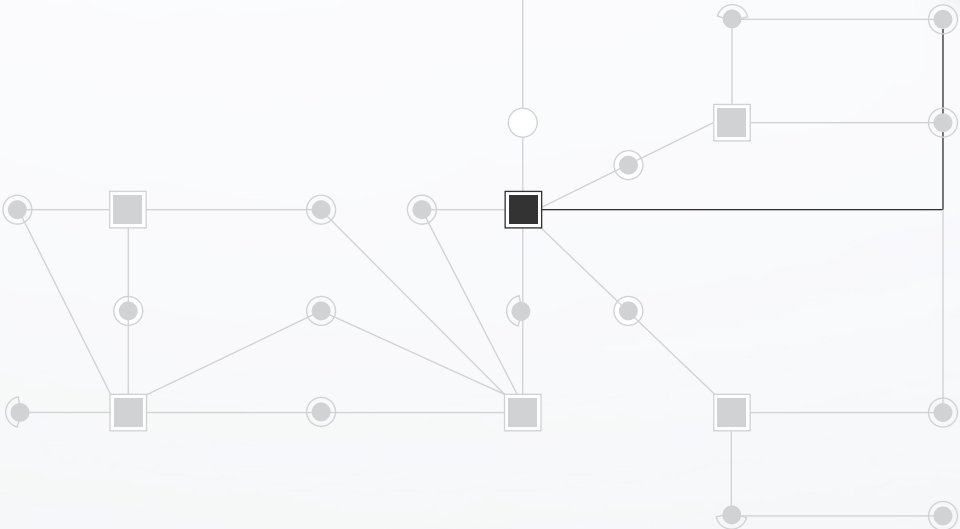
moloco // distanz

o durch Scrollbar Distanz anpassen

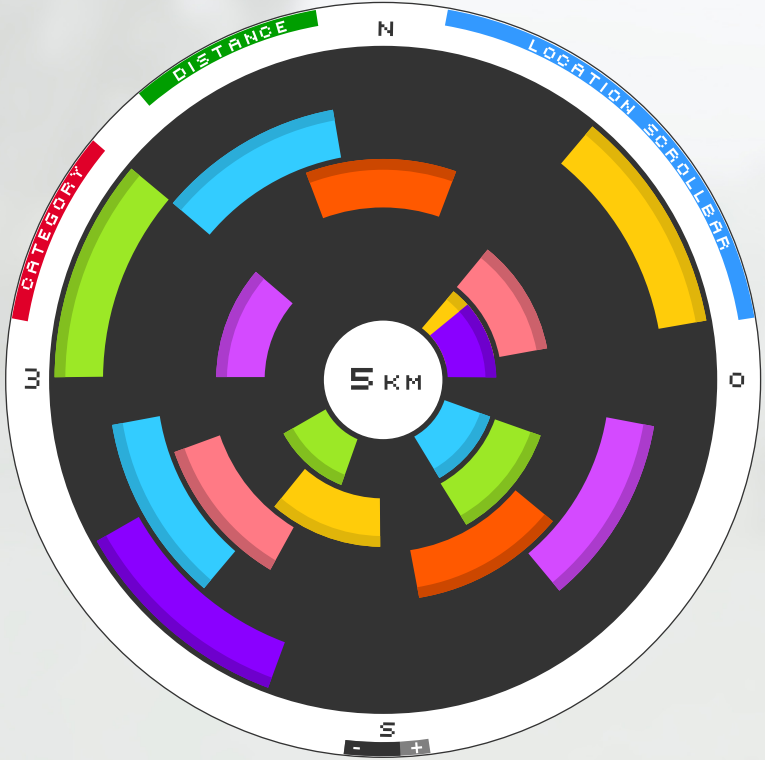


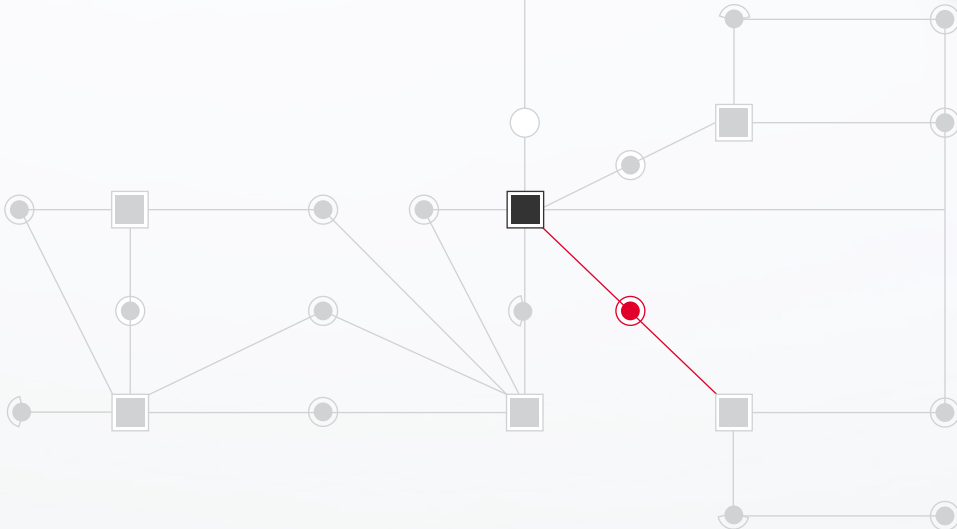
moloco // distanz

- Locations rutschen nach außen
- Radius der Balken paßt sich an

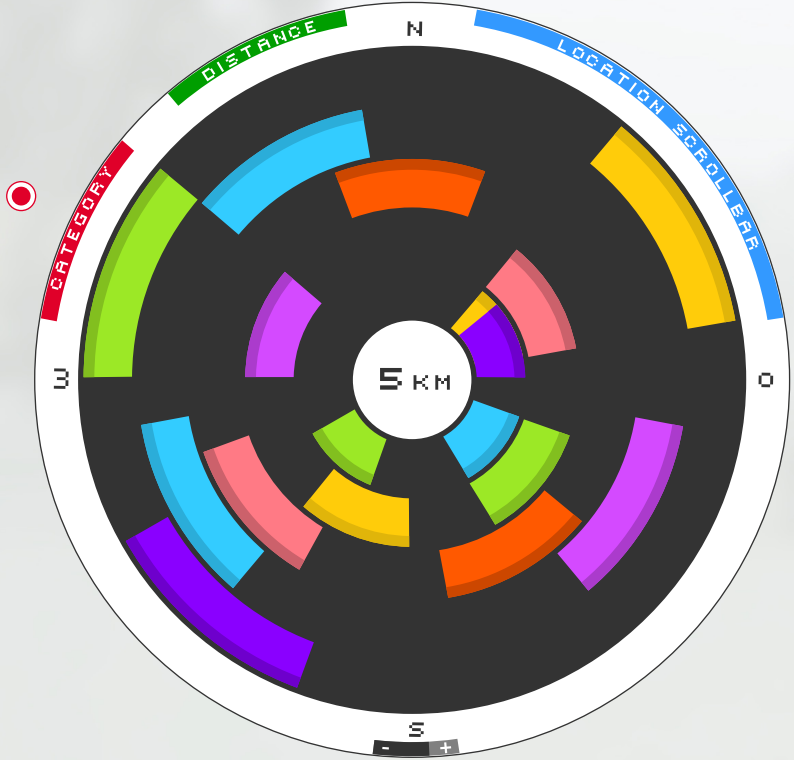


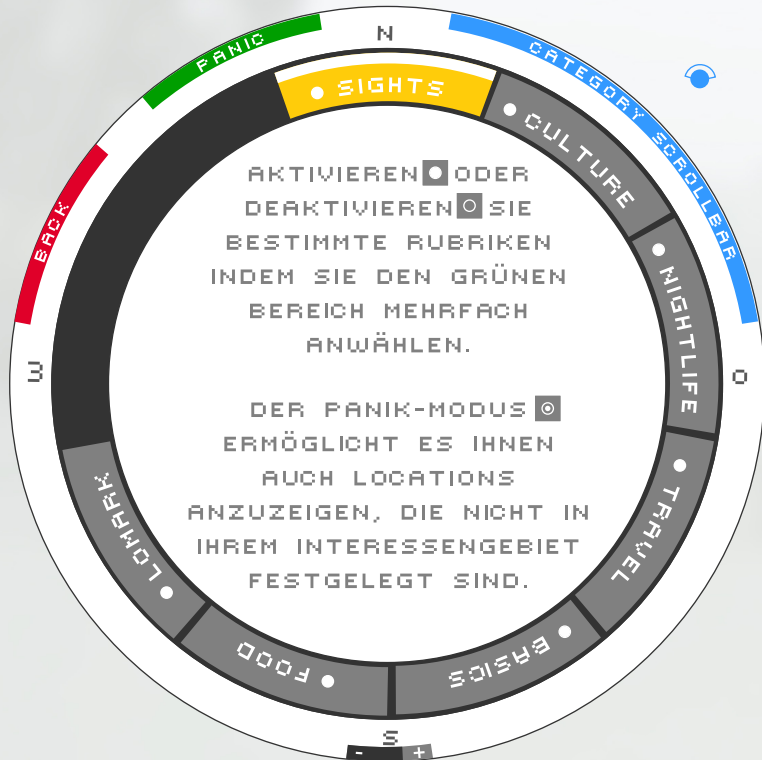
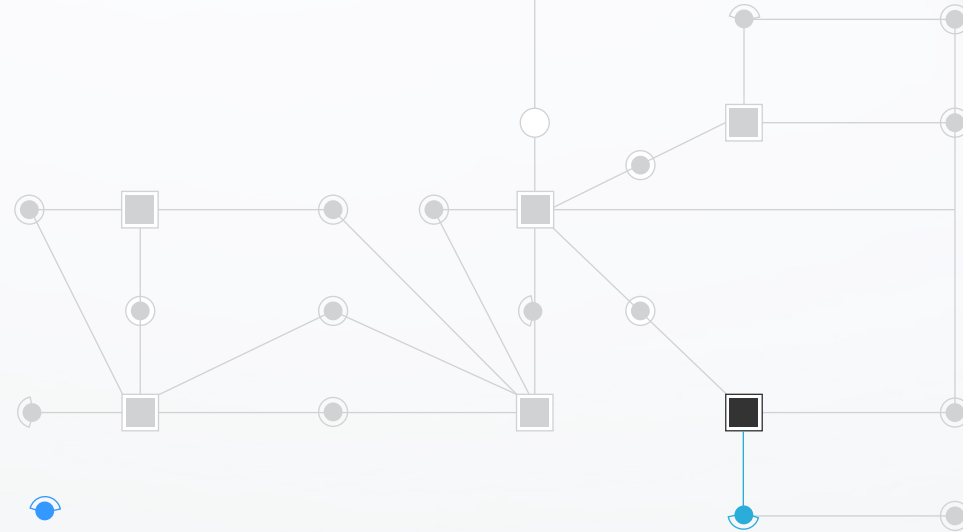
moloco // locationanzeige





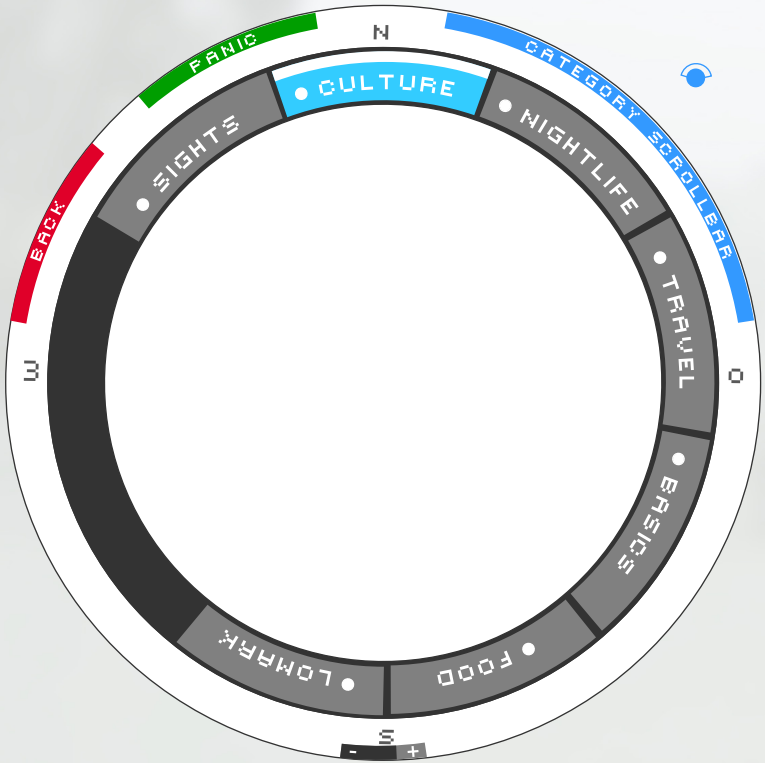
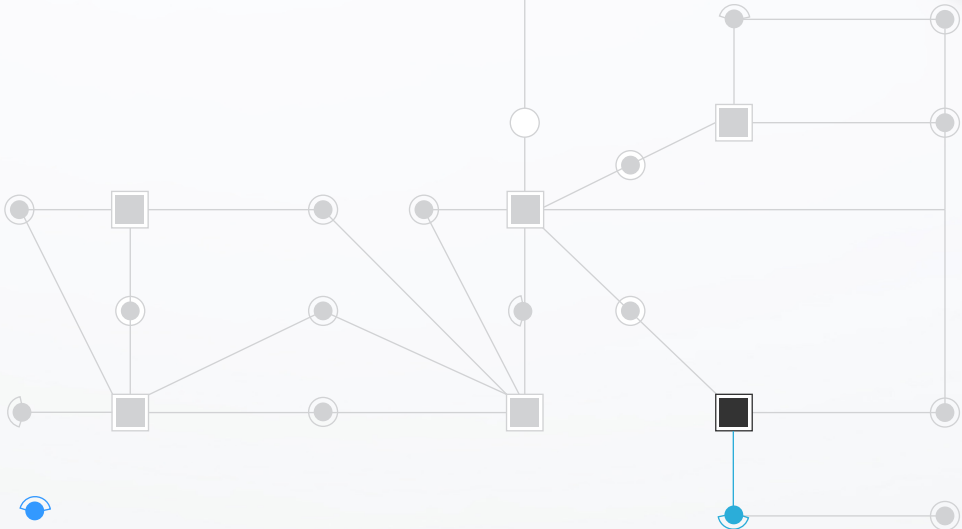
moloco // locationanzeige





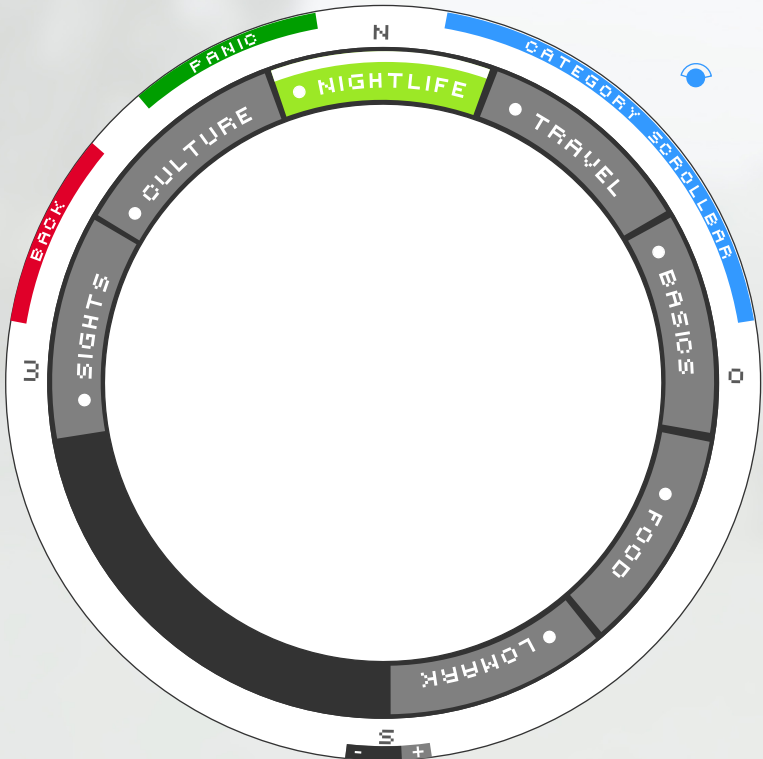
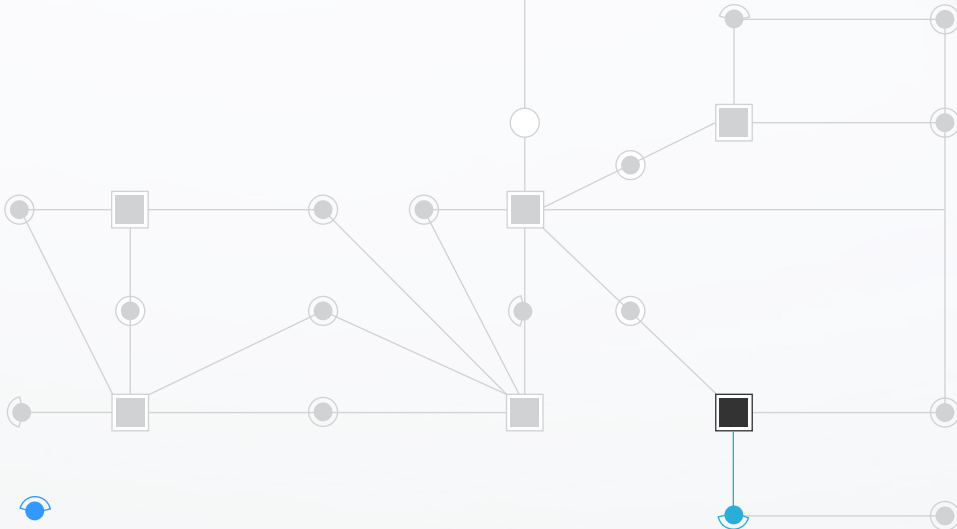
moloco // rubriken

- Rubriken anpassen

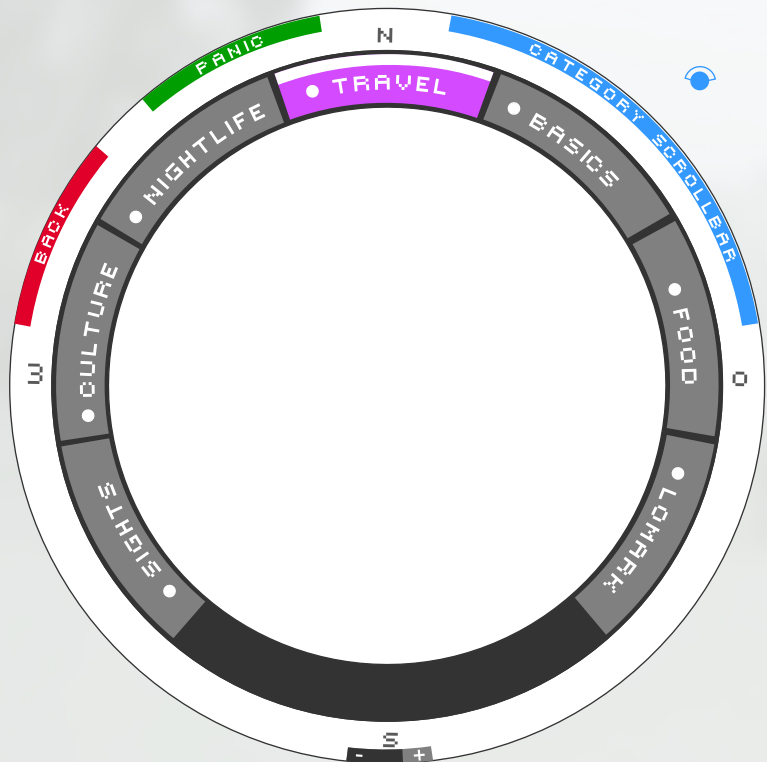
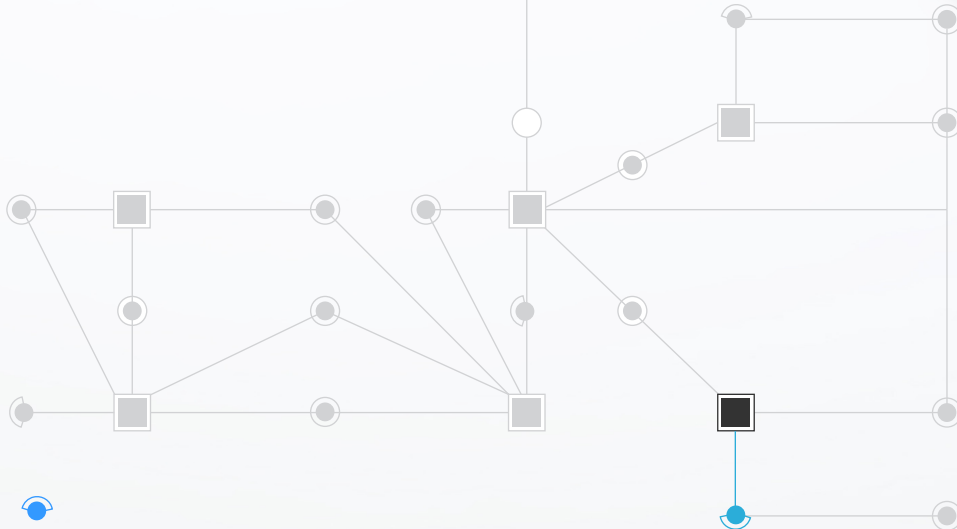


moloco // rubriken

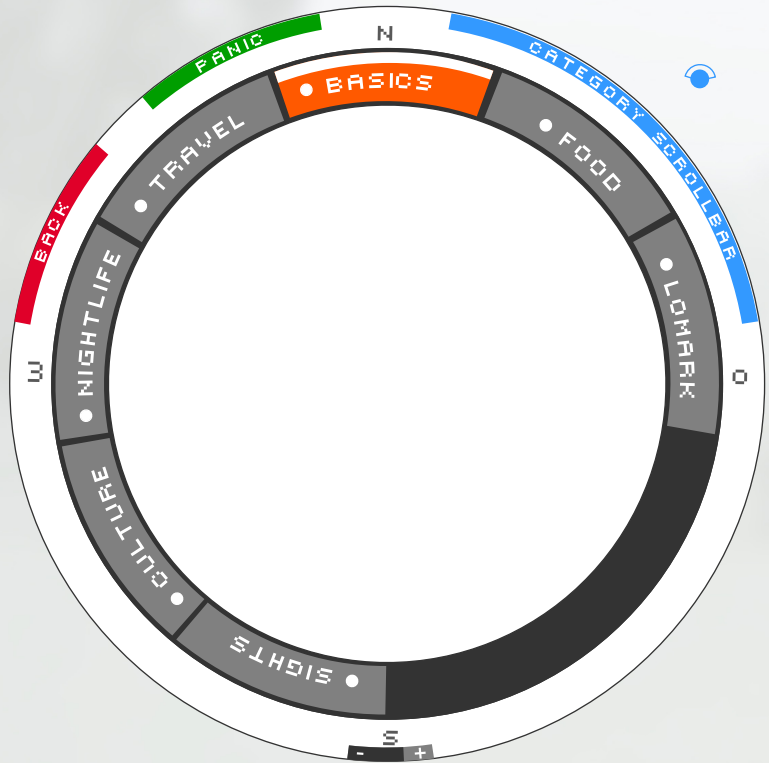
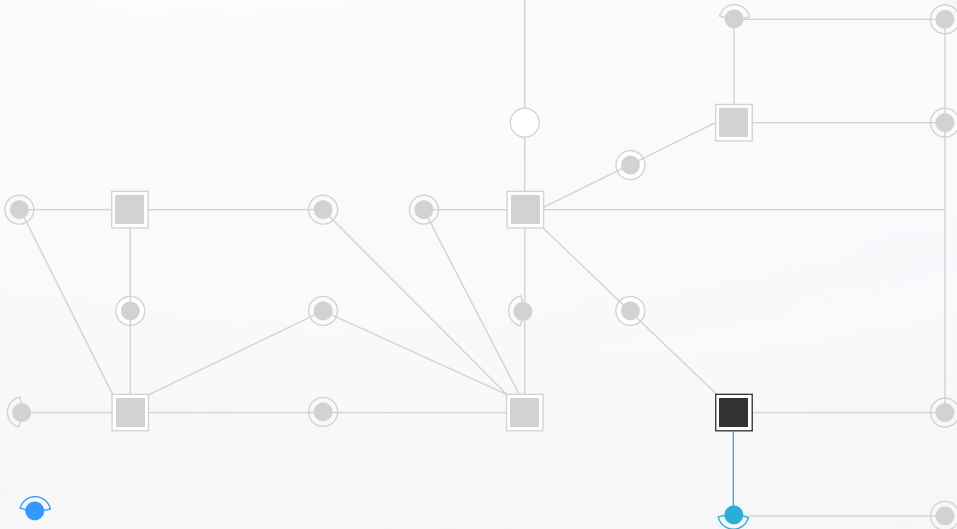
o angewählte Rubrik rutscht hoch



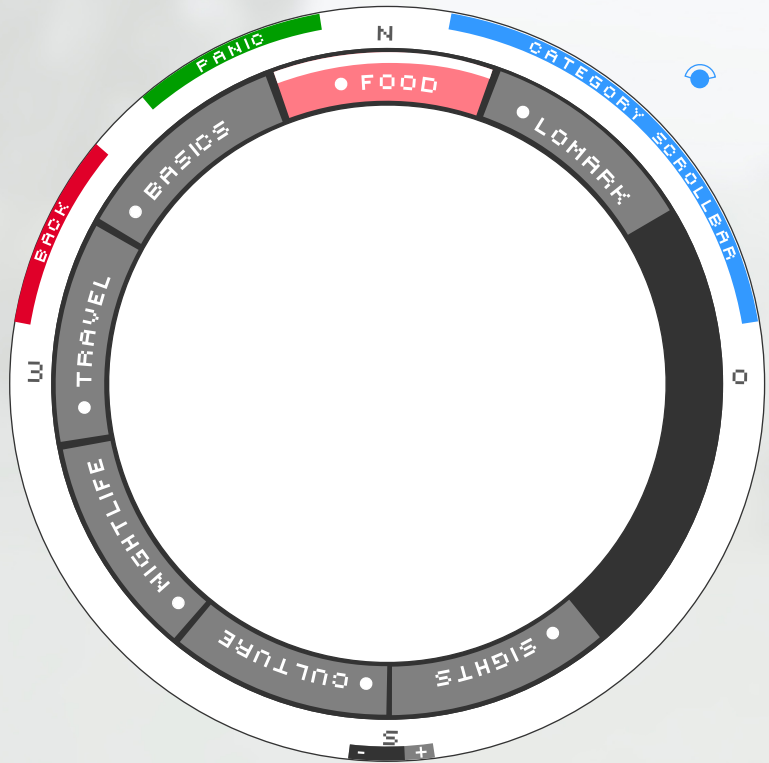
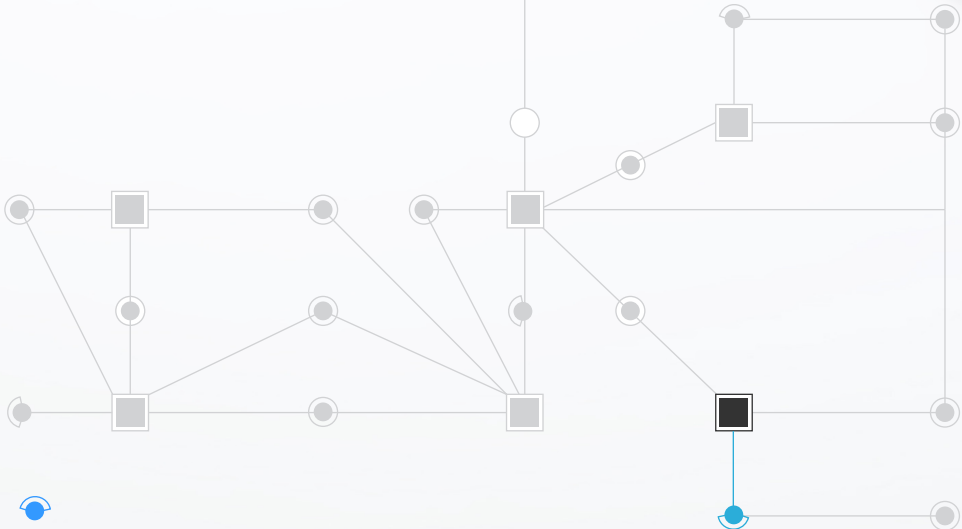
moloco // rubriken



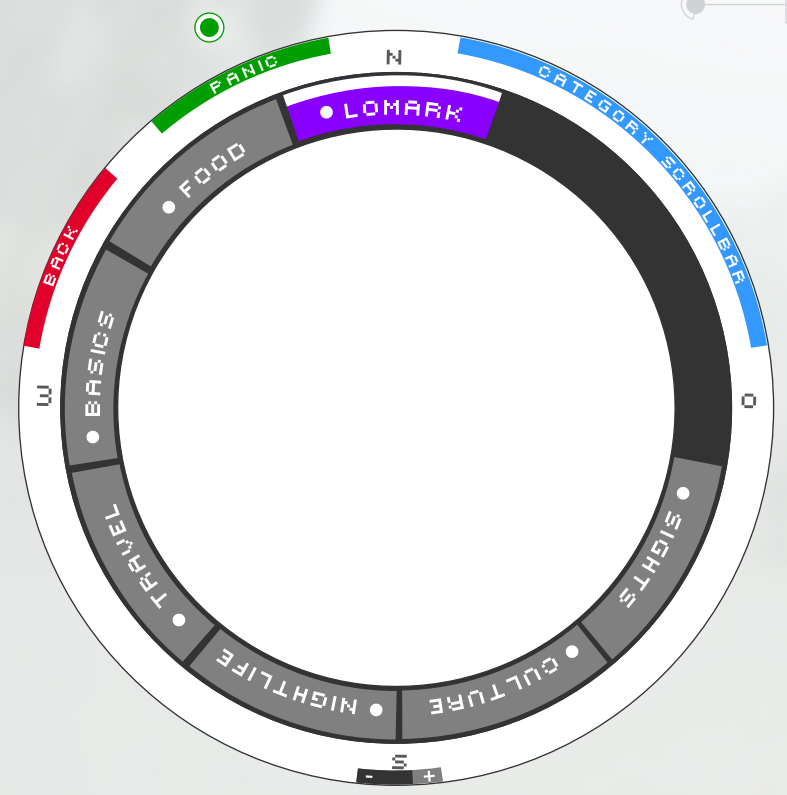
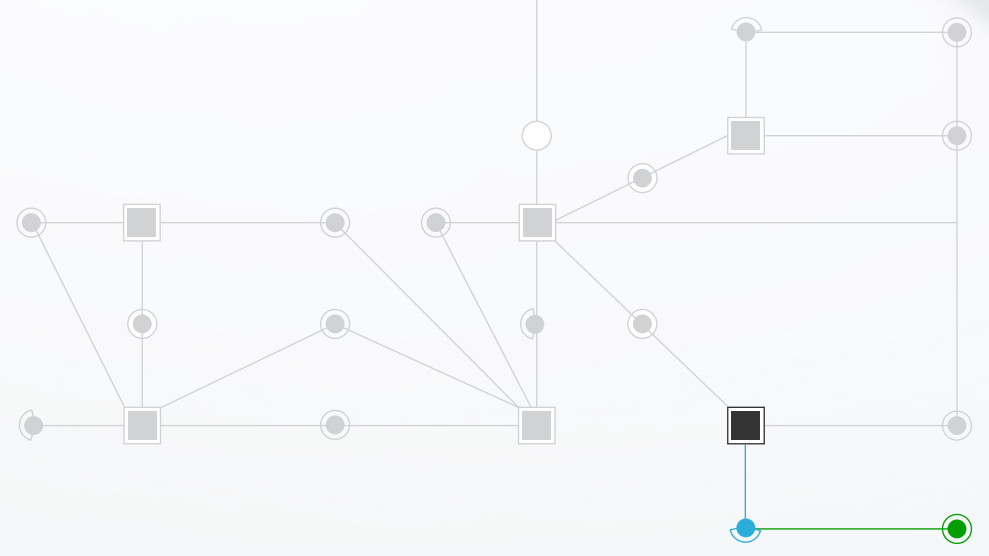
moloco // rubriken



moloco // rubriken

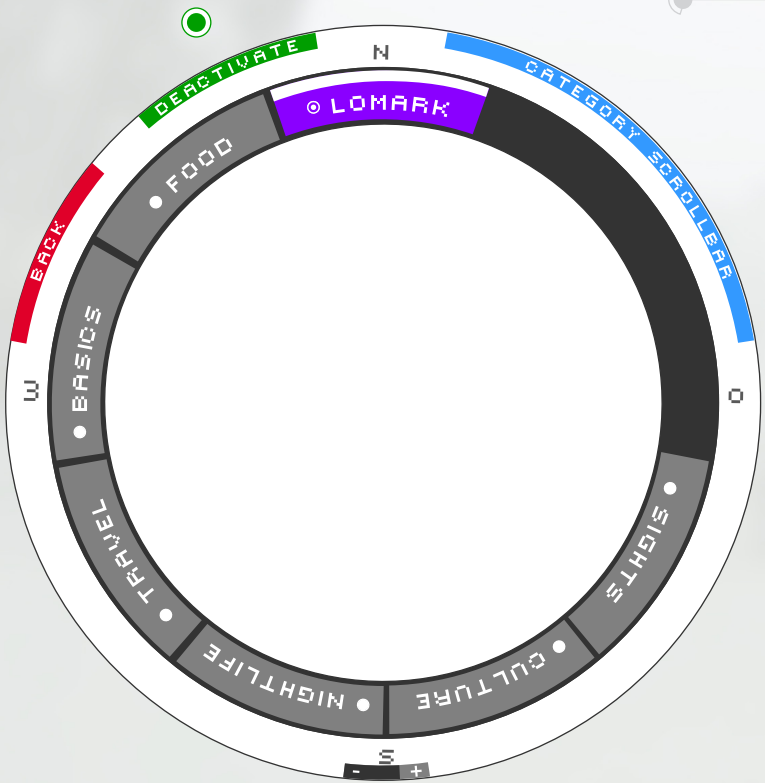
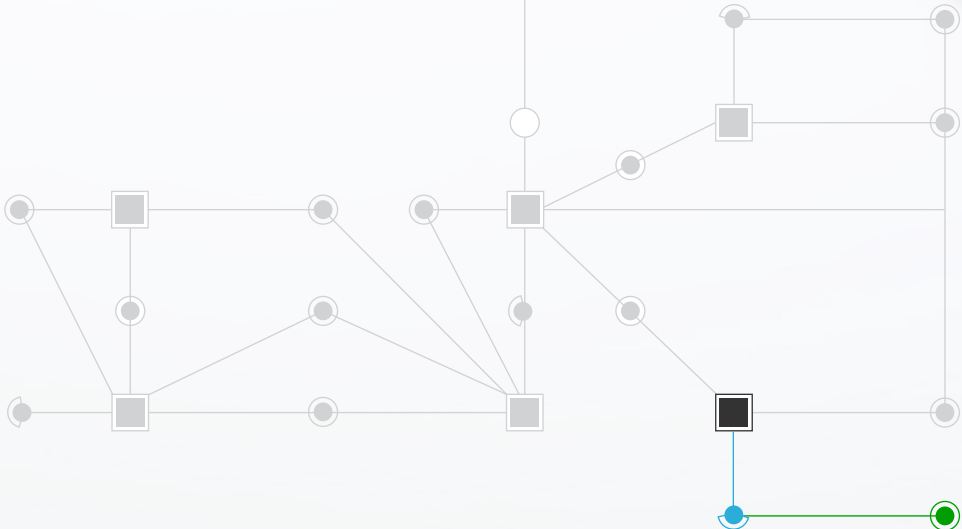


moloco // rubriken



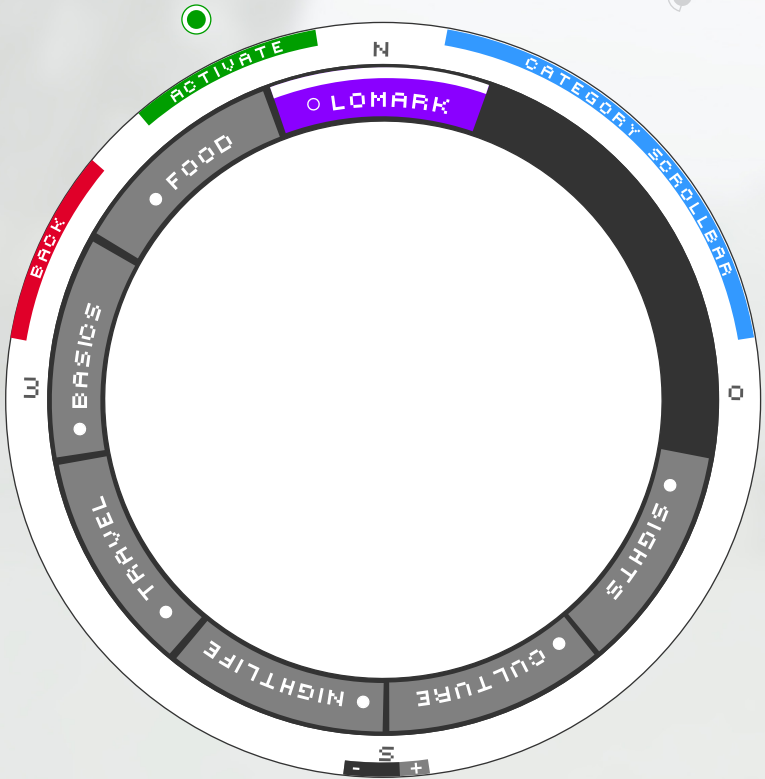
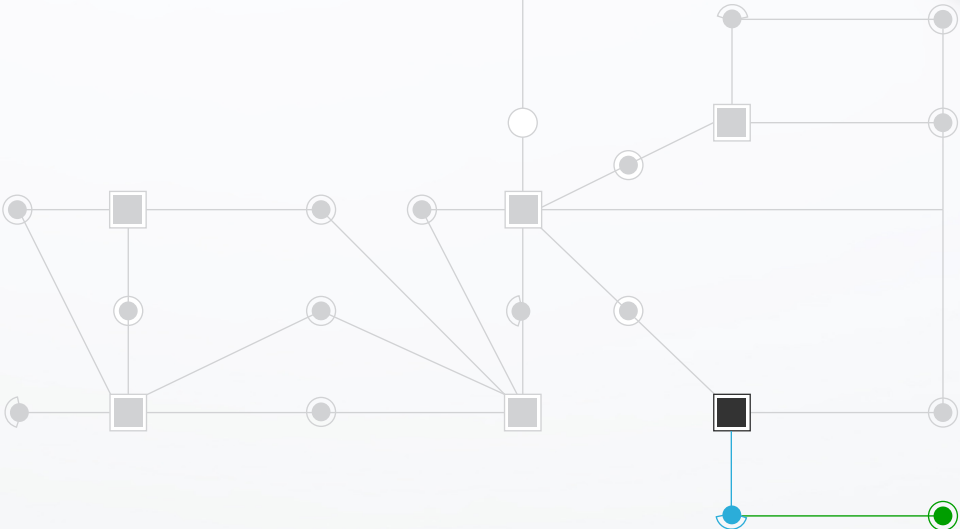
moloco // rubriken

o panic modus



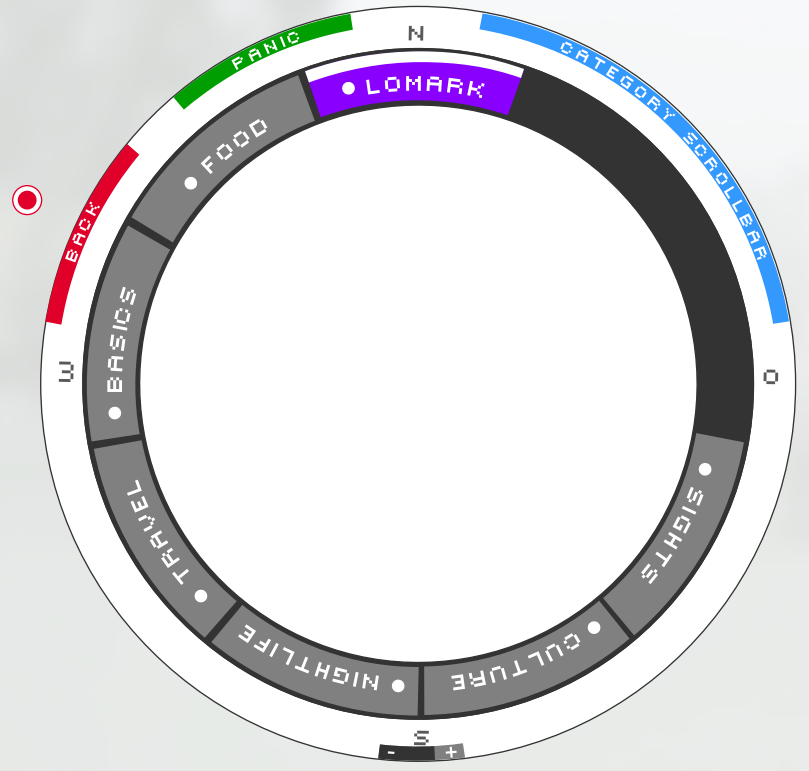
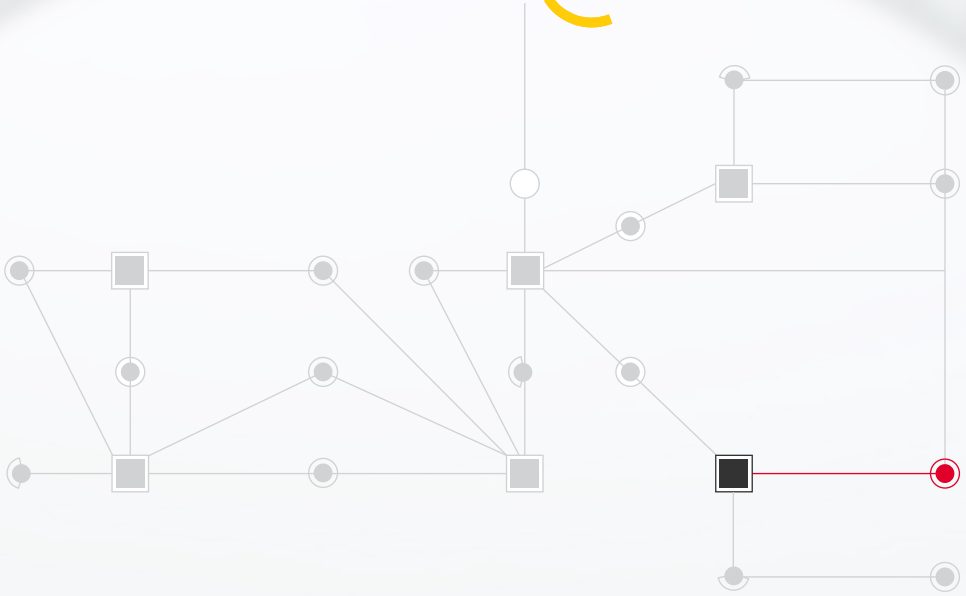
moloco // rubriken

o deaktivieren

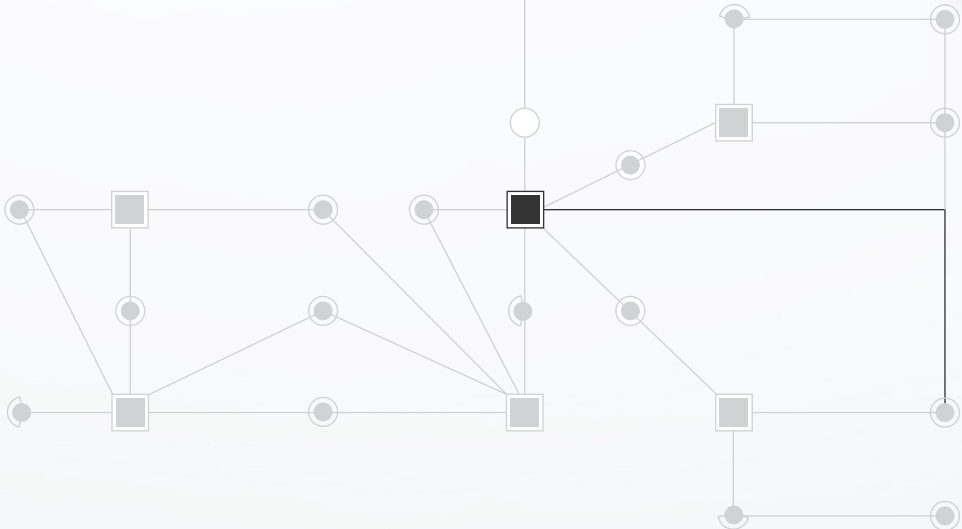


moloco // rubriken

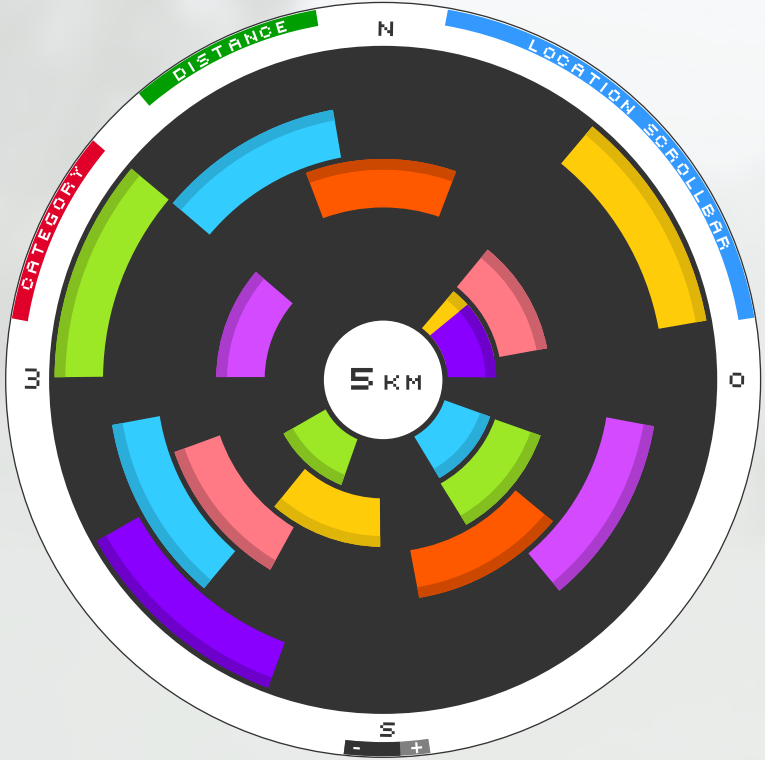
o aktivieren

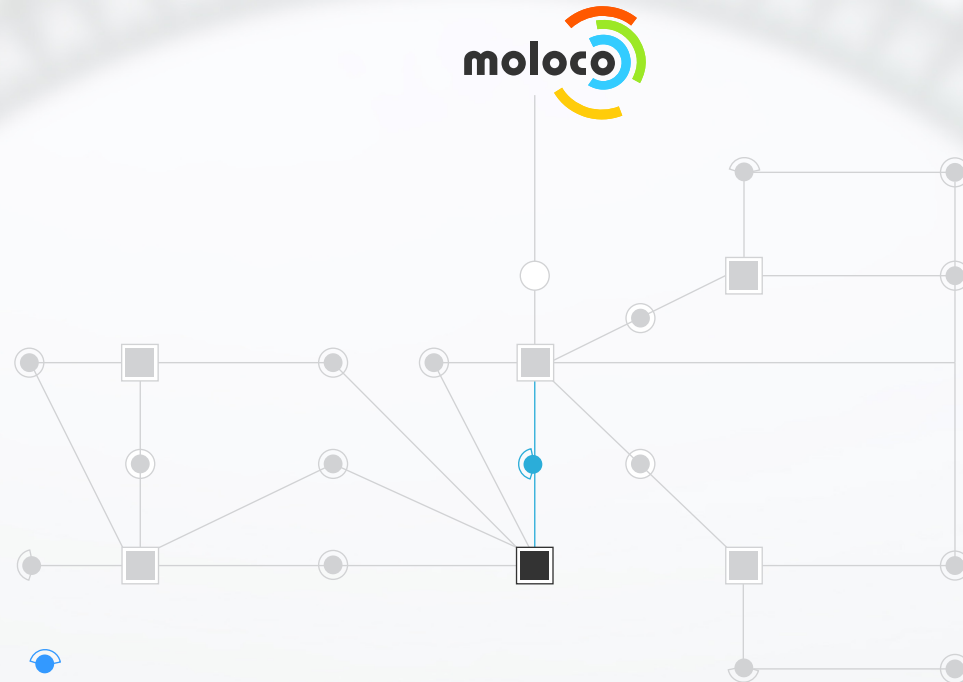
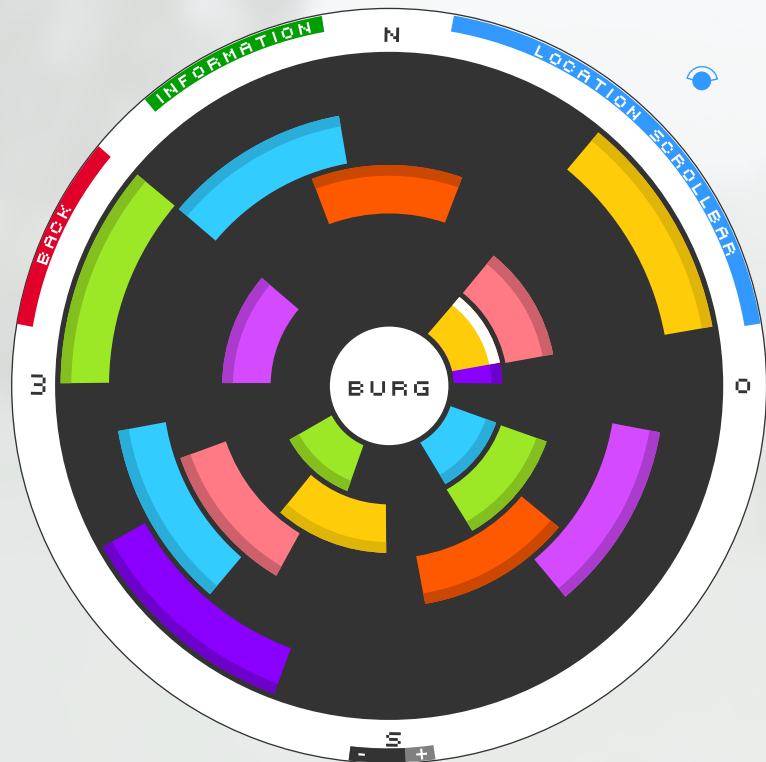


moloco // rubriken



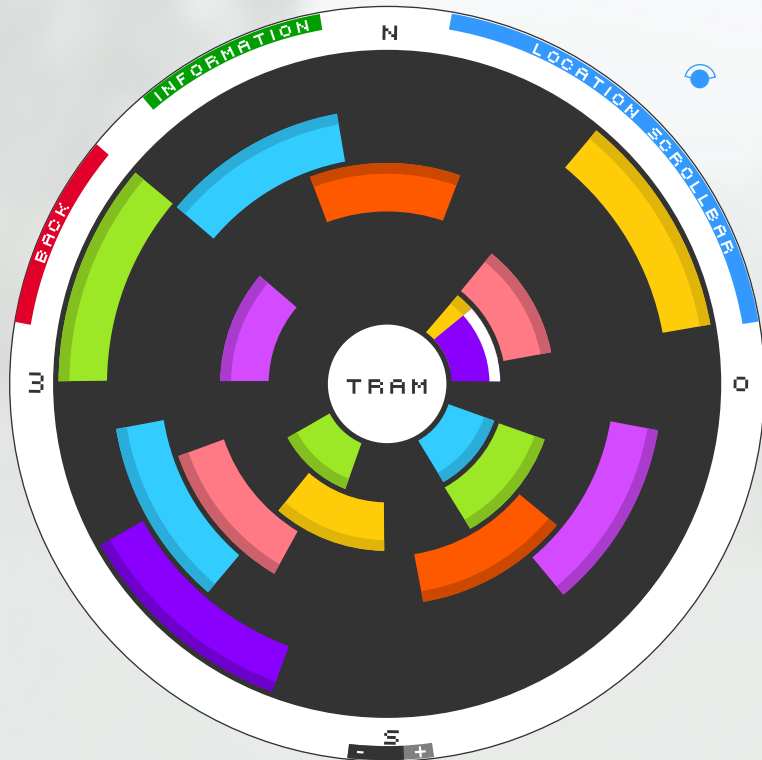
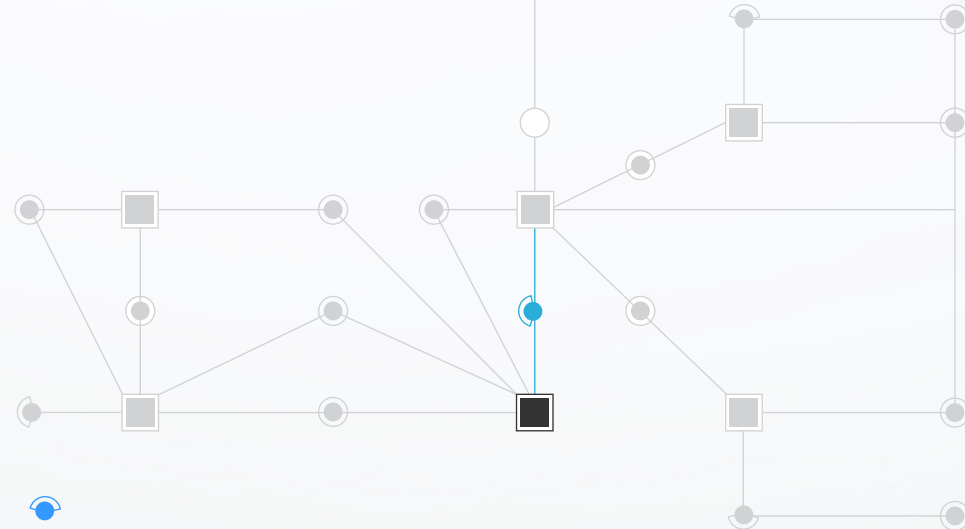
moloco // locationanzeige





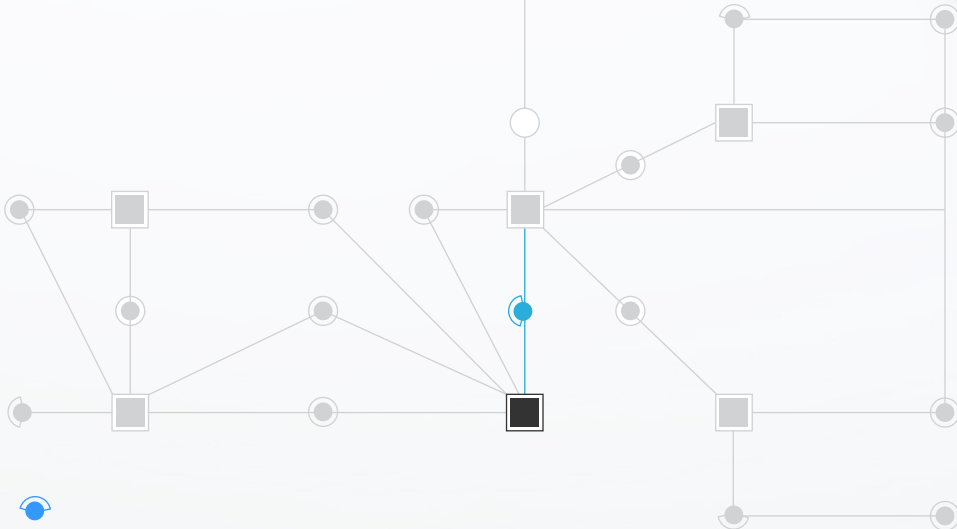
moloco // locationanzeige

- durch scrollen Locations auswählen
- Tastenfunktionen wechseln
- Highlighting durch weißen Balken

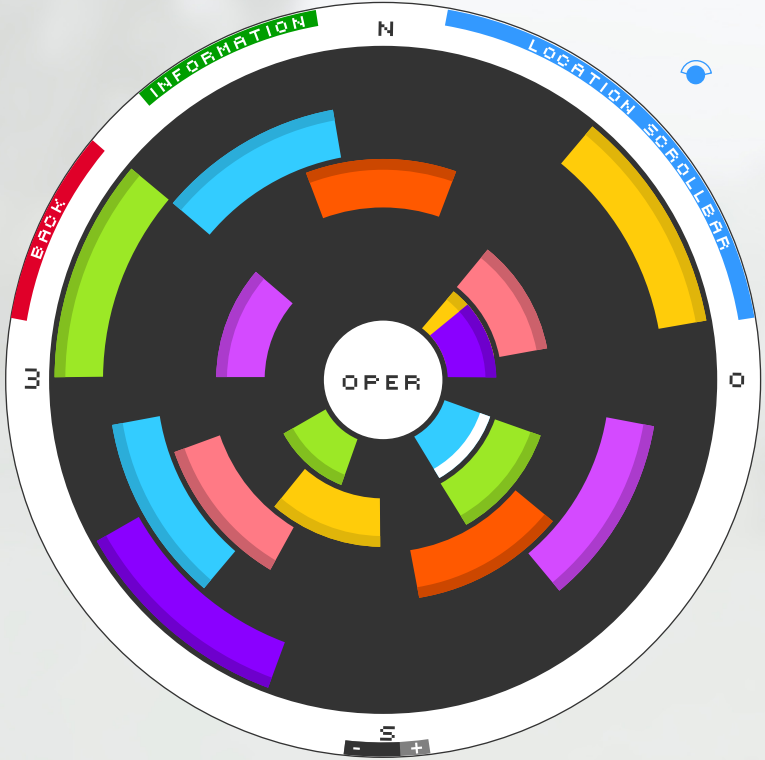


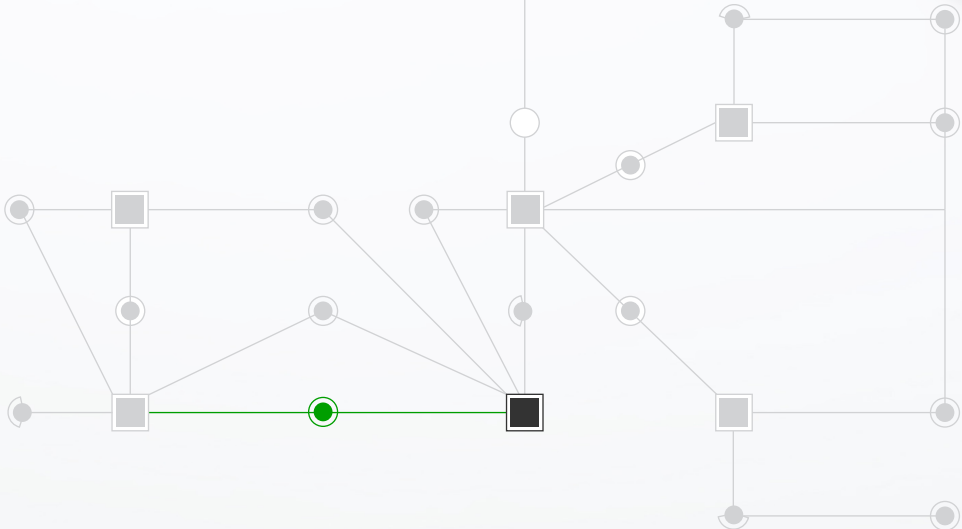
moloco // locationanzeige

- aktive Location rutscht bei Überlagerung nach vorn
- Ticker zeigt Namen der Location und genaue Entfernung

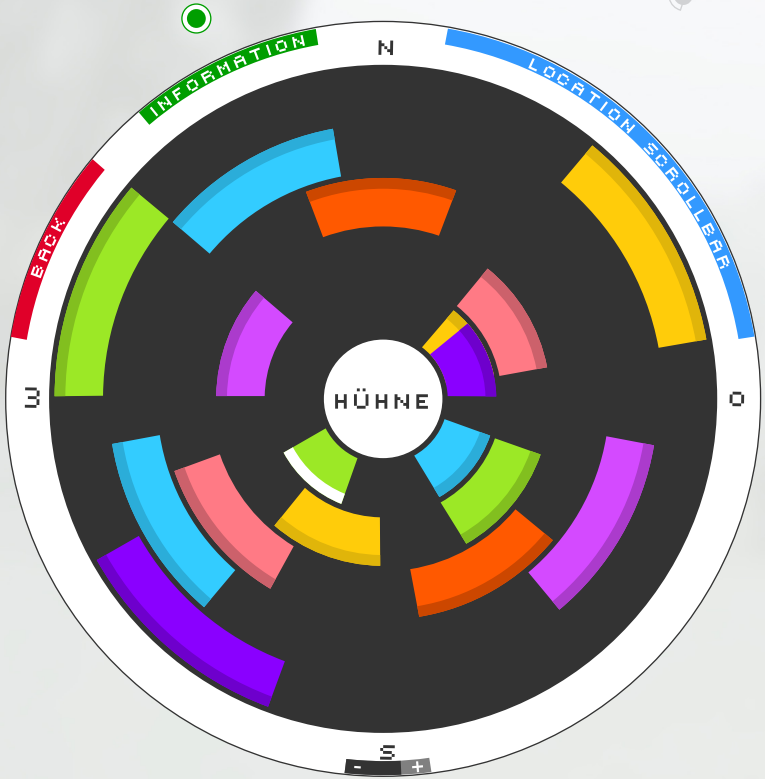


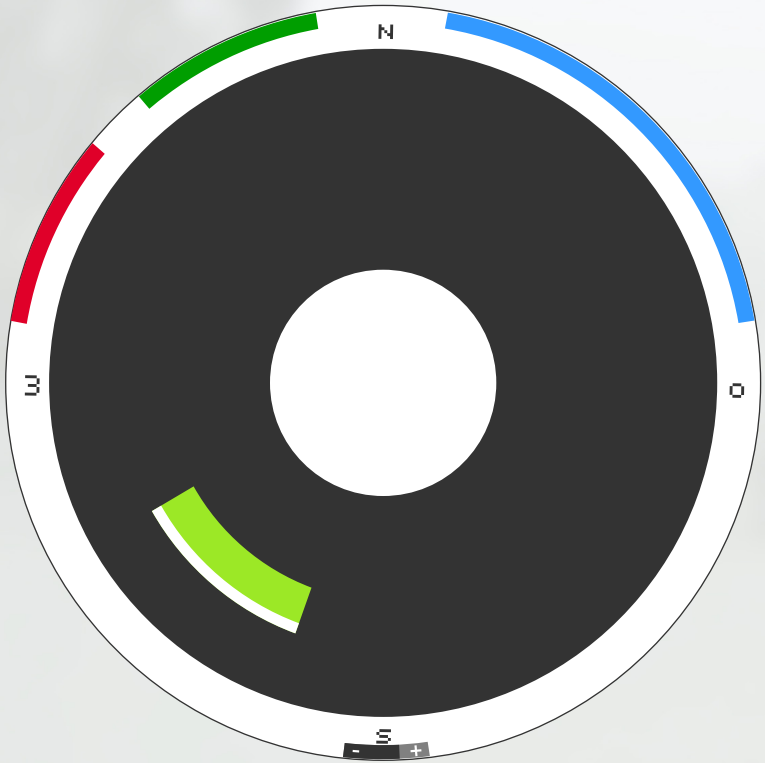
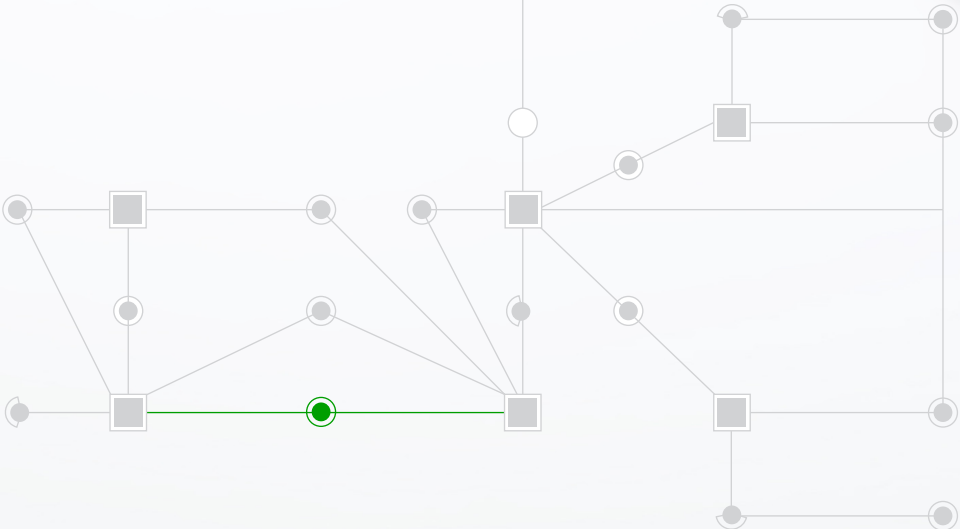
moloco // locationanzeige



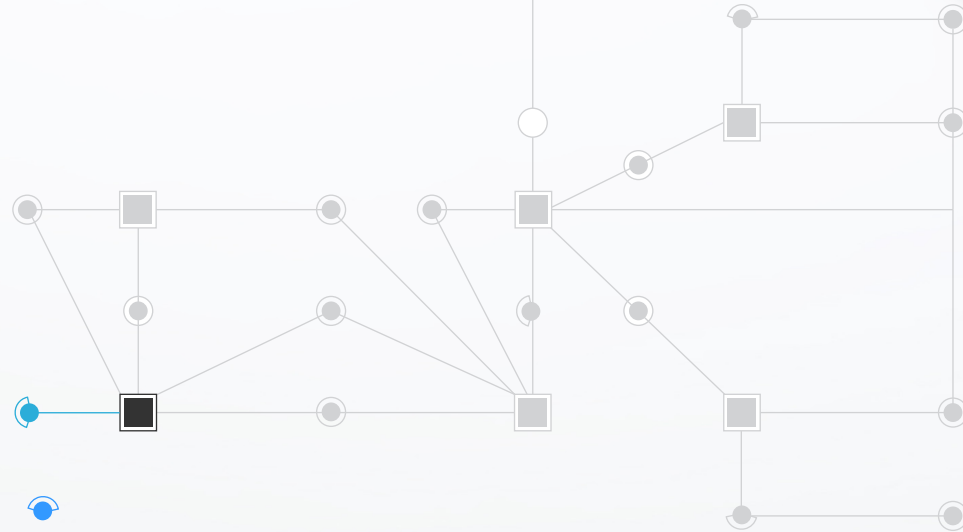


moloco // locationanzeige





moloco // locationanzeige



BACK SELECT N INFO SCROLLBAR

HÜHNERMANHATTAN

KATEGORIE
NIGHTLIFE

ADRESSE
LUDWIG-WUCHERER-STR

START
21.00 UHR

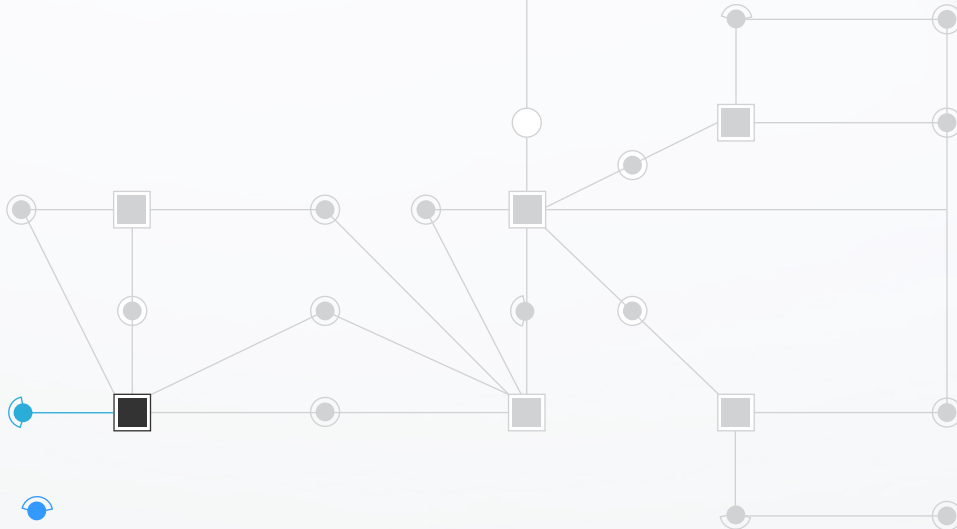
EINTRITT
FREI

PROGRAMM
≡

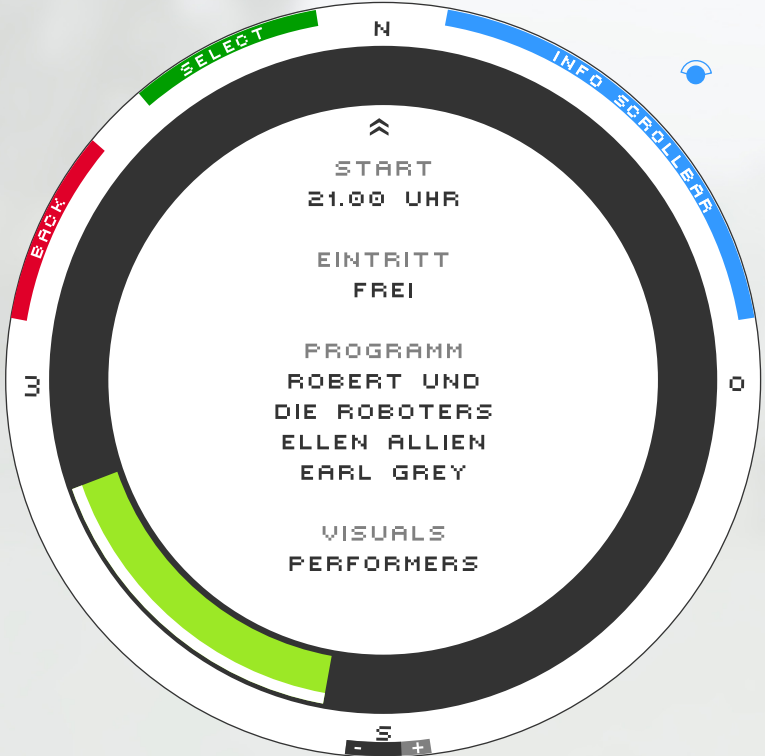
S - +

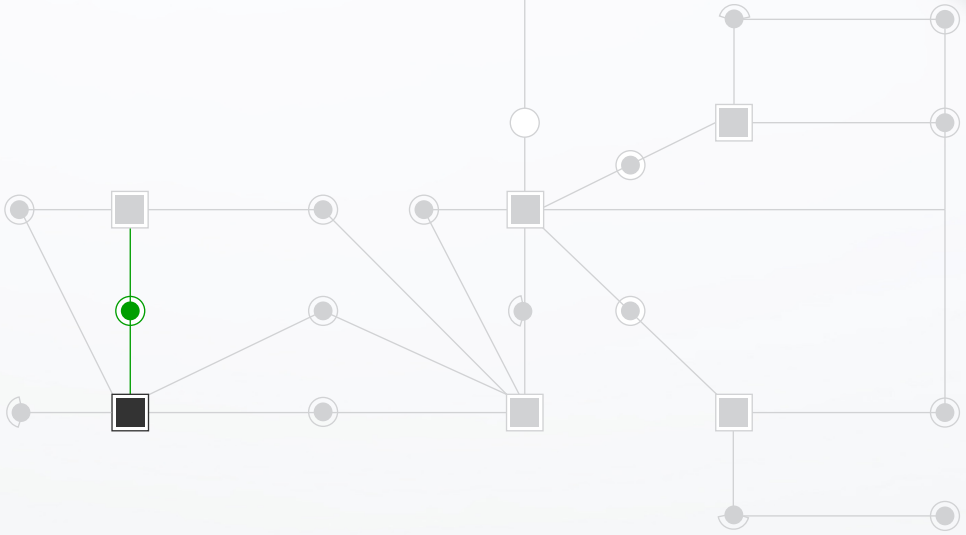
moloco // infoanzeige

○ Infos zur Location



moloco // infoanzeige



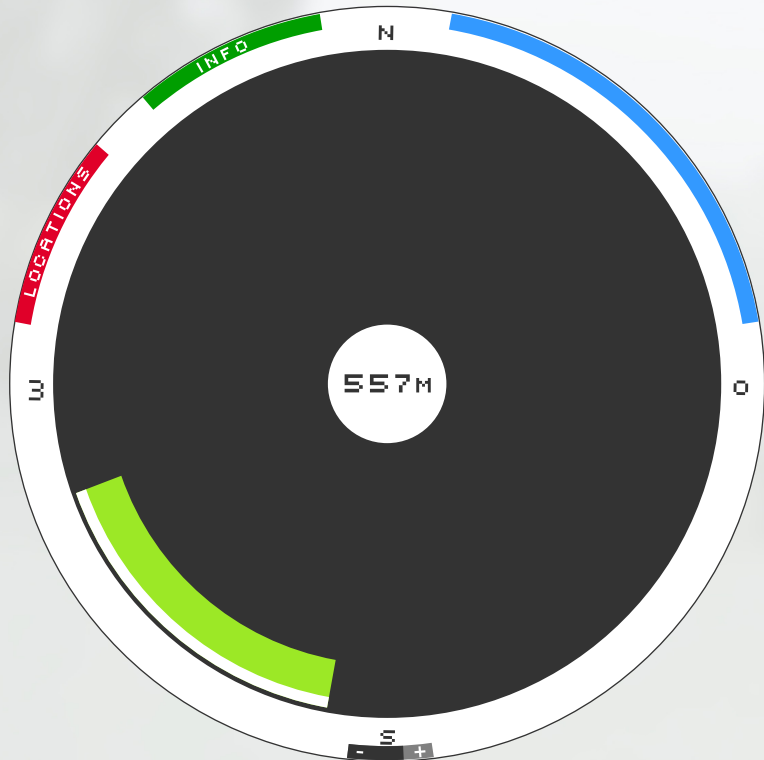
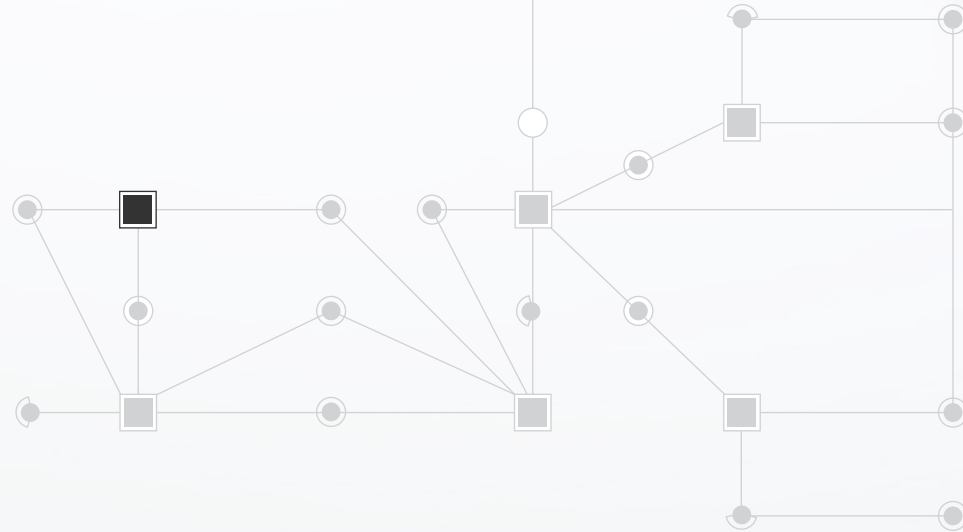


moloco // infoanzeige

A circular menu interface with a black background and white text. The menu is surrounded by a ring with colored segments: red (BACK), green (SELECT), blue (INFO SCROLLER), and white (N). The central text reads:

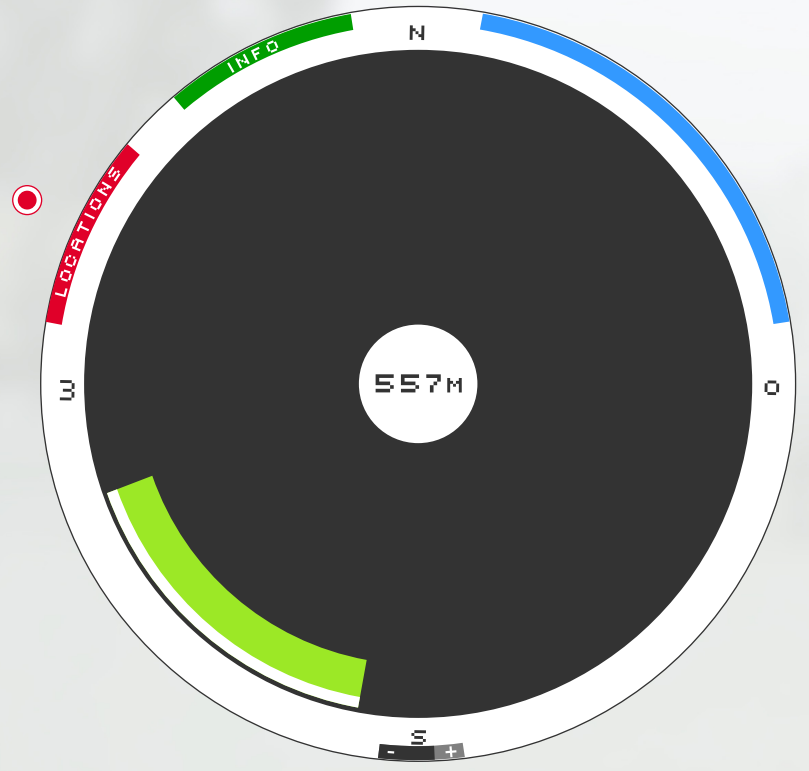
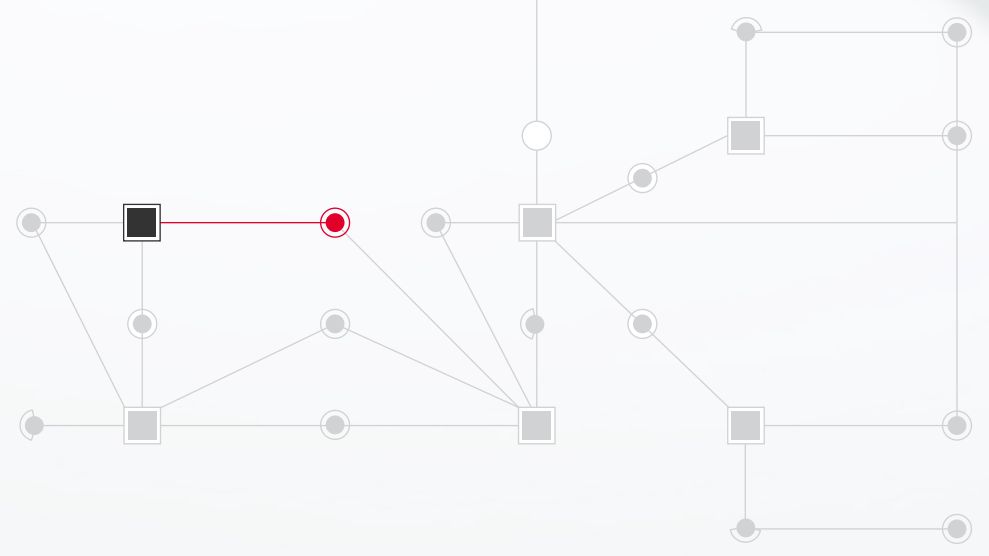
HÜHNERMANHATTAN
KATEGORIE NIGHTLIFE
ADRESSE LUDWIG-WUCHERER-STR
START 21.00 UHR
EINTRITT FREI
PROGRAMM
≡

At the bottom of the ring, there is a scroll bar with a minus sign (-) and a plus sign (+).

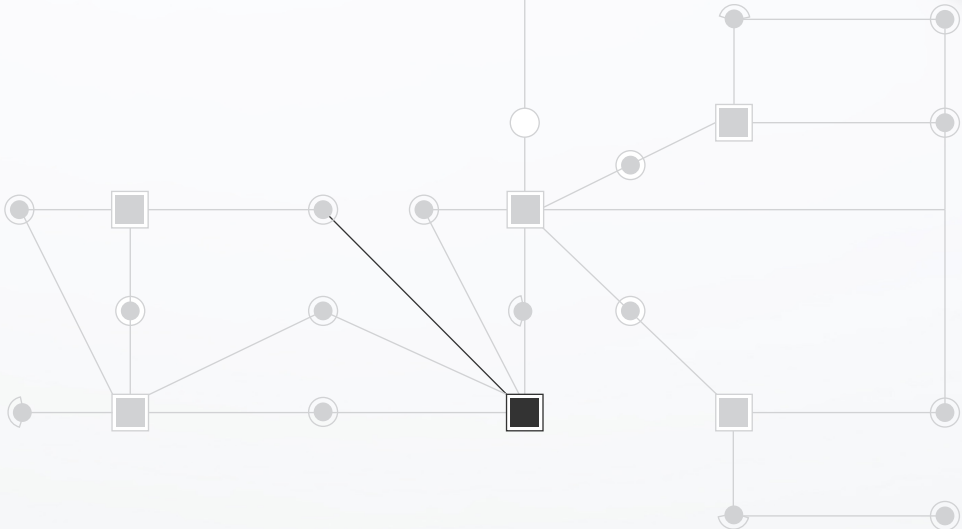


moloco // locationguide

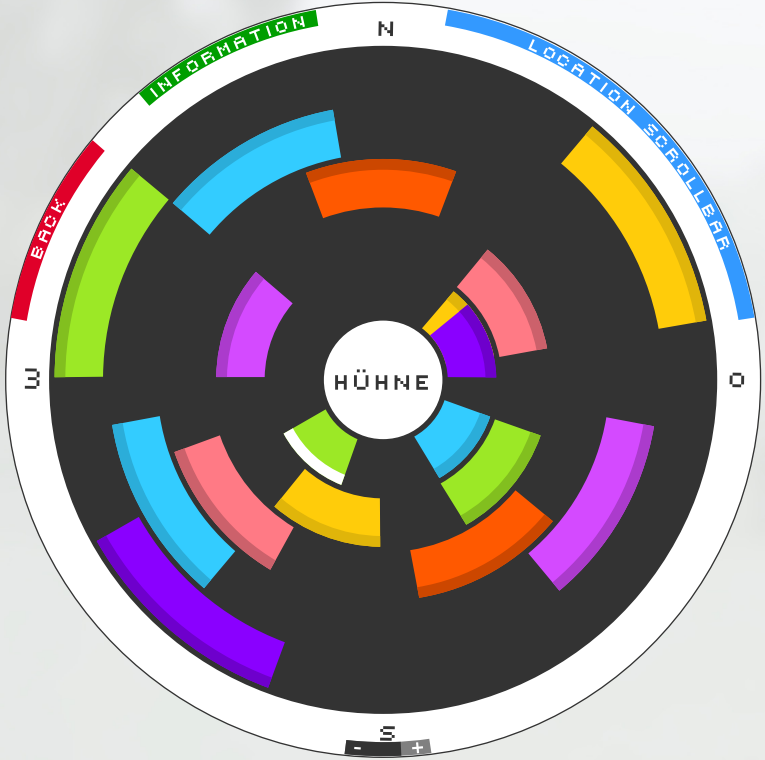
- Anlauf-Modus einer bestimmten Location
- Name und aktuelle Entfernung werden angezeigt

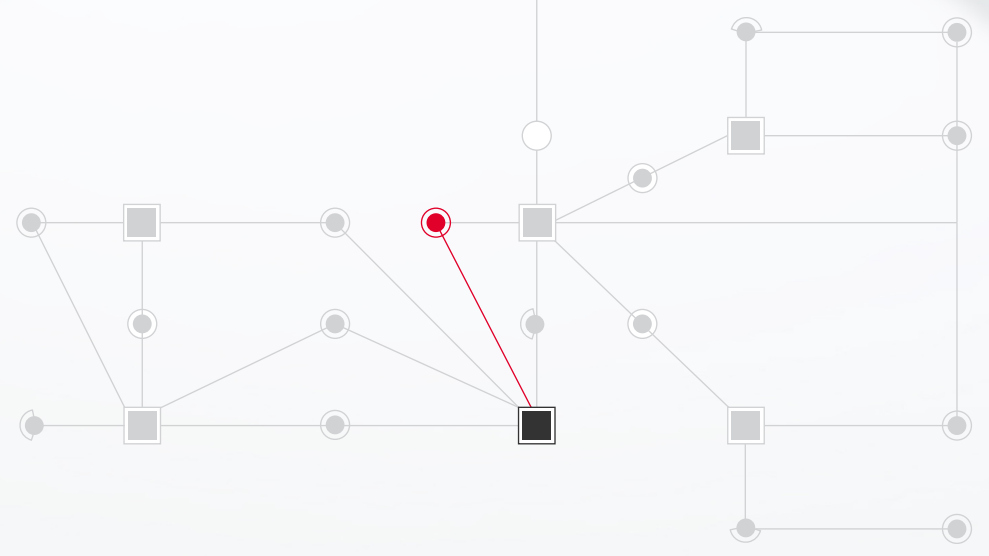


moloco // locationguide

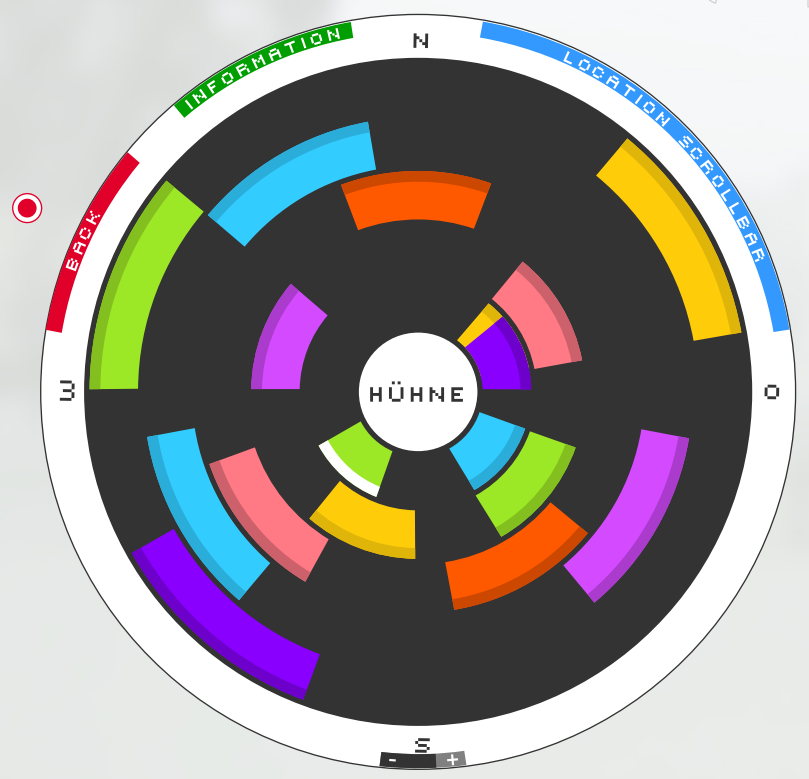


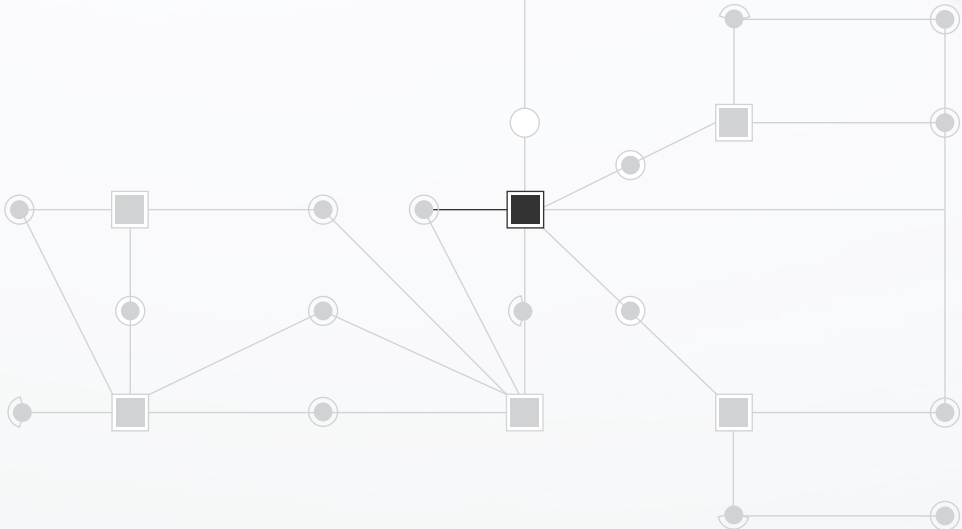
moloco // locationanzeige



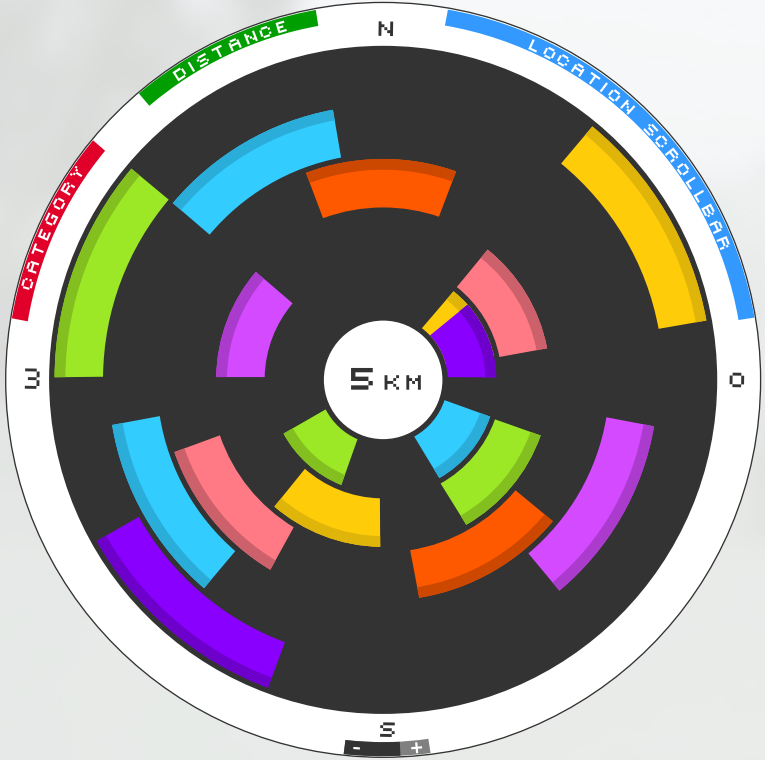


moloco // locationanzeige





moloco // locationanzeige





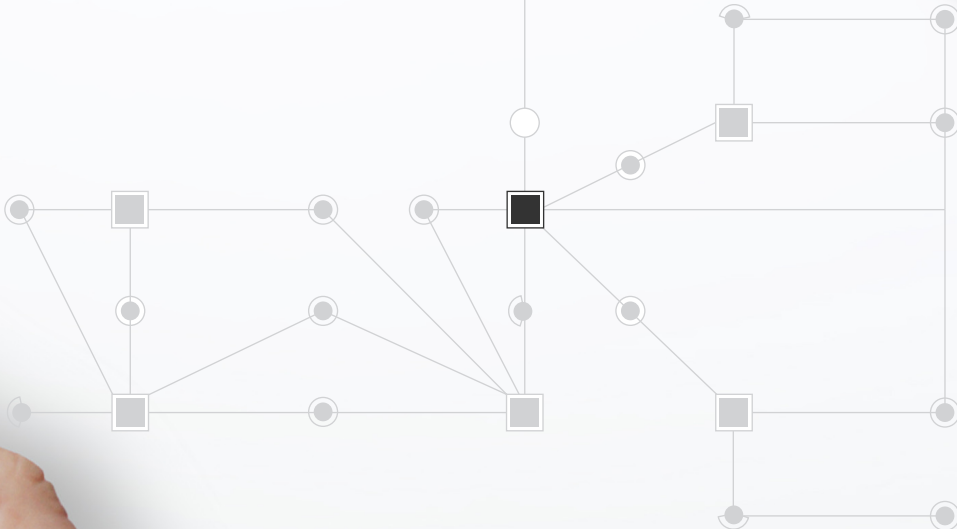
moloco // locationmarker

- Drehen der Rückseite bis Kameraeinrastpunkt
- Kamerasicht wird aktiv auf Display

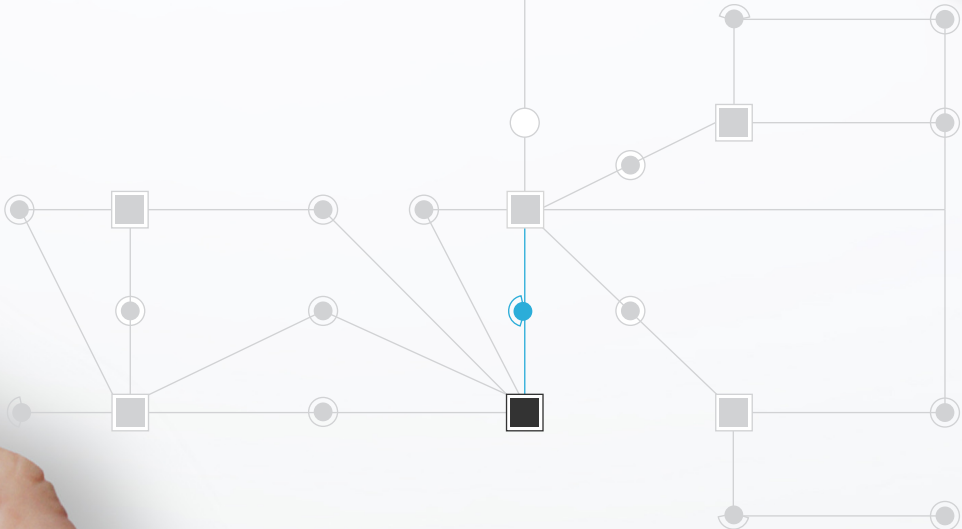


moloco // locationmarker

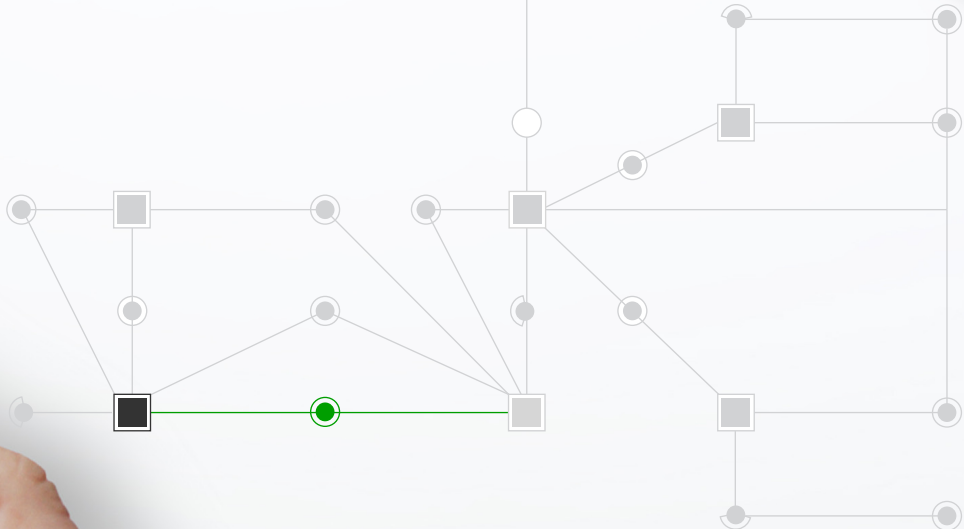
- Foto wird mit Koordinaten in der Rubrik „Lomark“ gespeichert



moloco // locationanzeige



moloco // locationanzeige



moloco // infoanzeige